

UpBeat

The Official **NAMM** Show Publication

DAILY

MEET AND GREET



The NAMM Show has been called the annual family reunion of the musical products industry with good reason. The aisles for 2012 have been packed with old friends, new friends and stars galore. More than a few heads spun around after seeing Stevie Wonder at the show Thursday. And rumors swirled at *UpBeat's* deadline that Sir Paul McCartney might make a surprise visit. Here are a few folks we did catch on the show floor and at NAMM events.

1) Sabian founder Robert Zildjian (left) and President and CEO Andy Zildjian celebrate the cymbal company's 30th anniversary Friday night. *UpBeat* caught up with them Thursday. See page 12.

2) D'Addario kicks off its Music Starts Here marketing campaign at The NAMM Show. On hand for the unveiling Thursday were (from left) Jack Sonni, vice president of marketing; Rick Drumm, president; and David Via, vice president of sales.

3) Alto saxophonists Mindi Abair and Dave Koz perform at Audio-Technica's 50th anniversary concert Thursday night. The event was held at Disneyland's California Adventure, Stage 17. See page 8.

4) Samson brought out the big guns Friday. From left: Heaven & Hell drummer Vinny Appice, Pantera bassist Rex Brown, Queensryche bassist Eddie Jackson and Mr. Big bassist Billy Sheehan sign autographs and talk shop with fans.

5) Andy Papiccio stands guard over the precious metals that are the Floyd Rose Tremolo line on the show floor Friday. See page 56.

Breakfast Session:
Top 10 Web Marketing Trends for 2012
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Recording King Goes
Greenwich Village
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New App Powered by Crown
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NEW PRODUCTS FROM ROLAND®

RP-301 | SuperNATURAL® Piano

LX-15 | SuperNATURAL® Piano



BK-5 | Backing Keyboard



TD-30K | V-Pro® Series



F-120 | SuperNATURAL® Piano

JP-80 Synthesizer

Metamorphosis of a legend—Roland's flagship synthesizer, powered by SuperNATURAL sound & Behavior Modeling technology



HP-507 SuperNATURAL® Piano

Elegant, upright-style piano with Ivory Feel keyboard and newly developed Acoustic Projection 3D sound system



SuperNATURAL®

AT-900P Platinum Edition

The latest flagship Music Atelier® organ, with updated cabinet design, expanded voices, enhanced features, and new arranger engine



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JANUARY 22nd
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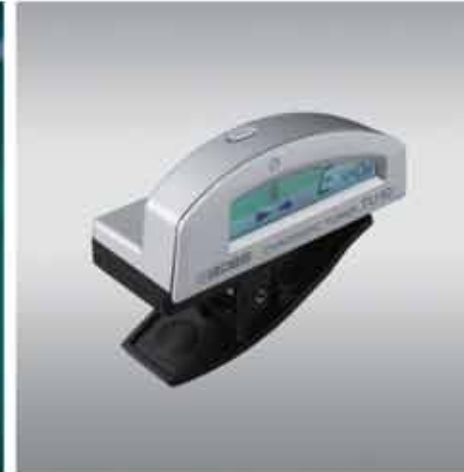
HD-3 | V-Drums® Lite



FR-1x | V-Accordion®



CM-220/CM-110 | CUBE® Monitors



TU-10 | Clip-On Tuner



GT-100 | Amp Effects Processor

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Distributed exclusively by Roland



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FRIDAY
JANUARY 20th
SHOW at 7PM
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HOUSE of BLUES
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Recording King Captures Greenwich Village Spirit

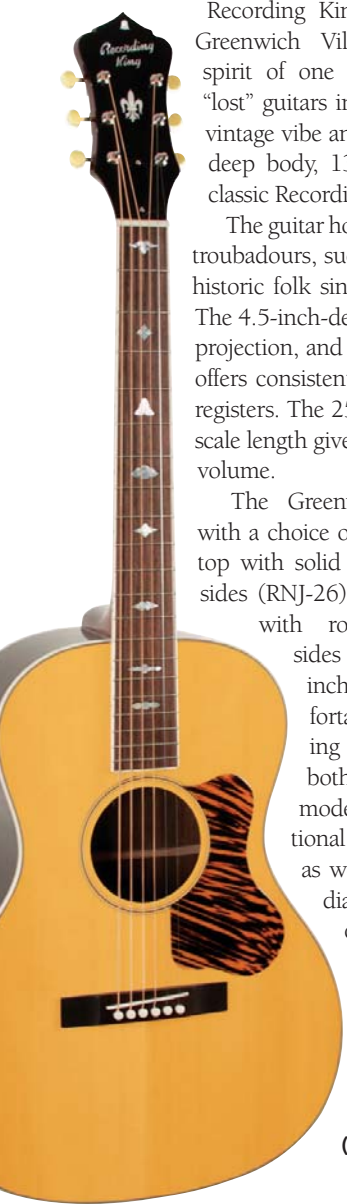
Recording King has launched the Greenwich Village, capturing the spirit of one of the most famous "lost" guitars in history. It delivers a vintage vibe and tone with its extra-deep body, 13-fret neck joint and classic Recording King headstock.

The guitar honors Golden Age film troubadours, such as Nick Lucas and historic folk singers from the 1960s. The 4.5-inch-deep body gives it extra projection, and the bridge placement offers consistent resonance across all registers. The 25.4-inch dreadnought scale length gives it added punch and volume.

The Greenwich Village comes with a choice of a solid Sitka spruce top with solid mahogany back and sides (RNJ-26) or a solid Sitka top with rosewood back and sides (RNJ-17). The 1.75-inch bone nut is comfortable for fingerpicking or strumming, and both Greenwich Village models feature a traditional firestripe pickguard, as well as bell flower and diamond fretboard inlay designs.

The Greenwich Village starts at a MAP of \$549.99 for the model with a solid Sitka top.

 **Recording King**
(recordingking.com)



Takamine clinician Lance Allen performs for music retailers at The Ranch Restaurant and Saloon.

Takamine Celebrates 50th

Takamine Guitars celebrated its 50th anniversary Thursday night with a dinner and concert featuring Chris Hillman, Herb Pedersen, John Jorgenson, Bill Bryson, Brad Davis and Lance Allen.

Held at the The Ranch Restaurant and Saloon in Anaheim, the event attracted more than 200 retailers, industry VIPs and Takamine employees, who packed in to celebrate the golden anniversary.

"This is a great milestone for any company," said Mike Markure, product manager for Takamine Guitars. "We want to thank our dealers for their support."

"The party was absolutely a packed house," Markure said. "We had to shoe-horn everyone into the place. We were very

nervous we weren't going to have enough folks and it was going to be sparsely attended, but that was totally unfounded. It was great for us."

Takamine commemorated the anniversary with the release of the limited-edition T50th guitar, which features a growing vine. The instrument also boasts a Sitka spruce soundboard, cocobolo back and sides, and gold binding and leaves on the pickguard inlay. Only 50 of these guitars were produced and have already been sold.

"We have so much support around the world, and we came out with a really special guitar, made 50 of them, and all our customers said, 'We'll have it,'" Markure said.



Tascam's Maiko Kimura and Jeff Laity introduce the iU2 and DP-24 during a press conference Friday morning.



Graph Tech's Dave Dunwoodie discusses Chop PrePlay.

Graph Tech Debuts New Small Goods

Graph Tech Guitar Labs rolled out an array of new products during a press conference on Friday morning, including Chop PrePlay hand conditioner.

Musicians can use the conditioner before they play guitar to neutralize acidic hands and protect the strings.

"It's almost like an instrument conditioner," said Graph Tech President Dave Dunwoodie. "It absorbs quickly and pH balances your hands. It leaves a nice feeling, and it smells nice, too."

Also introduced was Tusq Harmonically Rich Picks. The picks are thin yet durable and provide an ultra-responsive feel. The picks are available in three colors: black, white and vintage.

 **Graph Tech Guitar Labs** (graphtech.com)

Teac Partners With Onkyo, Tascam Debuts iU2

Teac announced the formation of a strategic alliance with Onkyo on Friday afternoon.

Through the partnership, the companies will acquire shares of each other's stock. According to a statement from Teac, the companies are exploring ways to share manufacturing facilities, logistics centers, and research and development resources.

Teac President Yuji Hanabusa said that the alliance will make both organizations more competitive in the marketplace. Onkyo President Munenori Otsuki stated that the alliance offers unique opportunities for both companies to leverage each other's strengths to provide "innovative, life-changing

products" to customers.

That morning, Teac's Tascam brand also unveiled the iU2, an audio interface for the iPad, iPhone and iPod Touch, at a press conference. The unit features a pair of microphone inputs equipped with phantom power that feed an on-board mic pre-amp and A/D converter. Additionally, the inputs accept line-level signals.

Tascam also launched the DP-24 24-track Digital Portastudio. It lets up to eight tracks be recorded at a time, offering users such input processing as compression and limiting while they're recording.

 **Tascam** (tascam.com)



Sennheiser's Entry-level Wireless


Sennheiser recently launched the new XS Wireless series for users who want to go wireless quickly and seamlessly. This entry-level line offers complete sets with sturdy units, simple operation and high-quality sound. The transmitters have a battery life of up to 10 hours, and a switching bandwidth of up to 24 MHz allows for flexibility in the choice of frequencies.

The series is comprised of two vocal sets, an instrument system and presentation sets with clip-on microphone or headset.

The systems are operated via intuitive menus. They automatically search for free frequencies, and transmitters are synchronized with their receivers via a fast-moving wireless link.

For the XS Wireless vocal system, singers can choose between a hand-held with a super-cardioid condenser capsule and one that includes a genuine dynamic e 835 capsule.

For installed sound applications and presentations, users can choose between systems with a hand-held transmitter or a bodypack transmitter with either a head-worn mic or an unobtrusive clip-on microphone. Mute buttons on the hand-held and the bodypack ensure that speakers are consistently in control of the transmission to and from the system.

 **Sennheiser** (sennheiser.com)

Yamaha Launches NoteStar

Yamaha Music Interactive has released NoteStar, an iPad app that provides keyboard players with the experience of playing their favorite songs with a real band. The free app provides smooth-flowing, easy-to-read sheet music and real backing bands and vocals.

The project is the initiative of YMH Digital Music Publishing, a partnership between Yamaha, Hal Leonard and Music Sales.

Yamaha led the development effort and licensed sheet music-rendering technology from music technology company Noteflight.

The app features automatic sheet music display and cursor positioning that's synchronized with the audio. Other features include A-B looping, track muting and metronome on/off.

"The way consumers are enjoying and playing music is changing, and the introduction of NoteStar acknowledges that our customers are looking for innovative ways to learn and perform music," said Tak Nakata, senior executive officer at Yamaha. "This app allows users to not only learn their favorite songs but also to get the full experience and sound of playing the keyboard with a professional backing band."

 **Yamaha** (notestarrapp.com)

Peavey® presents the **AT-200™**
The self-tuning, self-intonating future of guitar.

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The Joe Bonamassa Signature Cry Baby. Joe's modified '67.

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(((★ APPEARANCES ★)))

Late-Breaking Appearances

We have an Orange Alert on star power at The NAMM Show. Here's an update on late-breaking appearances today. For more appearances, see page 120.

APHEX has James LoMenzo appearing at 2:30 p.m.

BUDDA AMPLIFICATION has Alex Skolnick signing at 12:30 p.m.

FENDER, JACKSON AND GRETSCH host David Ellefson, Chris Broderick, Scott Ian and Metal Mike Chlasciak at 1 p.m.; Duane Eddy at 2 p.m.; Duff McKaggen at 4 p.m.; and Nick 13 at 5:45 p.m.

JZ MICROPHONES has Sylvia Massy at 1:30 p.m. and Steve Stevens at 5 p.m.

LECTROSONICS has Johnny Hiland at its "Silent Booth" during the day.

SAMSON has Stu Hamm playing at 2:45 p.m. Samson's signing schedule includes: JD DeServio (Black Label Society), David Ellefson (Megadeth), Eddie Jackson (Queensrÿche) and Nate Watts (Stevie Wonder) from noon–1 p.m.; Geezer Butler (Black Sabbath), Mike Inez (Alice in Chains), Mike Portnoy (Adrenaline Mob) and Billy Sheehan (Mr. Big) from 1:30–2:30 p.m.; and an Anthrax full-band signing with Joey Belladonna, Frank Bello, Charlie Benante, Rob Caggiano and Scott Ian at the booth from 3:30–4:30 p.m.



LAMPIFIER MICROPHONES hosts **Scilla**, a Swiss singer/songwriter from 3–6 p.m.

At **LOUNGE 88**, on the third level, Schimmel Piano presents Vladimir Zaslavsky and Dean Tomanelli at noon and 5:30 p.m.

PEAVEY hosts Alex Skolnick (AmpKit LiNK demo) at 1:30 p.m. and Rudy Sarzo at 3 p.m.

TAYLOR GUITARS hosts the Goo Goo Dolls' John Rzeznik at 2 p.m., Javier Colon at 3:30 p.m. and Israel Houghton at 5 p.m.

TRACE ELLIOT has Monte Montgomery signing autographs at noon.



U-BASS has **Abraham Laboriel** (left) and **Hutch Hutchinson** at 11 a.m.



Audio-Technica U.S. President and CEO Phil Cajka addresses fellow employees, music retailers and members of the press at a 50th anniversary dinner Thursday night.

A-T Commemorates 50 Years

To celebrate its golden anniversary, Audio-Technica went to the happiest place on earth.

The pro audio manufacturer welcomed a select group of music retailers and members of the press to Disneyland Thursday night for a gala dinner at Napa Rose and a concert at California Adventure, Stage 17.

During the dinner, Phil Cajka, president and CEO of Audio-Technica U.S., recognized a select group of music retailers that have supported the company from the start, such as Full Compass and Skip's Music. He also singled out producers, engineers and artists who've been key A-T endorsers, most notably Phil Ramone and Kenny Chesney. And referring to the company's employees, Cajka said, "I want to sincerely thank them for their achievements."

The following concert, hosted by saxophonist Dave Koz, featured performances by saxophonist, singer and songwriter Mindi Abair and singer Patti Austin.

A-T also rolled out a lineup of anniversary products during The NAMM Show. The AT4050URUSHI, a limited-edition version of the AT4050 multipattern condenser microphone, features a traditional urushi lacquer finish with hand-painted maple leaves and an etched-on serial number. The mic also comes with a wooden carrying case. Jeff Simcox, A-T's executive director of marketing, called the AT4050 the "product that set our position in the pro market."

Plus, the company launched the ATM25/LE, a reissue of its ATM25 hypercardioid dynamic instrument mic.

🛒 **Audio-Technica (audio-technica.com)**



Universal Audio founder Bill Putnam Jr. introduces Apollo at the company's booth Thursday.

UA Marries Analog, Digital

Universal Audio aims to bridge its analog and digital heritage with Apollo, a new high-resolution audio interface.

Launched during a press conference Thursday at noon, Apollo lets users track through UAD powered plug-ins in real time via a 18 x 24 FireWire, Thunderbolt-ready audio interface with 24-bit, 192-kHz sound quality.

"Apollo is the culmination of 10 years of analog and digital audio development here at UA," said Bill Putnam Jr., founder of Universal Audio. "In many ways, it's brought the analog and digital sides of our company together."

Apollo's Core Audio and ASIO drivers

make it compatible with all major DAWs, including Pro Tools, Logic Pro and Cubase. Plus, the unit's Console application and companion Console Recall plug-in deliver control and recall of interface and UAD plug-in settings within individual DAW sessions. And Apollo's on-board UAD-2 DSP Acceleration processing allows for recording through UAD-2 Powered plug-ins, so users can quickly monitor, audition and print audio using a range of analog emulation plug-ins.

Apollo is expected to ship in March.

Street prices: Duo processing model, \$1,999; Quad processing model, \$2,499.

🛒 **Universal Audio (uaudio.com)**



Remo's Bob Yerby shows off the company's new drumheads on Friday

Remo Clears Up Vintage Emperor

Remo launched a line of clear Vintage Emperor tom drumheads on Friday. Based off the same formula as the original product from the 1960s, the clear Vintage Emperor offers players a drumhead with classic midrange sound for kits with today's pointed bearing edges. Available in 8- to 18-inch sizes, they feature two 7 1/2-mm plies of clear Mylar Ambassador film and the warmest Remo tone to date.

The company also released the X14 coated Ambassador single-ply snare drumhead, which boasts one ply of 14-mm coated Ambassador film and 40-percent more durability and tone control than its thinner predecessors. Available in 13- and 14-inch sizes, it's constructed for players who play harder, and its stiffer feel offers greater attack.

"Now you have a drumhead with built-in moon gel," said Remo Vice President of Sales and Marketing Bob Yerby.

🛒 **Remo (remo.com)**



Duncan Gets Bonamassa Signature Set

The Seymour Duncan Custom Shop has teamed up with blues-rock legend Joe Bonamassa to produce the Joe Bonamassa Signature Pickup Set.

This immaculately crafted and calibrated dual-humbucker set replicates the P.A.F. pickups in Joe's beloved 1959 sunburst Les Paul.

Their dynamic and nuanced voice will appeal to tone connoisseurs of the original humbucker. Wound on a Leesona machine that created humbuckers for Gibson back in the '50s and '60s, the set features an Alnico 2 magnet in the neck pickup and Alnico 3 in the bridge.

Period-correct butyrate bobbins, lightly antiqued nickel covers and retro-style "Bonamassa" P.A.F. stickers heighten the vintage vibe.

Only a limited number of Custom Shop sets will be sold. Each will be signed by Seymour Duncan and Bonamassa.

🛒 **Seymour Duncan (seymourduncan.com)**

NEW

AKG



MAKE the connection

When you're on stage, delivering your presentation to a captivated audience, there's one thing you've got to trust: your secure sound. Introducing the **AKG DMS70**, the reliable, easy-to-use four-channel encrypted wireless system designed for those who want to enhance their stage presence. With DMS70 there's never a need to focus on complex technical preparation - just sync up and focus on the one thing that matters most - your audience.

As part of the Harman Professional Division, AKG products share the Harman tradition of engineering excellence driven by the continuous pursuit of better, more accurate sound. Harman is making it easier to choose the best equipment for your system so that you can connect to your audience. For the whole story, visit the Harman web sites.

akg.com
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Vigier Launches the Super 7

Vigier recently released the Excalibur Special 7. The guitar boasts French woods, which are used in the alder body and maple top construction.

The guitar also features a carbon-reinforced 10/90 neck, tremolo pivoting on needle bearings, stainless-steel frets, hardened removable zero fret, removable Teflon nut, oversized locking tuners, Flexretainer string tree and brass locking end-pins. The guitar also includes naturally dried woods.

 **Vigier** (vigierguitars.com)



Hagstrom Presents Swedes

Hagstrom Guitars from Sweden has introduced the Northern series, a new line of guitars completely fabricated in Europe.


The Hagstrom models Swede and Super Swede are the first to be introduced into the series.

The Northern Swede model is built using a book-matched African mahogany body and top and a single-piece set neck. Each Northern series guitar incorporates the company's patented Resinator fretboard — a specially developed hybrid wood/composite material that ensures an even tone throughout the entire neck — and Hagstrom's patented H-Expander truss rod, which helps keep Hagstrom necks straight.

The Northern Super Swede model shares the same specifications as its sibling Swede but is built upon a longer scale length (25.5 inches) and incorporates a solid A-grade 15-mm maple top on solid colors or AAA solid flame maple top on transparent colors.

Each Northern series guitar features specially voiced Lundgren Design pickups, which have been closely researched and developed between Hagstrom and one of Sweden's main authorities on guitar pickup design, Johan Lundgren.

Each Lundgren Design pickup has been built to emphasize the tone of each Northern series guitar.

 **Hagstrom Guitars** (hagstromguitars.com)



Harman Vice President of Sales and Marketing Michael MacDonald (left) and Paul Bauman, JBL's senior manager of tour sound, hold up the new D2 Dual Driver on the show floor Thursday.

Harman Launches JBL VTX Line Array Series

When Harman rolled out its new products on the show floor Thursday morning, JBL's VTX Line Array series was among them.

The series boasts a full-size, three-way, high-directivity line array element.

"We are very excited to present this exciting new flagship line array," said Paul Bauman, JBL's senior manager of tour sound. "It features the unique D2 dual driver. It's the special sauce in this cabinet. It is really the compression driver equivalent of differential drive in a woofer. It's like taking two compression drivers and putting them together into one device."

JBL also launched its new PRX400 series, a passive line of speakers. The series includes four models: a 12-inch two-way, a 15-inch two-way, a dual 15-inch two-way and a single 18-inch.

"All of these speakers are designed to be used for mobile DJs, houses of worship and nightclubs and feature 12 suspension points so they are perfect for light-duty installations and musicians in bands," said Richard Ruse, senior director of global sales for JBL.

AKG introduced its WMS 40 Mini 2, which features a dual channel receiver.

"Last year we introduced the WMS 40 Mini, which was a huge success," said Alfred Reinprecht, AKG's vice president of marketing. "We are adding another product this year, the WMS 40 Mini 2. It's still a small box with two channels, easy set up and great performance sound quality."

The WMS 40 Mini 2 also boasts swiveling antennae, easy-to-read LED meters, volume control and an on-off switch on the front of the receiver.

Buffet Group Reveals New Name, Logo, Vision

Buffet Group, formerly called Buffet Crampon Group, unveiled its new name and logo on Thursday morning on the show floor. The new identity unites the company's five brands and 10 subsidiaries behind a single vision.

"Strategically, the Buffet Group wants to become the worldwide reference in wind instruments," said Antoine Beaussant, Buffet Group president.

Beaussant explained that with all of Buffet's acquisitions in recent years, the company now offers a full range of wind instruments. "This is why we thought that we had to change our name, to express this new positioning as a global wind company," he said.

Buffet Group's five brands include Buffet Crampon, Besson, Antoine Courtois, Julius Keilwerth and W. Schreiber.

The new company logo contains a silver square that symbolizes the Buffet Group's unity as well as its foundations and history. The logo also has a five-line musical staff in motion that represents the company's momentum and musical identity.

"We are working very hard on new instruments and preparing a few new reference instruments in the clarinet, saxophone, trumpet and oboe segments," Beaussant said. "Everything we do in this group is with and for the musicians. We have this in our blood. This is a real characteristic of our group: to




Buffet Group President Antoine Beaussant, Thursday morning on the show floor.

be so close to musicians."

Francois Kloc, vice president of Buffet Group, said that the company achieved 18 percent overall growth between 2010 and 2011, and that today it has 550 employees worldwide. "We want to show everybody what the Buffet Group is about," he said.

Looking to the future, Beaussant added, "We are very confident, especially here in the U.S., where everything shows that the market is going in the right way. Our U.S. team had 21 percent growth last year, which was the area that grew the fastest in the group."

 **Buffet Group** (buffet-group.com)


Garrigus.com, DigiFreq Provide Free Sonar X1 Tips

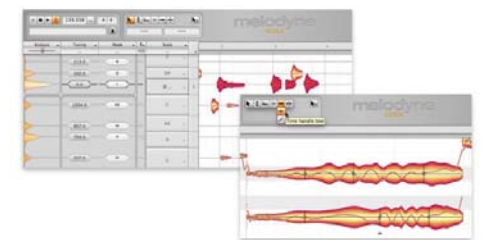
Garrigus.com and DigiFreq have announced the release of the Sonar X1 Power! Tips and Techniques PDF by Scott Garrigus, author of the Cakewalk Sonar and Sony Sound Forge Power book series.

This free edition of the Sonar X1 Power! Tips and Techniques PDF provides step-by-step information about performing various music editing tasks with Cakewalk Sonar X1 that all X1 musicians can use.

Sonar X1 from Cakewalk Music Software is a digital audio workstation that offers music creation tools to help users right from the start of the production process. Whether searching for new ideas or looking to add musical parts to existing songs, Sonar X1 can help users break through those creative blocks.

Techniques covered in the free PDF include a quick, easy way to export MIDI tracks; how to stretch audio with a simple keyboard combination and click/drag of the mouse; how to open multiple versions of the same view in Sonar; and using the Event Inspector for advanced MIDI data editing.

 **Garrigus** (garrigus.com)



Celemony Melodyne Editor 2.0 Arrives

Celemony Software has rolled out Melodyne editor Version 2. New features include extended timing tools, wide-ranging functions for working with scales, plus Rewire, keyboard shortcuts in the plug-in and numerous other improvements.

With Version 2, Melodyne editor has become more musical, capable of editing in greater depth and more widely compatible.

The Attack Speed lets users edit the transients that are of crucial importance to the sound, even for each note individually — an important creative tool. In addition, the new Time Handles let users shape the time course within notes, which, for example, makes even more detailed editing of vocal phrasing possible.

New scale functions permit the editing of Arabic, Indian, contemporary and microtonal music with Melodyne. Countless scales, temperaments and tunings can be loaded, edited in detail or created from scratch. The highlight is the Scale Detective, which is capable of analyzing any piece of music or sample so that even users with no detailed knowledge can transfer the scale and tuning of one recording to another.

Melodyne is designed to be of use to as many producers as possible, regardless of which DAW they work with.

 **Celemony** (celemony.com)



VENICE F

Digi-log Goes Midas

VeniceF is much more than a compact live audio console. VeniceF is the platform for a completely integrated audio mixing, recording and processing package available in 16, 24 and 32 channel formats including a 16 channel rack mount version.



- Overload tolerant MIDAS mic pre with polarity switch, high pass filter and 20 dB pad
- Industry acclaimed 4 band swept MIDAS EQ with fully parametric hi-mid and lo-mid filters
- Individual phantom power for each mic input (including stereo channels)
- Highly efficient integral auto-ranging switch mode power supply
- Rugged, roadworthy, tour proven construction with 3 year warranty



- Up to 32 input / 32 output 24-Bit FireWire digital audio interface – flexible routing options include direct outputs and buses
- Analogue or FireWire input select switch for all mic channels allowing “virtual sound check” and record mix down
- Discrete stereo master bus with individual routing to FireWire plus discrete mono master bus
- 6 auxes with individual bus pre/post fade switching and routing to FireWire
- 4 audio subgroups with fader flip to auxes and routing to FireWire



- Analogue and FireWire direct outputs with pre/post EQ switching
- Stereo channels have fully featured mic pre's with individual left and right gain control
- 7x2 matrix with stereo split switching and routing to FireWire
- Included a free 60-day trial version of RECORD, by Propellerhead

Charvel Reissues Classic Shapes



Charvel recently brought back two classic body shapes, both in the modern Desolation series form.

The DST-1 ST Star marks the return of Charvel's classic Star body profile and features a neck-through body, maple neck, compound radius rosewood fingerboard with 24 jumbo frets and Charvel shark tooth inlays. Available in black and Snow White gloss finishes with matching headstock, flame maple-top models are also available with multiply binding in Trans Red, Trans Black and Trans Blue Smear gloss finishes with matching headstock.

The DST-3 FR 1H Star also has a Star body with such features as a bolt-on maple neck with angled heel, 12-inch radius rosewood fingerboard with 24 jumbo frets and dot inlays, single humbucking pickup with black bezel, single-domed metal volume control knob, and Floyd Rose locking tremolo.

The DX-1 ST Soloist has Charvel's classic Soloist body profile with a flame maple top, multi-ply binding, neck-through body and maple neck with scalloped heel and scalloped upper horn.

🛒 [Charvel \(charvelguitars.com\)](http://Charvel.com)

Yamaha Adds Four New Apps

Yamaha has debuted its new apps for iPad and iPhone, helping keyboard players get the most out of their instruments. The apps are: NoteStar, a digital sheet music application for iPad; Song Chords, an application for iPhone that provides interactive songs with built-in chord charts; Page Turner, an application for iPad with wireless page-turning ability for the Yamaha EZ-220 keyboard; and Scale Tuner, an application for iPad and iPhone that lets users change the tuning of a compatible Yamaha keyboard.

NoteStar is Yamaha's app for iPad designed to provide keyboard players with the experience of playing their favorite songs with a real band.

Song Chords for iPhone provides interactive songs with built-in chord charts, a chord lead sheet and dictionary, and a music store.

Page Turner is a digital sheet music application for iPad with wireless page-turning capability for the Yamaha EZ-220 keyboard.

Scale Tuner lets users change the tuning of a compatible Yamaha keyboard or digital piano to a variety of preset scales.

🛒 [Yamaha \(yamaha.com\)](http://Yamaha.com)

Ampeg, Mackie Release New Wares

Ampeg and Mackie debuted a variety of new products during a Thursday morning press conference with one highlight being Mackie's DL1608 Digital Live Sound Mixer with iPad Control.

"The DL1608 will redefine live mixing by combining the power of a digital mixer with the ease and portability of an iPad," said John Boudreau, vice president of product development for Ampeg.

The DL1608 boasts 16 Onyx mic pre-amps; high-end Cirrus Logic converters; ultra low-noise, high-headroom design; six aux sends for monitor mixes; master L/R output for mains; powerful, touch-sensitive plug-ins; 4-band EQ and gate; and compression on inputs.

"We did a bunch of consumer research and got some awesome feedback," Boudreau said. "They didn't know what brand it was, but they embraced the iPad wholeheartedly as a professional tool to mix with."

Ampeg introduced its Micro-CL, a 100-watt amp that is combined in one box with a dual, 10-inch cabinet and a 100-watt head.

"Last year we brought to market small



Ampeg's John Boudreau discusses the new DL1608.

combo amps, and broke into the lower-cost market with them," Boudreau said. "This year we are adding to that with the launch of the Micro-CL at a low MAP price. This movement in the lower-priced Ampeg has been great for us because it gives Ampeg users practice amps that continue to have the tone they love and desire and it also gives us an entry way to young and upcoming bass players who's first amp now could be an Ampeg."



Sabian founder Robert Zildjian (left) and President/CEO Andy Zildjian celebrate the cymbal company's 30th anniversary on Thursday.

Sabian Celebrates 30 Years With Four New Cymbals

Sabian commemorated its 30th anniversary by announcing the winners of its Players' Choice cymbal campaign on Thursday. During the competition, Sabian fans were able to cast their votes for four new additions to the 2012 lineup, all of which were hand-tested by such artists as Terry Bozzio, Mike Portnoy, Dave Weckl and Neil Peart.

Portnoy and Bozzio were on hand to announce the winner of the competition: Sabian's AAX Aero crash, which is available in 16-, 18- and 20-inch sizes. The cymbal's hole pattern offers drummers a cutting sound with equally balanced frequency.

"With the success of the Holy China last year, we were playing around with that hole pattern, and we felt that it worked incredibly well in a crash cymbal also," said Sabian Master Product Specialist Mark Love.

Other winners included Sabian's 14-inch HHX Click hi-hats, a dual-hammered,

high-profile cymbal with a medium top and medium-heavy bottom for enhanced articulation; the 20-inch warm and defined AAX Stadium ride; and the 20-inch HHX Zen china, a user-friendly reverse china cymbal with three different hitting surfaces for a variety of responses.

Other highlights included the introduction of Gon Bops' El Toro and flamenco-style Fiesta cajons. Handmade from mohana wood, the El Toro boasts dovetail joints and a slanted surface for more pronounced top end and smoother low end. The Fiesta cajon offers a maple frontboard and unique snare system.

Sabian President and CEO Andy Zildjian concluded the program with comments about Sabian's success over the last 30 years.

"Now there's probably about 4,500 different sounds you can pick from," Zildjian said. "I think that's an impact on the industry."

🛒 [Sabian \(sabian.com\)](http://Sabian.com)

Prolok Debuts Expansive Stand Range

Prolok has launched its full range of musical stands. The company's stand line includes a full range of microphone stands, guitar stands, keyboard stands, music stands, lighting stands and speaker stands.

Each of the stands is packaged in a heavy-duty box, which provides additional information on the product.

🛒 [Prolok \(prolok-usa.com\)](http://Prolok.com)



D.A.S. Audio Displays Action Series Speakers

D.A.S. Audio has introduced Action series loudspeakers.

Available in active and passive designs, the Action series includes a comprehensive collection of models, including floor monitors, free-standing loudspeakers and subwoofers geared for musicians and DJs, as well as small A/V and presentation systems.

The Action series loudspeaker line has six models in both active and passive configurations. These include a dedicated 12-inch floor monitor (the Action M12 and powered Action M12A), along with the Action 12 and powered Action 12A. These two-way, compact models are comprised of a 12-inch LF transducer and a 1-inch HF driver. The Action 12A and M12A are driven by integrated 500-watt RMS power amps with a peak power handling capacity of 1,000 watts. The Action 12 and Action 12A each have a frequency range that extends from 50 Hz–20 kHz. The Action M 12's frequency response ranges from 63 Hz–20 kHz, while the M 12A's frequency response extends from 60 Hz–20 kHz.

The Action 12 and Action 12A, plus the larger Action 15 and Action 15A models, have an asymmetric enclosure design that facilitates their use as both floor monitors or as freestanding P.A. loudspeakers. The Action 15 and powered Action 15A models are two-way designs that encompass a 15-inch LF transducer paired with a 1-inch HF compression driver. The Action 15 has a frequency range from 47 Hz–20 kHz, while the Action 15A extends from 45 Hz–20 kHz. The amplifier in the Action 15A provides 500 watts continuous power and a peak rating of 1,000 watts. For added versatility, the Action M12, Action M12A, Action 15 and Action 15A all include pole-mounting cups for convenient speaker-on-a-stick applications.

For those seeking a portable P.A. speaker for larger venues, D.A.S. has launched the Audio Action 215 and Action 215A powered loudspeakers. Comprised of dual 15-inch LF transducers mated with a 1.5-inch HF compression driver, the Action 215 and 215A deliver for music and spoken-word applications. Frequency response for the Action 215 and Action 215A is 47 Hz–20 kHz and 45 Hz–20 kHz, respectively.

🛒 [D.A.S. Audio \(dasaudio.com\)](http://D.A.S.Audio.com)

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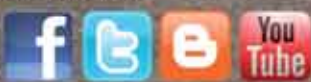
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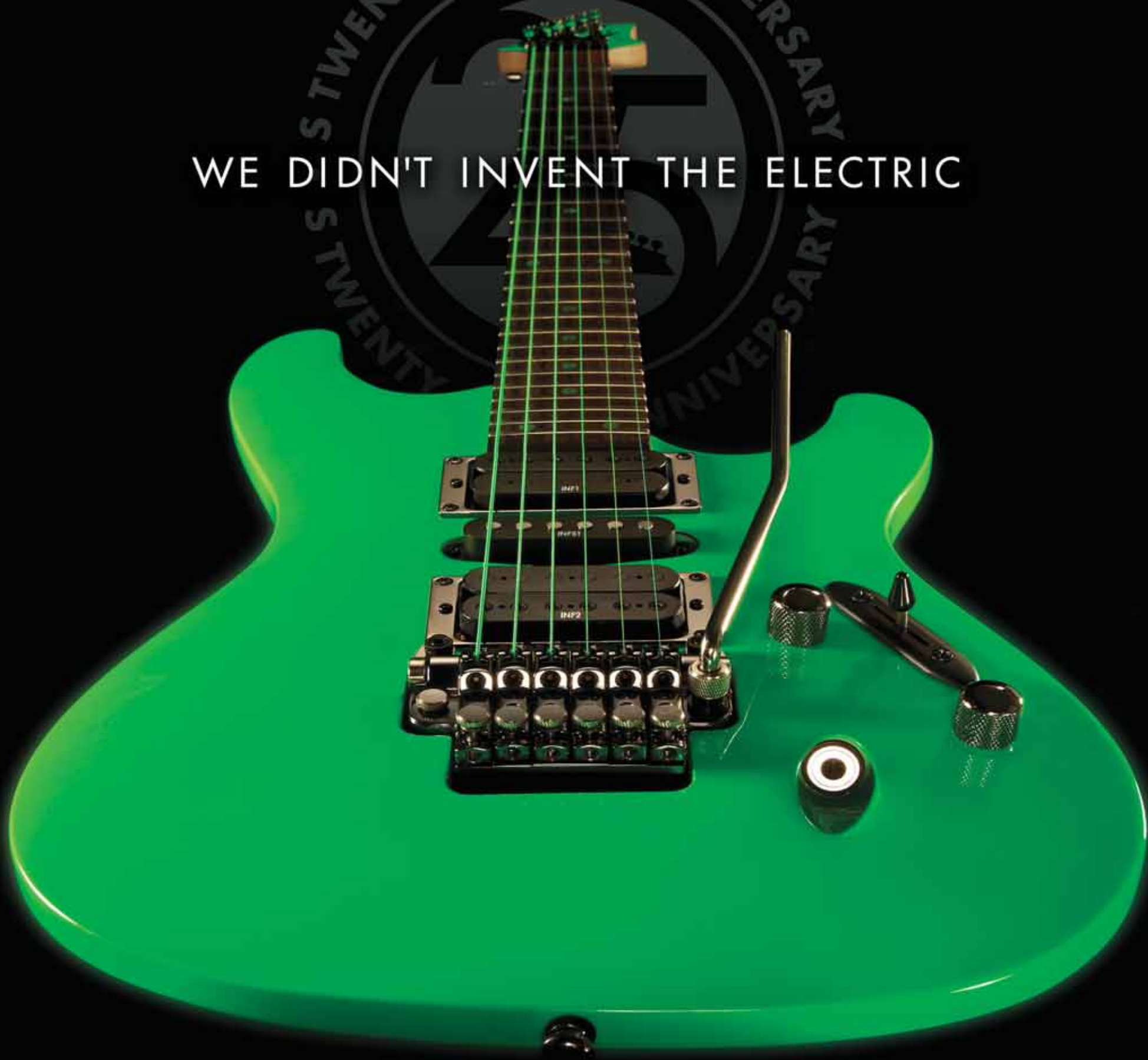


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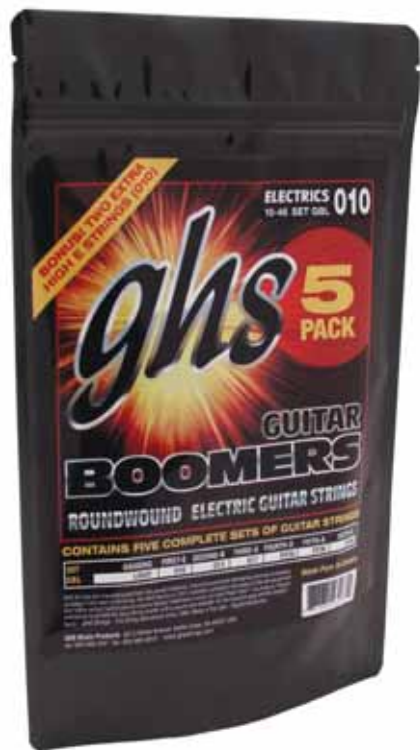


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GHS Booms Resealable 5-Pack

GHS Strings has introduced Boomers Roundwound Electric Guitar Strings in a resealable 5-pack design.

GHS 5-packs are sealed at the factory for freshness in a tamper-proof package. The exclusive package design includes built-in zipper lock, which lets guitarists remove only the packs required at a given time and then reseal the package to maintain freshness. Five sets of GHS of the U.S.-made strings are included in every GHS 5-pack, along with a bonus — two extra High E strings.

🛒 [GHS \(ghsstrings.com\)](http://ghsstrings.com)

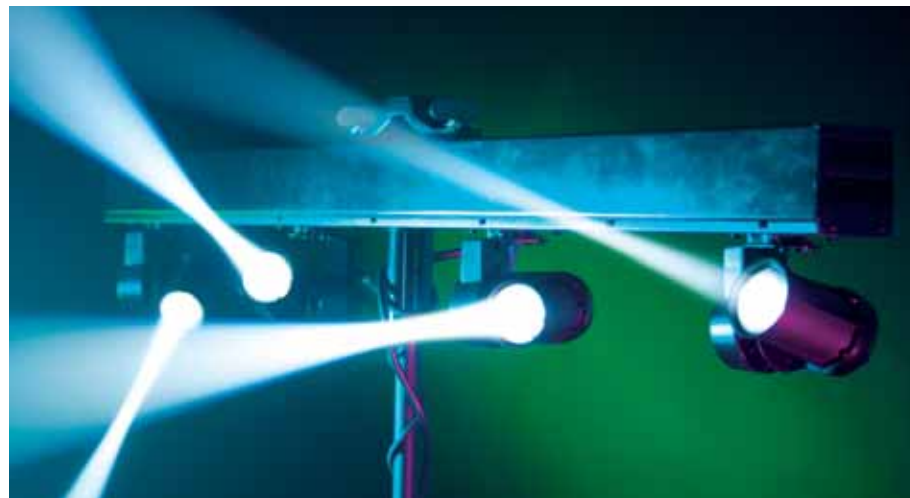


Orange's Latest Reissue, Release

Orange celebrated its 40th anniversary in 2008 with the issue of a limited-edition amp: the OR50H. Due to public demand, Orange Amplification has decided to reintroduce it.

In 1972, Orange launched an amp dubbed the "Pics Only" due to the absence of any text, using pictures only on the faceplate of the amp. The OR50H owes more than a nod to this vintage amp for the method of its construction, its blues and rock tone and its cosmetics. Featuring a traditional single channel with a three-stage gain section, the real weapon in the OR50H's arsenal is the HF Drive control.

🛒 [Orange \(orangeusa.com\)](http://orangeusa.com)



American DJ Debuts Event Bar DMX

Compact and ultra convenient, American DJ's new Event Bar DMX is an all-in-one LED scanning light system that features four bright white 3W LED pinspots mounted on an X-Y movement bar.

A great turnkey lighting system for nightclubs, stage productions, concerts, mobile entertainers, retail displays, trade shows and special events, the Event Bar DMX is easy to set up and operate. It is also a versatile lighting tool that can handle everything from illuminating a large dance floor, to table or cake spotting for that big wedding day or corporate event.

Wherever it's used, the Event Bar DMX will provide impressive high-impact

lighting. Featuring full DMX control, each of its four heads operates independently of the others and has its own strobe effect and 0- to 100-percent dimming capabilities, giving users the ability to create just the right mood and effects for any application. With a pan of 360 degrees and tilt of 270 degrees, this four-headed scanning system also provides broad, sweeping coverage with its brilliant white beams, so it's ideal for illuminating spaces large and small. The lamps come with a standard 12-degree beam angle, but, as an added option, a 6-degree beam angle is also included.

MSRP: \$799.95.

🛒 [American DJ \(americandj.com\)](http://americandj.com)



API Showcases JDK Audio Line

API Audio is showcasing its JDK Audio line of recording equipment: the R20 two-channel mic pre-amp; the R24 two-channel, four-band equalizer; the R22 rackmount compressor; and the V14 four-band equalizer — a 500 series module version of the R22.

JDK units feature robust design standards in solid, military-styled and reliable packages that provide user confidence in both audio performance and build quality. Each unit is hand-assembled and designed to provide years of great sounding, analog audio performance.

The JDK R20 is a dual-channel microphone preamplifier featuring low-noise, high-quality inputs for both mics and instruments in a rack-mount chassis with internal power supply. Each channel includes rotary gain control plus individual toggle switches for phantom power, phase, pad and mic/instrument input selection, and offers up to 55dB of gain. A pair of traditional analog VU meters with separate peak indicators is used

for output metering. Both XLR and quarter-inch outputs are fully balanced.

The JDK R24 features two identical channels of equalization modeled after the classic API 562. This rackmountable unit has individual continuously variable control knobs that allow for separate adjustment of frequency and gain. All four bands are peak/dipping parametric design with 12dB of boost/cut per band. EQ in/out is controlled by classic toggle switches. The JDK R24 includes a custom transformer-balanced output with extended headroom of +23dB and external power supply.

The JDK R22 is a VCA style-compressor based on the compressors found in the famed ATI Paragon. This two-channel unit may be lined for stereo use. Equipped with API's trademarked THRUST feature, the R22 delivers a punchier and more present low end and provides control for the mids and highs.

🛒 [API \(apiaudio.com\)](http://apiaudio.com)

Lewitt Rolls Out Gear, Hosts List of Artists

Lewitt has introduced two new tube microphones and announced a roster of artists gathering in the company's suite on the second level of The NAMM Show.

With the LCT 840 and its bigger brother, the LCT 940, Lewitt has unveiled its latest additions to the Authentica series of tube microphones. Intended for capturing vocal and instrumental performances in the studio and on stage, the two new models combine cutting-edge technology and eye-catching design.

In addition to its full range of high-end microphones, Lewitt is offering a four-day entertainment program packed with highlights. Each day promises internationally renowned artists and endorsers with far-ranging styles who will be on hand to meet trade show visitors, share their experiences and demonstrate Lewitt gear.

🛒 [Lewitt \(lewitt-audio.com\)](http://lewitt-audio.com)



Zildjian Adds Rides to K Constantinople

Zildjian has introduced two new ride cymbals to its line of K Constantinople. The cymbals are the 22-inch Renaissance and 20-inch Bounce.

Developed in conjunction with jazz drummer Adam Nussbaum, the 22-inch K Constantinople Renaissance is a versatile instrument that works well in small- to medium-sized musical settings. This cymbal features smoother lathing on both sides and a bell that is unlathed underneath, adding stick definition to the instrument.

The 20-inch K Constantinople Bounce is a smaller version of the 22-inch model launched two years ago. The 20-inch Bounce features traditional K Constantinople hammering and eight unique cluster hammer marks on top that add "dirt" to the sound. The new model has more pronounced lathing and tonal grooves.

🛒 [Zildjian \(zildjian.com\)](http://zildjian.com)



ATM610a
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ATM510
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VHF Wireless Systems
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AT2005USB
Cardioid Dynamic
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Audio-Technica showcases wireless introductions at NAMM 2012. Two sophisticated entry-level models, System 8 and System 9, deliver rock-solid wireless performance along with easy setup and clear, natural sound quality. With the new all-digital System 10, Audio-Technica introduces high-fidelity all-digital wireless for the performing musician. Microphone intros range from the new AT2005USB with both USB and XLR outputs, to two new rugged vocal dynamic mics, the ATM510 cardioid and the ATM610a hypercardioid – both designed for detailed, extended-range reproduction and minimal handling noise. Wherever your passion for music takes you, listen for more. audio-technica.com



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Line 6 Remodels

Line 6 has offered free updates for James Tyler Variax modeling guitars and POD HD multi-effects units that provide users with new features and enhanced integration.

The Variax series features updates to the guitar's five acoustic models, as well as enhanced functionality when it is connected to a POD HD500 or POD HD Pro multi-effect processor. The updated acoustic models include tones based on Martin D28, Martin D12-28, Martin 0-18, Guild 12-String and Gibson J200 acoustic guitars.

The POD HD v2.0 firmware update for POD HD Pro and POD HD500 includes three new HD amp models that dramatically expand POD HD modeling to bass amps and mic pre-amps. The HD models are based off of an Ampeg B-15NF Portaflex bass head, Marshall "Plexi" 1959 Super Lead 100-watt head and Requisite Y7 mic pre-amp, which



can be placed at any point in the signal chain.

When a JTV guitar and a POD HD500 or POD HD Pro are connected to a Line 6 DT-series boutique tube amp, users can access analog and digital reconfigurations of models, effects and analog tube topology through a footswitch.

🛒 [Line 6 \(line6.com\)](http://Line6.com)



Uncover the Floyd Rose Discovery

Floyd Rose recently unveiled its new Floyd Rose Discovery, which features a 25 1/2-inch scale, bolt-on maple neck and fast rosewood fingerboard with high-output pickups that deliver intense tonal qualities and a linden/basswood body with a quilted maple top on selected models. All

Discoveries come with a Floyd Rose Special series tremolo system.

The Discovery Series V comes equipped with two super-hot high-output humbuckers and a Floyd Rose Special Series tremolo. It is available in white and black.

🛒 [Floyd Rose \(floydrose.com\)](http://FloydRose.com)

Dunlop Re-releases Red Llama

Jim Dunlop has rereleased its Red Llama overdrive. This is not a reproduction but a continuation of where the archetype left off in 1999.

The Red Llama is an ideal compliment for all amps with a rich harmonic palette available on the austere control panel. Users can spin the drive knob to go from gentle grind to massive distortion or use lower settings for defined open chording or juiced clean tones. Higher settings equal crunchy power fifths, buttery lead tones and tight, bottom-heavy riffage. The volume control sets the desired amount of overall level.

MSRP: \$119.99.



🛒 [Dunlop \(jimdunlop.com\)](http://Dunlop.com)

CAD Audio Offers New Headphone Amp

CAD Audio has expanded its recording product category with the compact new HA4 stereo four-channel headphone amplifier.

The HA4 features four discrete channels with individual volume controls.

A frequency response of 20Hz–50kHz and signal-to-noise ratio of 110dBA ensures clarity and transparent reproduction of a



recording or monitoring session along with ultra-quiet performance.

MSRP: \$49.99.

🛒 [CAD Audio \(cadaudio.com\)](http://CADAudio.com)

Gretsch Makes its Renown57 Bop Kits Colorful

Gretsch has added a bop kit configuration to the Renown57 drum sets, a series that was inspired by the American car companies from the 1950s.

The Renown57 Bop kits are available in all three colors from the Renown57 series, Motor City Blue, Motor City Black and the new Motor City Red.

The bop configuration is a compact setup but packs a punch, and the smaller drums are ideal for any setting where space is limited. Features include the Renown Chevron, an aluminum triangular teardrop painted white with raised beveled chrome edges and embossed chrome Gretsch logo, a rack tom mounted from the bass drum on a Gretsch ball-socket single tom holder and standard Renown maple



specifications for punchy, full tones. The 6 1/2- by 14-inch snare drum is equipped with 20 total lugs and 20 snare strands.

MSRP: \$2,460.

🛒 [Gretsch \(gretschdrums.com\)](http://Gretsch.com)



Tascam Introduces US-125M USB Audio Interface

Tascam has launched the US-125M, a USB audio interface with mixer functionality. It combines a mic, instrument and line source with a computer audio signal and feeds the mix to a user's computer via USB.

The US-125M provides up to 16 bit/48 KHz audio resolution and is ideal for broadcasting over the Internet. It features four inputs with dedicated level controls: a microphone input with switchable limiter and signal/overload indicator, a guitar input (standard phone jack), a stereo line input (RCA) and a stereo audio input from

computer via USB.

This USB-powered device is housed in a solid aluminum case and can also be used as a simple stand-alone mixer.

US-125M is an affordable, easy-to-use audio interface that is great for all levels of musicians and because of the loop mix feature. The unit's ideal for online streaming, online collaboration, sound-on-sound recording with online video and audio, video production, musical instruments training and home recording.

🛒 [Tascam \(tascam.com\)](http://Tascam.com)

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From the axe to the sax, musical instruments are an extension of our soul and deserve quality care. For over 25 years, the original String Swing has satisfied millions of music enthusiasts around the world. Its low-profile design is attractive and cradles your guitar comfortably and securely.


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Yamaha Disklavier RemoteLive Technology Defies Time, Space

Yamaha has debuted Disklavier RemoteLive technology. With this new development, musicians, educators and audiences are connecting in ways previously unimaginable.

RemoteLive lets a pianist perform live in one location and have his or her exact keystrokes and pedal movements transmitted live and in real-time to other networked Disklavier pianos anywhere in the world. Combining synchronized video and audio plus MIDI broadcast from a single location to multiple locations, Disklavier RemoteLive is redefining how piano performance and education is shared and experienced.

"This remarkable technology has grown exponentially in the past year," said

Yamaha Disklavier's marketing manager Jim Levesque. "The resounding success and popularity of these performances proves that this technology fulfills a true need in the piano marketplace.

Performances from around the block or around the world can be interactively experienced in ways previously deemed impossible."

The first of roughly a dozen events in 2011 was held last January and featured Roberta Flack and Dan Tepfer, who broadcast from Yamaha Artist Services in midtown Manhattan to the Yamaha exhibit at Winter NAMM 2011 in Anaheim, Calif.

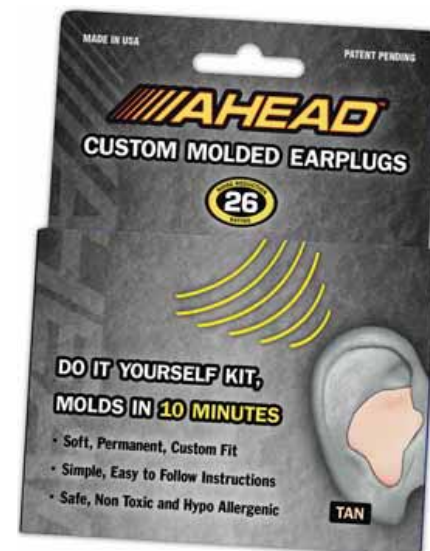
INFO Yamaha (yamaha.com)

Kala Circulates

Kala has created the Ukulele Circle Starter Kit, a step-by-step guide to creating a ukulele circle in collaboration with uke virtuoso/educator James Hill.

Available as a free download to dealers, the Ukulele Circle Starter Kit will be introduced during a NAMM Idea Center Session on Sunday, Jan. 22 at noon. An informational panel will be led by ukulele instructor and facilitator Jim D'Ville and will include dealers that have held successful ukulele gatherings.

INFO Kala (kalaukuleles.com)



AHEAD Offers Custom Molded Earplugs

AHEAD recently debuted Custom Molded Earplugs (ACME), a new way for drummers and other musicians to safeguard their ears in a variety of practice and performance situations. Nontoxic, hypoallergenic and EPA-approved, ACME earplugs let users safely and quickly create a personal set of soft, silicone earplugs at home, in the studio or on the road. ACME hearing protectors are more effective than foam earplugs and cost fraction of the cost of custom-fitted earplugs.

The ACME kit comes complete with easy-to-use silicone ingredients and easy-to-follow instructions for combining the components, placing them in the ears and letting them cure.

The result is a comfortable, durable set of custom-molded earplugs with an EPA-certified noise reduction rating of 26 dB.

MSRP: \$29.95.

INFO AHEAD (bigbangdist.com)

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Schilke Offers New Trumpet Mouthpiece

Schilke has introduced the M5C Symphony series for trumpets. The mouthpiece offers a comfortable rim profile and provides a full, vibrant sound.

Created to meet the needs of an aspiring student or professional requiring a smaller inside rim diameter, the M5C features a standard

bowl shape "C" cup with tighter #27 throat and Schilke C backbore. It is also available in larger sizes: M1C, M150C, M2C, and M3C. These models provide more resistance than Schilke's standard Symphony series trumpets to create a clear and balanced tone.

🛒 **Schilke** (schilkemusic.com)

Universal Audio Offers MXR Flanger/Doubler, Little Labs VOG

Universal Audio has released UAD Software v6.1, featuring the new MXR Flanger/Doubler plug-in and the Little Labs Voice of God (VOG) bass resonance tool. Plus, the software features enhancements to Pro Tools workflow and the Ampex ATR-102 mastering tape recorder plug-in.

Developed in close collaboration with Dunlop Manufacturing, the MXR Flanger/Doubler plug-in for the UAD-2 platform replicates the sound of this classic bucket-brigade flanging effect with unparalleled accuracy. Through its signature flanging, doubling and delay effects, the MXR Flanger/Doubler imprints a unique stamp on guitars, bass, keys, drums or just about any source. The

MXR Flanger/Doubler plug-in also includes additional UAD exclusive features and artist presets from engineers Vance Powell (The Dead Weather, Buddy Guy), Neil Dorfman (Paul McCartney, Sting), and Chuck Zwicky (Prince, Jeff Beck).

The Little Labs-authenticated VOG plug-in for the UAD-2 platform accurately models the sonic characteristics of this unique 500-series hardware audio processor in every detail. The VOG is used to accurately target and accentuate low-frequency material, from vocals to bass guitar and drums.

MSRP: MXR, \$199; Little Labs VOG, \$149.

🛒 **Universal Audio** (uaudio.com)

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Played by: Brendon Anthony, Tracy Bonham, Jean Jeansonne (Rascal Flatts), Chas Waltz (Young Dubliners), Rex Wiseman (Oak Ridge Boys)

Get Connected at Ampeg's Showroom

Ampeg's move from the main floor of The NAMM Show to a larger showroom upstairs was a huge success last year. This year, the Ampeg's booth encourages interactivity with free Wi-Fi access and iPad stations where visitors can enter Ampeg giveaways on Facebook and Twitter.

"The Ampeg showroom has really become a social hub," said Ryan Casady, Ampeg social network manager. "People can relax a bit."

INFO **Ampeg** (ampeg.com)



Mi-Si Acoustic Duo Wins Award

The Mi-Si Acoustic Duo has won the 2011 Acoustic Guitar Player's Choice Bronze Award for best magnetic soundhole pickup.

The Mi-Si Acoustic Duo soundhole pickup was recognized for its quality natural sound, low noise and battery-free active pre-amp.

INFO **Mi-Si** (mi-si.com)

Apogee Debuts 8-Channel Mic

Apogee Electronics has released its 8-Channel Mic Pre-amp Module for Symphony I/O, which now gives users the option to add eight world-class mic pre-amps, four instrument inputs and eight digitally assignable inserts for the ultimate all-in-one Mac-based recording solution.

The 8-Channel Mic Pre-amp Module features software control, 85 dB of gain, adjustable soft limit and an incredibly low noise level due to the direct connection with the analog I/O module. MSRP: \$1,995.

🛒 **Apogee** (apogeedigital.com)

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To learn more, go to behringer.com/CMD.

NAMM Expands Outreach During Winter Show

The NAMM Foundation is expanding its outreach to music education advocates and arts enthusiasts during the 2012 NAMM Show.

For the fourth year, NAMM is providing music educators with the opportunity to meet, learn and experience the vast array of products on the show floor. Educators will also have the chance to select the "Best Tools For Schools," choosing which

music products and materials they believe are best for music learning.

The Learning Lounge, located on Level two of the Anaheim Hilton, serves as the center of NAMM Foundation activities at the show, featuring an array of workshops and sessions exploring music, teaching formats and technology presented by our partners and current program grant recipients.

INFO NAMM (nammfoundation.org)

American Audio Releases VMS4.1 MIDI Controller

The new American Audio VMS4.1 is a four-channel MIDI controller that comes bundled with Virtual DJ LE software. The VMS4.1 features four MIDIALOG channels, two microphone inputs, balanced XLR outputs, a four-in/four-out sound card built-in

and comes complete with American Audio's DSP D-Core audio engine inside.

The unit is designed for DJs looking for an all-in-one MIDI controller to play MP3 tracks from their laptop.

🛒 American Audio (americandj.com)

Dean Markley Rekindles Flame

Dean Markley has reintroduced its original guitar care polish, Love Potion #9.

Gentle enough for daily use, Love Potion #9 is a simple, efficient way to care for all wood-crafted instruments.

Applied daily, Love Potion #9's formula provides streak-free luster and shine. The concentrated formula extends the life of the instrument.

MSRP: \$5.95.

🛒 Dean Markley (deanmarkley.com)

Cherry Lane Debuts Iron & Wine Easy Guitar Book

Cherry Lane has released *The Best Of Iron & Wine Easy Guitar Book*.

The new collection features Easy Guitar arrangements with tab for 22 acoustic tunes spanning the career of folk singer-songwriter Sam Beam. *The Best Of Iron & Wine* features songs from Beam's four critically acclaimed studio albums



along with his EPs, singles and live album.

Songs include: "Boy With A Coin," "Cinder And Smoke," "Fever Dream," "Jezebel," "Lion's Mane," "Lovesong Of The Buzzard," "Naked As We Came," "The Sea And The Rhythm" and "Upward Over The Mountain."

MSRP: \$19.99.

🛒 Hal Leonard (halleonard.com)

Retro Classic Offers Vintage Sound

Fargen Amplification has expanded its boutique tube amplifier line with the Retro Classic, a single-channel, 25-watt amp that captures three classic amp tones.

"This is a completely new and original KT66 Benjamin Fargen amplifier design, not based on any other model in the history of our company," said Ben Fargen, founder and CEO of Fargen amplifiers.

Using the amplifier's Decade Switch, players can switch between distinct tones. Decade positions include a tweed Bassman-style '59 tone, a '65 sound reminiscent of



a JTM 4 and 12000 series Superbass '68 setting.

🛒 Fargen Amplifiers (fargenamps.com)



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Gemini Transforms Mobile DJ Rack

Gemini recently debuted its CDMP-2700 compact rackmount media player.

With an easy-to-use 19-inch rackmount 2U controller and 1U CD loading unit, the versatile CDMP-2700 supports playback from CDs, SD cards and USB memory devices. It also features two full-color touchscreens with contrast adjustment, as well as extremely comprehensive waveform displays.

Using the vibrant 3.5-inch screens, users can navigate tracks, adjust tempo and set

effect values using the same controls found on smartphones and tablets.

The CDMP-2700's touch-sensitive jog wheels let users search, pitch-bend and scratch. Programmable hot cues, loop sections and DSP-powered effects provide control of creative song manipulation.

"We packed more functionality into less space than any other rackmount DJ controller," said Alan Cabasso, president

of Gemini.

"It's easy to access thousands of songs from portable memory devices, so you don't need to take a computer to your gig. And with groundbreaking touchscreens, compact size and comprehensive features, the CDMP-2700 brings a new level of performance to the DJ rack."

MSRP: \$1,119.95.

 **Gemini (geminisound.com)**



Audio-Technica Reintroduces ATM25 for 50th Anniversary

Audio-Technica has added the new ATM25/LE instrument microphone to its line of limited-edition, 50th anniversary products.

The hypercardioid dynamic mic has the exact same features and functionality as the original ATM25 but sports a silver-colored metallic finish with blue accents and a 50th anniversary graphic.

A unique serial number is etched on the surface of each ATM25/LE unit. The microphone is ideal for kick drum, toms and other highly dynamic instruments, and handles very high sound pressure levels and warm low-frequency response. The ATM25/LE also features a multi-level grille and rugged construction. It comes complete with a soft protective pouch.

MSRP: \$489.

 **Audio-Technica (audio-technica.com)**



Toca Bougarabou Plays Bass

Toca recently introduced its version of a traditional African Bougarabou Drum, which adds deep and resonant bass tones to any drum circle.

The Bougarabou is hand-carved from a single piece of environmentally friendly, plantation-grown mahogany. The shell features an elongated shaped bowl that gives the drum a deep, rich timbre. The drum stands 14 inches tall and has a 12-inch diameter calfskin head.

The drum's authentic-looking, decorative hand-carved African mask design and natural mahogany finish contribute to its exotic look.

MSRP: \$359.

 **Toca (tocapercussion.com)**

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*Kris Tischbein
Pinnacle Music Studios*

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ESP Adds Four Signature Series Basses

ESP has added four new models to its Signature series ESP and LTD bass lines.

Anthrax bassist Frank Bello's first Signature series models for the company are the ESP Frank Bello and LTD FB-4. Both are based on the ESP Vintage-4 model, customized to Bello's specifications with a Black Satin finish and black anodized aluminum pickguard, Gotoh bridge, ebony fingerboard with black pearloid block inlays and EMG PJ-X active pickups.

Pancho Tomaselli, bassist for funk rock band War and power trio Philm, has debuted his first Signature Series bass with the LTD

PT-4.

The bass is offered in Black Satin finish with a maple fingerboard and black pearloid block inlays, and features EMG's JX pickups and BTC preamp system, plus a Gotoh bridge. The PT-4 has a bolt-on maple neck, an alder body and 21 XJ frets.

Suicide Silence bass player Dan Kenny has designed the LTD DK-5, a new bass based on LTD's F series. The five-string bass boasts a unique Dark See Thru Green Sunburst finish over its flamed maple top. The DK-5 features neck-thru-body construction, 35-inch

scale, EMG 40DC active pickups and EMG B-64EQ three-band active EQ, a mahogany body, and a five-piece maple/walnut neck with rosewood fingerboard and custom pyramid inlays.

Gabe Crisp of Whitechapel gets a signature model with the LTD GC-4, a customized Viper bass with neck-thru body design, a mahogany brown finish and EMG MM-TW (bridge)/35P4 (neck) active pickups. The GC-4 features a mahogany body, three-piece maple neck, rosewood fingerboard, Grover Tuners and 21 XJ frets.

🛒 [ESP \(esp guitars.com\)](http://ESP(esp guitars.com))



Samson Stage 266 Wireless Takes Two

Designed for twice the versatility, Samson's Stage 266 Dual Handheld Wireless System lets users use two microphones simultaneously with a single receiver. It's a suitable wireless solution for two vocalists, karaoke, DJs or any application where two mics are needed.

At the core of the Stage 266 system is the SR266 half-rack dual VHF wireless receiver. The receiver's front panel features an RF channel indicator and a large rotary volume knob, for each channel. Its rear panel offers two tuned antennas, as well as quarter-inch outputs for both mix and individual channel output options. The Stage 266 system comes with a quarter-inch to quarter-inch and a quarter-inch to RCA cable.

The Stage 266 system includes two HT6 handheld microphone transmitters. Each transmitter features an H6 dynamic mic element to capture clear, accurate vocals. Each mic operates for up to 10 hours on a single 9-volt battery and offers a convenient audio on/off switch.

🛒 [Samson \(samsontech.com\)](http://Samson(samsontech.com))



Hosa Introduces Pro Cables

Hosa Technology has introduced its Hosa Pro speaker cables. The cables feature 14 AWG Oxygen-Free Copper conductors for signal clarity and a black PVC jacket for durability, flexibility and low visibility on stage.

While most other speaker cables in their price range are limited to quarter-inch tip-sleeve connectivity, Hosa Pro speaker cables are available with REAN Loudspeaker connectors by Neutrik AG.

The Rean Loudspeaker connectors incorporate silver-plated contacts for superior signal transfer, a glass-reinforced housing for rock-solid reliability, a robust, twist-lock mating system for secure connectivity, and chuck-type strain relief for maximum cable retention. The quarter-inch TS connectors include nickel-plated contacts for efficient signal transfer and rugged durability.

Hosa Pro speaker cables are available in 3-, 5-, 10-, 25-, 50-, and 100-foot lengths. MSRP: \$14.70 – \$167.10.

🛒 [Hosa Technology \(hosatech.com\)](http://Hosa Technology(hosatech.com))

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BOOTH 4634

Fender Custom Shop Rolls Out Limited Collection

Fender's Custom Shop has released a series of limited-collection electric guitars.

The 1951 New Old Stock (NOS) Nocaster and the 1951 Relic Nocaster feature a hand-selected ash body with a Nocaster Blonde finish and Twisted Tele pickups. The Relic model also features a special aging treatment. Other features include a one-piece, U-shaped maple neck, maple fingerboard and three-way pickup switch with custom modern Tele wiring.

The 1956 Heavy Relic Stratocaster offers a hand-selected ash body, one-piece maple neck with a 10/56 large V shape, maple fingerboard, custom shop Fat '50s Strat pickups, five-way



pickup switch with custom modern Strat wiring, two tone controls and a master volume knob and nickel hardware.

The 1960 Relic Stratocaster includes a hand-selected premium alder body, maple neck with large C shape and matching headstock, rosewood fingerboard, 1960 Stratocaster pickups, three-ply mint green pickguard and vintage hardware.

The 1961 Relic Telecaster Custom comes

with a double-bound, hand-selected lightweight ash body, maple, early '60s C-shaped neck, rosewood fingerboard, Twisted Tele pickups with three-way switching and nickel hardware. Other models in the collection include the 2012 Closet Classic Stratocaster Pro, Closet Classic Telecaster Pro, Custom Deluxe Stratocaster and Custom Deluxe Telecaster and Closet Classic Jazz Bass.

🛒 **Fender (fendercustomshop.com)**

Sabian Adds Distributor in China

Sabian has included Great Wall Audio/Musical Instruments on its roster of international distributors. The Chinese company's head office is in Guangzhou, but it also has branch offices in Beijing, Xi'an, Shanghai and Shenyang.

"China is a very important market for us," said Peter Stairs, Sabian's vice president of sales. "The addition of Great Wall gives us two powerful distributors in China. Between Central Music (Beijing) and Great Wall, we're extremely well equipped to make inroads into this massive market."

Great Wall was founded in 1996 and now represents a number of the world's leading music manufacturers, such as Ibanez, DiMarzio and AKG.

They will carry the entire line of Sabian products, including both Drumset and Band & Orchestral models.

📄 **Sabian (sabian.com)**



Alesis Introduces SamplePad

Alesis has unveiled SamplePad, a compact four-pad instrument that gives drummers access to a palette of sounds for their drum set or percussion rig.

It features 25 built-in percussion and electronic drum sounds. Drummers can load their own samples using a standard SD card and create numerous sound combinations. It also boasts an external trigger input and the ability to mount it on virtually any snare stand or rack.

SamplePad offers an intuitive interface for locating and assigning samples. By simply striking a pad and dialing to the desired sound, drummers can quickly reassign sounds as needed, and entire pad combinations can be saved internally as "kits" for easy recall. Drummers can also tune and add reverb to their samples, and then assign them to any of the four pads or the kick input.

The SamplePad's MIDI output lets drummers use the device as a controller for triggering sound modules and software. SamplePad fits on a standard snare drum stand and can be mounted to any stand or rack. It can also be played on a tabletop in the studio.

SamplePad comes equipped with standard dual quarter-inch outputs for amplification and a headphone output for monitoring. The kick input works with most pads and triggers, including the Alesis DMPad and RealHead Kick Pads.

MSRP: \$199.

🛒 **Alesis (alesis.com)**

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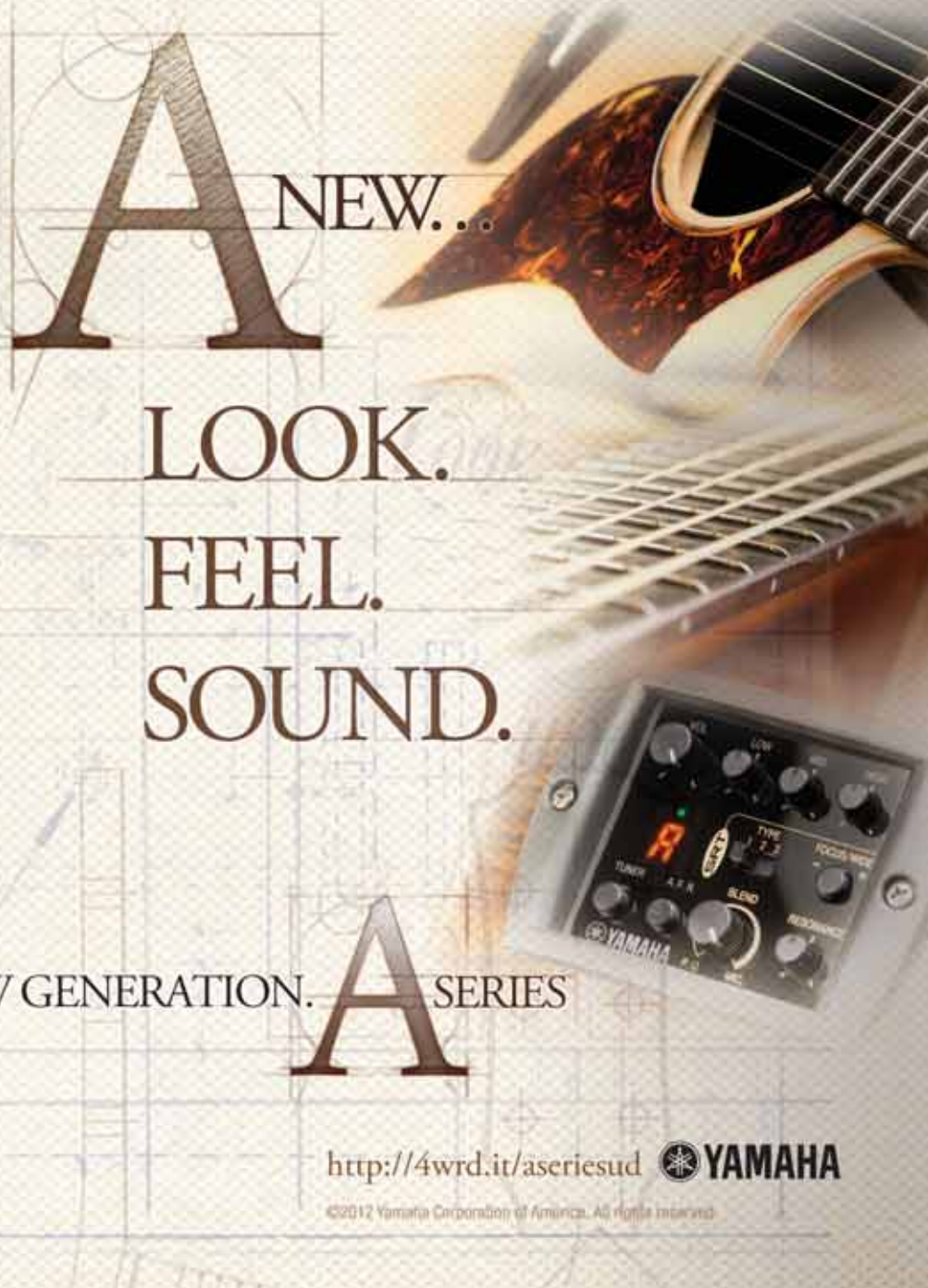
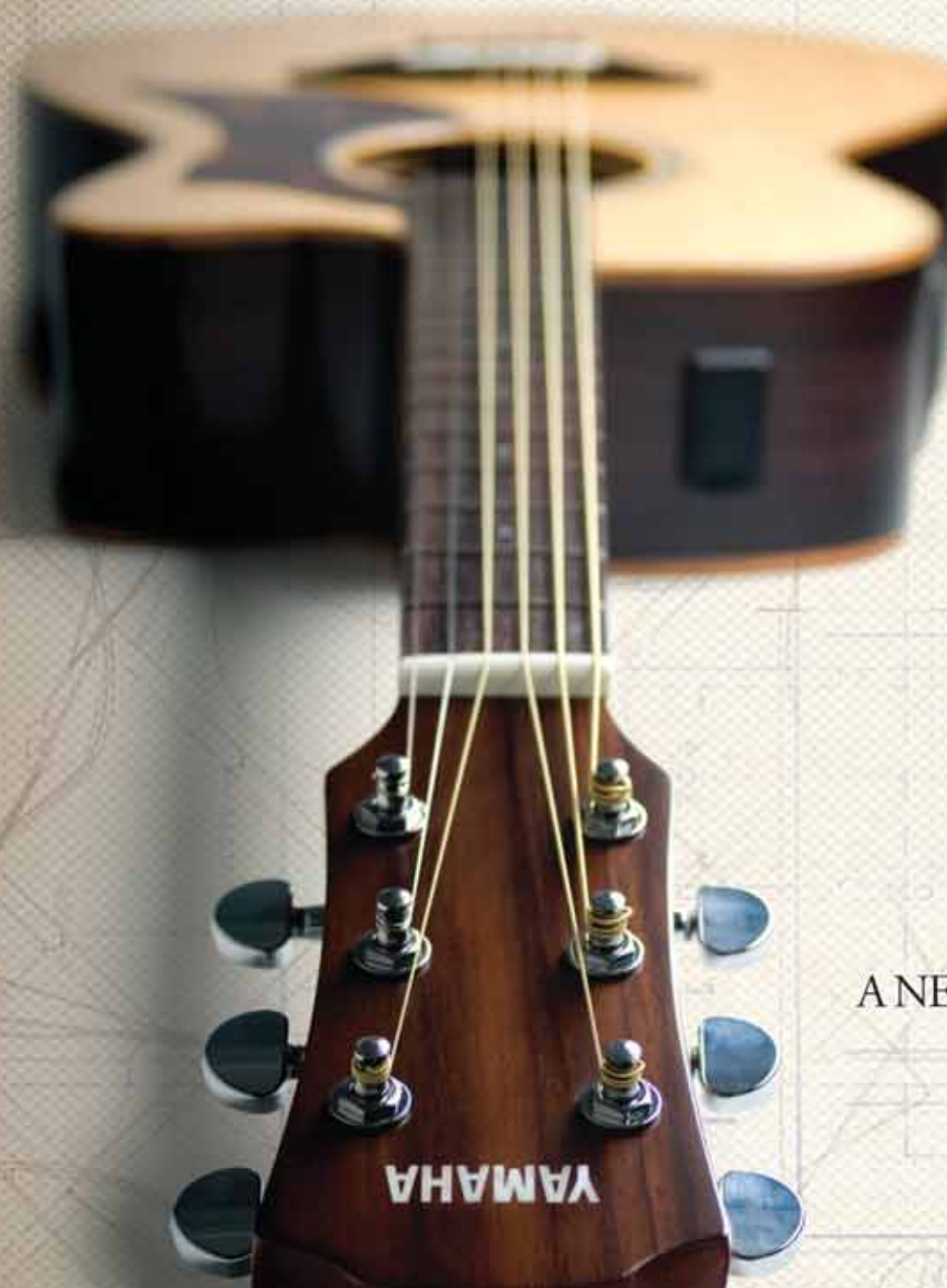
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<http://4wrd.it/aseseriesud> YAMAHA

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ART Adds Dual Re-amping Direct Box

Applied Research and Technology, a division of Yorkville Sound, has added to its ARTcessories line of solution boxes with the introduction of the Dual RDB, a two-channel re-amping box.

The Dual RDB is an interface solution for any application where stereo or dual line level signals from recording interfaces, computers, iPods, consumer audio or video devices need to be connected to XLR or quarter-inch instrument level inputs. It has two high-quality isolation transformers that prevent ground loops when connecting various systems together.

The Dual RDB accepts quarter-inch TRS and XLR line level inputs and outputs mic or instrument levels. Variable level controls means volume control can be set at the source rather than in the studio, AV room, or installation rack. MSRP: \$99.

🛒 **ART** (artproaudio.com)



PRS Updates SE Custom

PRS has updated its SE Custom for 2012 with a new body carve and pickup control configuration. Previously, the SE Custom had a flat style body, but for this year, it received a beveled top carve reminiscent of PRS Guitars' original Custom 24 model.

The SE's pickup control layout for 2012 is one volume and one push/pull tone control paired with a three-way blade switch. The addition of a coil tap on the tone control gives increased versatility, letting guitarists

split the SE HFS and SE Vintage Bass pickups into singlecoils for the first time. The move from three-way toggle to blade switch provides more control and consistency with PRS's Maryland-made line.

The updated SE body shape also comes standard on the 2012 SE Paul Allender, SE Nick Catanese and SE Orianthi models, with the SE Orianthi switching from a three-way toggle to a three-way blade switch.

🛒 **PRS** (prsguitars.com)



Jammin Pro Adds to Studio Mixer Line

Jammin Pro's new Studiomix 1002Fx is a compact 10-channel P.A. mixer with seven line inputs, on-board sound effects, a built-in transformer, a high-quality pre-amp and Phantom power supply. The Studiomix 1002Fx also features eight high-quality 24-bit DSP vocal effects that can be applied directly to the three mic inputs.

The Studiomix 1002Fx includes an integrated USB port for either direct playback or recording of MP3s. Recording a live mix in CD quality is available by plugging in a USB thumb drive, adjusting the recording level and pressing the record button.

The Studiomix 1002Fx also comes bundled with Audio Cleaning Lab SE if the musician decides to edit or clean up recordings after a live studio session. The unit can also be used for non-studio applications.

🛒 **Jammin Pro** (jamminpro.com)

Waves Offers H-EQ Hybrid Equalizer

Waves has released its H-EQ hybrid equalizer, a plug-in for mixing and mastering that features vintage and modern EQ.

Included are seven different filter types per band: US Vintage, UK Vintage 1, UK Vintage 2, US Modern, UK Modern, Digital 1 and Digital 2, in addition to a newly-developed, one-of-a-kind asymmetrical bell filter.

An intuitive keyboard graphic lets users



choose frequencies by clicking on notes, and an exclusive MS Mode lets users apply different EQ to Mid and Side content.

Also featured is a flexible real-time frequency spectrum analyzer with multiple display options.

The unit also features an input fader that controls the signal input level.

🛒 **Waves** (waves.com)



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Alfred Unveils New Drum Method Books

Alfred has released drum instruction, method and supplement books for advancing drummers.

Ideal for drummers of all levels and styles, *The Couch Potato Drum Workout* introduces a unique way to develop power, speed and endurance by pairing relaxation with efficient and productive lessons. Exercises include paradiddles, single strokes, multiple strokes, flams, accents and triplets.

No-Brainer: Play Drumset is designed for beginning drummers. It covers such basics as setup and proper hand and foot technique, and moves quickly into learning beats and fills in a variety of styles. It also comes



with an informative DVD.

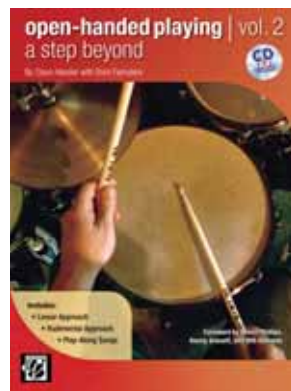
Open-Handed Playing, Vol. 2: A Step Beyond provides a wide range of repertoire with funky intermediate- to advanced-level grooves utilizing linear patterns and rudiments.

Big Band Drumming At First Sight is a



comprehensive approach to improving sight-reading skills. A CD contains full-band demo and minus-drums recording versions for play-along with 10 big band arrangements.

Alfred (alfred.com)



Vic Firth Introduces the Chameleon

Vic Firth has released its new Harvey Mason Signature Stick, the Chameleon.

Mason's signature stick is crafted out of hickory and features a subtle barrel bead that creates extremely articulate cymbal quality and a full, clean sound on drums.

"I am so happy with how my new sticks allow me to play so many different musical styles," Mason said. "Vic is a supreme and legendary musician who holds his products to the same high standards."

MSRP: \$16.50.

Vic Firth (vicfirth.com)



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Line 6 Goes Mobile

Line 6 has debuted the Mobile In digital interface and Mobile POD guitar tone app, which connect an electric guitar to an Apple iPhone 4 or iPad. Users can dial in the same tone as famous guitar amplifiers, speakers and effects.

The free app features a collection of 32 modern, vintage and boutique amps, 16 speaker cabs, and 16 stompboxes and rack effects. Users can mix and match the fully adjustable models to build tones or save as presets. The app also includes 10,000 handcrafted presets.

Mobile In's interface supports up to 24-bit/48 kHz digital audio. Its guitar input features 110 dB dynamic range, and the stereo line input has 98 dB dynamic range.

Line 6 (line6.com)



Evans Releases Control Screens for Marching Snare Drums

Evans recently designed a Control Screen for marching snare drums. It lets users reduce overall volume without sacrificing tone, articulation or feel.

Fitting neatly underneath the drumhead, the Evans Control Screen is simple to install and remove. It is available in 13- and 14-inch sizes.

"Our control screens are perfect for even the most discerning marching bands," said Dick Markus, Evans product manager.

MSRP: \$19.

Evans Drumheads (evansdrumheads.com)

THE LEADER IN DIGITAL WIRELESS



NEW XD-V Digital Wireless

More performers have purchased Line 6 digital wireless systems than any other brand.* From instrument wireless to handheld, lavalier and headset mics, all Line 6 digital wireless systems are built on the same digital wireless platform—the most advanced in the pro audio industry. They utilize precision modeling to provide the sonic nuances of the most popular wired mics, EQ filters to compensate for mic placement, and even cable length resistance. All systems feature one-step setup, compander-free 24-bit audio clarity, and ultra-reliable, license-free operation around the world. In addition, the new XD-V75 systems feature signal encryption, 300-foot range, and 14 channels—all available all the time, anywhere in the world.

Line 6 digital wireless solutions, which include both Relay® instrument and XD-V microphone systems, are unmatched in features and audio clarity. Find out more about the full product range at line6.com.



Precision Modeling Technology

XD-V handheld systems offer up to 10 spectacular models of the world's most popular microphones. Headset and lavalier varieties provide EQ filter modeling, and Relay series instrument wireless features cable resistance modeling. Perform with the confidence that you have the right sound for your voice or instrument.



4th-Generation Platform

The Line 6 digital wireless platform, developed by wireless pioneer Guy Coker, is the most advanced in the pro audio industry. Operating in the 2.4GHz band, Line 6 wireless systems feature 24-bit, compander-free audio quality and encoded DCL™ (Digital Channel Lock), ensuring signal integrity at all times.



Interchangeable Components

Line 6 digital wireless systems use a common technology platform that allows users to mix and match components for maximum versatility. A system can be made up of any combination of instruments and microphones. For added versatility, transmitters are compatible with standard third-party microphones.



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Choose a channel on the transmitter and receiver and they lock together. Large multi-microphone systems can be configured quickly and easily, no need for RF tuning, squelch adjustments, or intermodulation calculators. Line 6 wireless systems are fully FCC compliant and operate license free worldwide.

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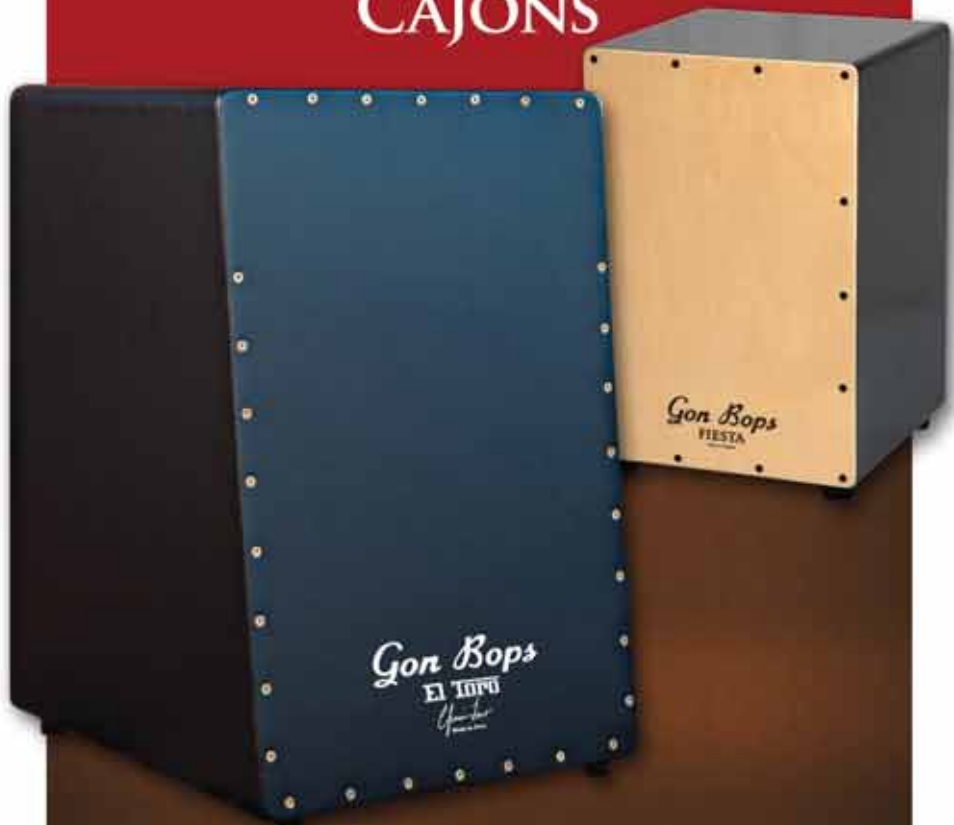
See us in NAMM Room 212A/B

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Superdrum Releases 12-lug Snare

The newest Superdrum available in the company's line of 12-lug snare drums is chrome and 14 inches in diameter by 8 inches deep. Drummer Rob Oswald of metal band KARMA2BURN is its newest endorser. MSRP: \$499.



[Superdrum \(superdrum12.com\)](http://Superdrum (superdrum12.com))

Harman Showcases the Powered by Crown iPhone App

Harman is showcasing its Powered By Crown iPad/iPhone App, which provides users with enhanced control and configuration of their amplifiers.

The application can be deployed to control and monitor amplifiers by setting the basic control panels on an amplifier or handle a complete setup through Harman HiQnet System Architect. Controls include inputs, routing, load monitoring, metering, thermal conditions and levels.

The application controls numerous Crown amplifier lines, including the I-Tech, I-Tech HD, CTs and Macro Tech I Series



ranges. By plugging their amplifier into a wireless router, users can deploy two, four and eight-channel amplifiers. They can also customize, save and directly import control panels from HiQnet System Architect onto the app through iTunes. This application will also be compatible with the iPod Touch and is now available on Apple's iTunes store.

"Building amplifiers that can operate on an Ethernet network provides us with unlimited expansion opportunities," said Marc Kellom, director of marketing for Crown Audio.

[Harman \(harman.com\)](http://Harman (harman.com))

CruzTOOLS Releases New GrooveTech Drivers

CruzTOOLS has released its new GrooveTech Truss Rod Drivers for vintage-style truss rod nuts on guitars and basses. Both employ a special tip profile that allows firm fit into cross screw nut slots. Oversized handles provide a confident grip. Tips are manufactured to precision tolerances using heat-treated chrome vanadium alloy for high strength.

Necks with cross screw nuts should generally be removed for adjustment. The GrooveTech Standard Truss Rod Driver has a 9-mm-wide tip that will contact the entire nut slot for quick and damage-free adjustment. The Standard Driver should be a tool box staple for any technician or musician with cross screw equipped instruments.

For those who prefer making minor



adjustments without neck removal, CruzTOOLS developed the GrooveTech Cheater Driver. Its 4-mm-wide tip is designed for a secure fit into the slot, and operation is aided by a large handle with extra-long shaft. Successful adjustment requires a nut in good working condition and following recommendations provided by CruzTOOLS.

MSRP: \$14.95.

[CruzTOOLS \(cruztools.com\)](http://CruzTOOLS (cruztools.com))

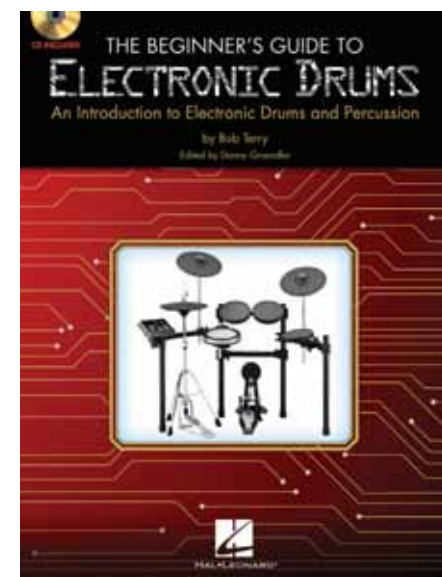
Hal Leonard Launches Beginner Guide

Hal Leonard has released *The Beginner's Guide To Electronic Drums*, a book/CD pack by drummer and educator Bob Terry that offers a comprehensive study of all things electronic that drummers need to know.

Terry demonstrates and discusses the advantages of using — and the many professional uses for — the full electronic drum kit, percussion pad, MIDI controller and hybrid.

The book offers detailed descriptions of each of these components and how to hook them up, audio samples, onstage setups and more. MSRP: \$12.99.

[Hal Leonard \(halleonard.com\)](http://Hal Leonard (halleonard.com))





Gretsch Drums were born in Brooklyn, New York in 1883 and share an inseparable history with the city. Brooklyn roots gave Gretsch Drums the character and personality to become an American icon.

Today, the Gretsch Brooklyn Series connects with the spirit and artistic expression of modern Brooklyn. The Brooklyn Series introduces a sonic personality that is classic Gretsch, with a fresh voice.

Learn more about the Gretsch Brooklyn Series at gretschdrums.com.



gretschdrums.com

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Gretsch Artist: **Zach Danziger**



Protection Racket Unveils White Out

Protection Racket has released cases with white Racketex finish.

The cases are crafted with contrasting zips and fasteners. The rugged, tough white range also comes with practical carry handles.

The cases were road tested this summer by drummer Ben Thompson of Two Door Cinema Club, who toured all the main festivals around the world with his prototype white cases.

Other colors available in the Protection Racket range include black, aero brown, funky green and steel grey.

🛒 **Protection Racket** (protectionracket.com)



Gemini SR Studio Monitors Create Sound Possibilities

Gemini has introduced the SR series line of active studio reference monitors. The SR series includes three active monitor configurations and one active subwoofer.

For tight, clean bass response, the SR-5, SR-6 and SR-8 employ 5-inch, 6-inch and 8-inch glass aramid composite woofers, respectively. The stylish black cabinets also house neodymium drivers on soft-dome tweeters.

The SR-10Sub sports a 10-inch woofer with 175 watts of class-D amplification.

The SR-5, SR-6 and SR-8 feature bi-amped designs with front-firing ports for low frequency drivers and waveguides for recessed tweeters.

MAP: SR-5, \$129.95; SR-6, \$179.95; SR-8, \$229.95; SR-10Sub, \$299.95.

🛒 **Gemini** (geminisound.com)



Korg's New Clip-on

Korg has added the AW-2+ to its AW2 series of orchestral clip-on tuners.

The AW-2+ boasts a broad tuning range (A0-C8). In addition to the internal mic, a vibration-sensing piezo pickup ensures stable tuning in noisy environments. The tuner also includes a transpose feature, which provides convenient tuning for instruments that do not sound in the concert key.

Its backlit meter offers off, soft and auto illumination modes depending on the brightness of a location. When using the AW-2+ in a vertical position, Korg's Meter Reverse feature can invert the display contents.

The AW-2+ also has an articulate mounting system, adjustable display angle and a built-in backlight. Additional features include two clips for small and large instruments, adjustable calibration, auto power off and memory backup.

🛒 **Korg** (korg.com)

D'Addario to Sponsor the NYSBDA

D'Addario has announced its sponsorship of the New York State Band Directors Association (NYSBDA).

D'Addario, Rico, Pro-Mark and Evans will be assisting NYSBDA in expanding its series of regional workshops throughout New York state, the NYSBDA Symposium and Composers Commission Project.

The sponsorship will enable NYSBDA to increase the number of regional staff development workshops.

NYSBDA was formed in the late 1970s in response to a growing concern among educators about the lack of quality professional development experiences for band directors in New York.

INFO **D'Addario** (daddario.com; nysbda.org)



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KickPort Seeks to be 'Automatic Add-On'

According to recently published music industry research found by Kickport, an average of 205,000 new acoustic drum sets were sold in the United States each year between 2005 and 2010. This ranges from a high of 280,000 in 2005 to a low of 168,000 in 2009. With these figures in mind, the makers of KickPort were looking to expand the bass drum sound enhancer's presence on as many of the thousands of new drum sets sold this year as possible.

"I felt that the KickPort would become a standard part of the modern drum set from day one," said David Levine, KickPort's marketing consultant and a drum industry veteran. "Kickport is much like the plastic

drumhead and suspension tom mount because of its ability to dramatically improve the sound and performance of every kit. It's hard to find any drum set on the market today that doesn't include both of those game-changing innovations."

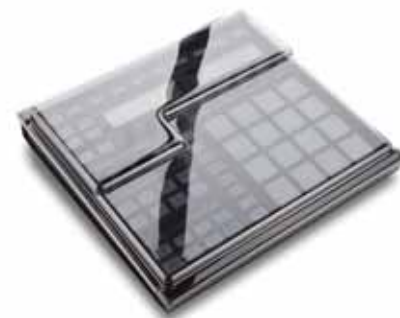
"We want to become the, 'Do you want fries with that?' drum accessory," said KickPort President Jesse Bradman. "The drumming community has made KickPort an essential add-on for every drum set but we want dealers to see it as more than just a profitable, easy-to-sell enhancement for existing kits.

"We're counting on them to take the next step and make KickPort an 'automatic



add-on' for new ones, as well. We're calling this approach 'OEM at Retail' and hoping it will catch on."

 **KickPort (kickport.com)**



Mixware's New Wares

Mixware has announced that it will distribute new DJ and pro audio gear, including the Electrix Tweaker, Reloop Terminal Mix 4, Magma Control Stand and UDG Hardcase Protectors.

The Electrix Tweaker portable performance controller features a grid of 32 backlit rubber pads and eight velocity-sensitive drum pads. The four-channel Reloop Terminal Mix 4 DJ controller includes a special reloop edition of Virtual DJ.

 **Mixware (mixware.net)**

Find out what the *buzz* is all about.



Booth 4258


FISHMAN[®]

Check Out The Band From TV at Celebrity Jam

Tonight's Celebrity Jam will take place in the convention hall lobby from 5:45-7 p.m. and feature The Band From TV.

The concert will feature television stars who aren't usually known for their musical chops, but are perfect examples of recreational music makers.

The band is set to perform a variety of cover tunes and rock classics. Band members scheduled to perform include James Denton of "Desperate Housewives," Greg Grunberg of "Heroes," Jesse Spencer of "House," Bob Guiney of "The Bachelor," Adrian Pasdar of "Heroes," and Scott Grimes of "American Dad."

 **NAMM (namm.org)**

LP Adds New Mini Merengue to Its Lineup

Following the success of its original, full-size Merengue Güira, Latin Percussion has introduced a smaller version that features an open-ended design and a tightly textured surface for a scraping sound that is higher in pitch than its predecessor.

The LP Mini Merengue Güira is made in the U.S. from durable stainless steel and measures 9 3/4 inches in length and 3 inches in diameter. Its attached metal handle makes it easy and comfortable to hold. The instrument includes an LP333 Pro Scraper. MSRP: \$75.99.

 **Latin Percussion (lpmusic.com)**





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New Behringer Mixers Command Attention

Behringer has launched the Command series, its first completely modular system of professional DJ controllers.

A full-featured set of MIDI controllers, the line includes the CMD MM-1 Mixer Module, CMD DV-1 Digital Vinyl Control Module, LC-1 Live Control Module, CMD PL-1 Platter Control Module and the CMD

DC-1 Drum Control Module.

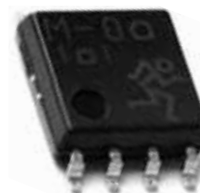
Pro features, such as high quality faders, extensive MIDI feedback and rotary encoders with bright LED indicator rings, are organized into a logical layout on each unit to ensure a highly ergonomic performance experience.

[Behringer \(behringer.com\)](http://Behringer.com)

Mackie M-80 Increases Mixer Performance

Mackie has announced a partnership with New Japan Radio to develop a new op-amp exclusively for Mackie mixers. The new M-80 op-amp offers low noise, high drive and improved channel separation. Implementation into the existing Onyx, VLZ3 and ProFX is in progress.

"We are exceedingly happy with the



design from New Japan Radio," said Nathan O'Neill, vice president of engineering for Loud's MG Group. "The M-80 op-amp improves both channel separation and stereo field clarity, making multi-track recordings and stereo

mixdowns more realistic."

[Mackie \(mackie.com\)](http://Mackie.com)

Peavey Drives Bass Combos to the MAX

Peavey has introduced the MAX series of bass amplifiers, a redesigned lineup of bass combos with up to 300 watts of power.

The Peavey MAX 115, MAX 112 and MAX 110 bass combo amps deliver huge bass tone with exclusive Peavey designs, including psycho-acoustic low-end enhancement that adds bass without demanding anything extra from the speaker. The EQ section includes three-band EQ, a gain boost featuring Peavey's patented TransTube tube emulation circuitry and switchable



presets like punch, mid-shift and bright.

The MAX 115, MAX 112 and MAX 110 also feature built-in a chromatic tuner with mute, tuned and ported enclosure, headphone output and auxiliary input. The MAX 115 and MAX 112 include an XLR direct output with ground lift, while the MAX 115 has a built-in tweeter.

[Peavey \(peavey.com\)](http://Peavey.com)

Roland Targets Strolling V-Accordionists

Roland has introduced the newest members of the V-Accordion family, the compact FR-1x and FR-1xb. Beginners, professionals and accordionists of all ages can now enjoy a compact V-Accordion with nearly limitless expressions and full compatibility with the whole V-Accordion line. The new models offer user-friendly LED displays, an MP3/WAV player, USB ports, twice as many accordion sets and orchestral sounds.

The FR-1x and FR-1xb offer a new professional look and feel for players of all styles and levels, with a compact, lightweight size ideal for the strolling musician.

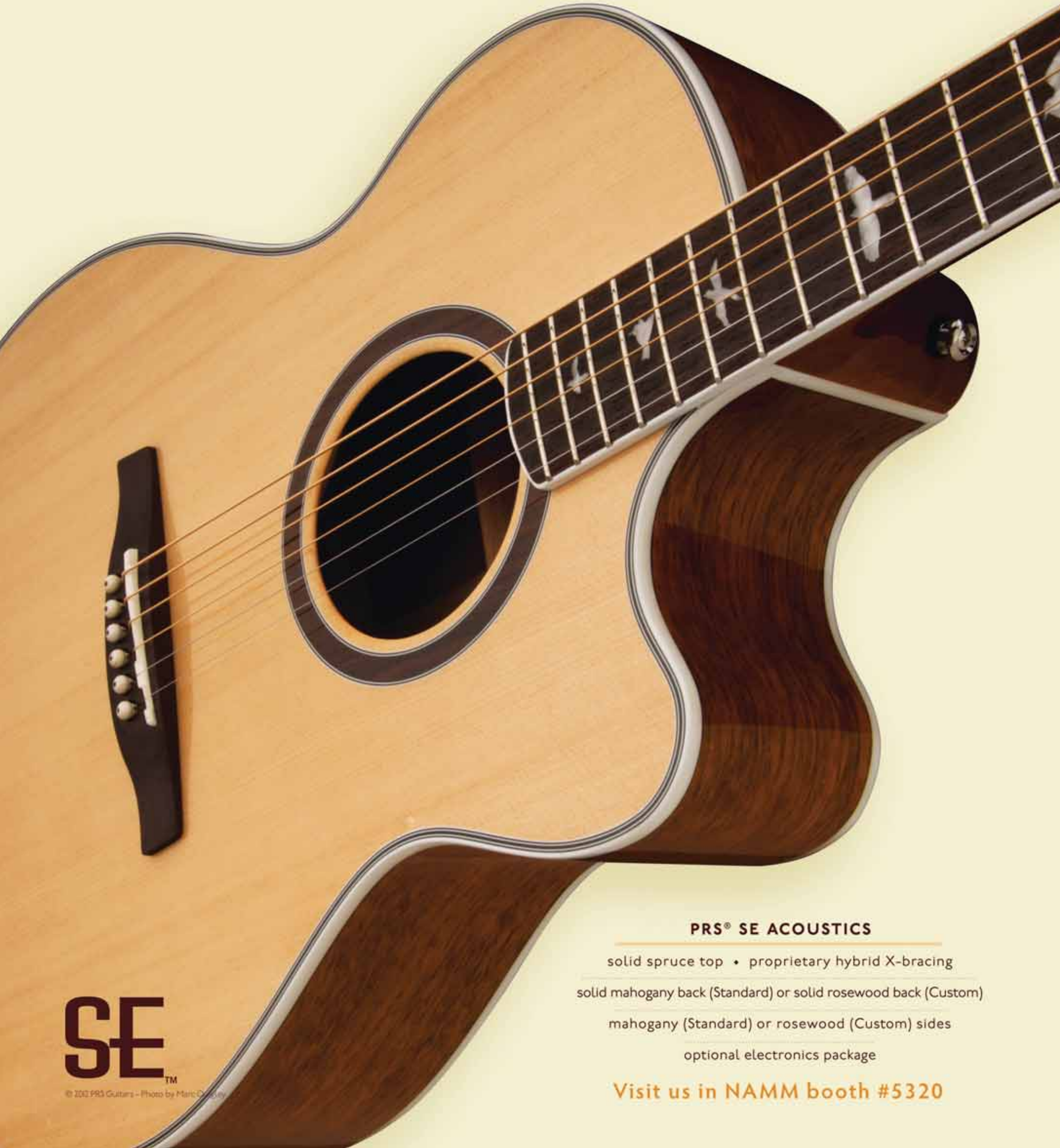


MSRP: FR-1x, \$2,299; FR-1xb, \$2,399.
[Roland \(rolandconnect.com\)](http://Roland.com)

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SETM

© 2002 PRS Guitars - Photo by Marc O'Connell

Gretsch Offers Entry-level Renegade

Gretsch Drums has introduced its latest entry-level offering, the Renegade series.

The Renegade series is a complete drum set package designed specifically for the entry-level drummer. Toms have quick sizes that provide punchy tones and permit lower positioning, benefitting younger drummers.

The drum set comes complete with everything needed to play including Renegade Series double-braced hardware, stylized Gretsch Renegade pedal boards, a comfortable throne, 13-inch hi-hats and 18-inch



crash/ride cymbals.

All shells are seven-ply poplar with 45-degree bearing edges. Other features include ball-style tom holders, adjustable bass drum spurs and metal BD hoops with matching inlays.

MSRP: \$770.

 **Gretsch** (gretschdrums.com)

Vox Expands Acoustic Amps

Vox Amplification has added the AGA30 and the AGA4-AT to its AGA acoustic guitar amplifier lineup.

The two-channel, 30-watt AGA30 features a normal channel with quarter-inch input and a tube pre-amp channel, which includes a 2AU7 dual triode vacuum tube and XLR mic input with selectable phantom power.

Each channel offers a Lo-Z/Hi-Z switch, as well as bass and treble EQ controls. The AGA30 also contains Anti-Feedback



control, a Direct/Tuner output and an optional VFS2 footswitch. The single-channel, 4-watt all-tube AGA4-AT amp uses a 12AX7 pre-amp tube and a single EL84 power tube to deliver sound through full-range VOX speaker.

 **Vox Amplification** (voxamps.com)

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Sabian Website Features Shopatron E-commerce Store

Sabian has added e-commerce capability to its newly launched website, thanks to a partnership with global e-commerce provider Shopatron.

Online shoppers can now complete their purchases without ever leaving Sabian's website. They can also view videos on product pages, create custom cymbal setups using Sabian Set-Up Builder and find a cymbal sound with the Band & Orchestral Sound Calculator.

Purchases made through the Sabian online store are transferred to a Sabian dealer, who is responsible for fulfilling the order and shipping the product.

The newly designed Sabian.com launched in October 2011.

 **Sabian** (sabian.com)



Solid Stands

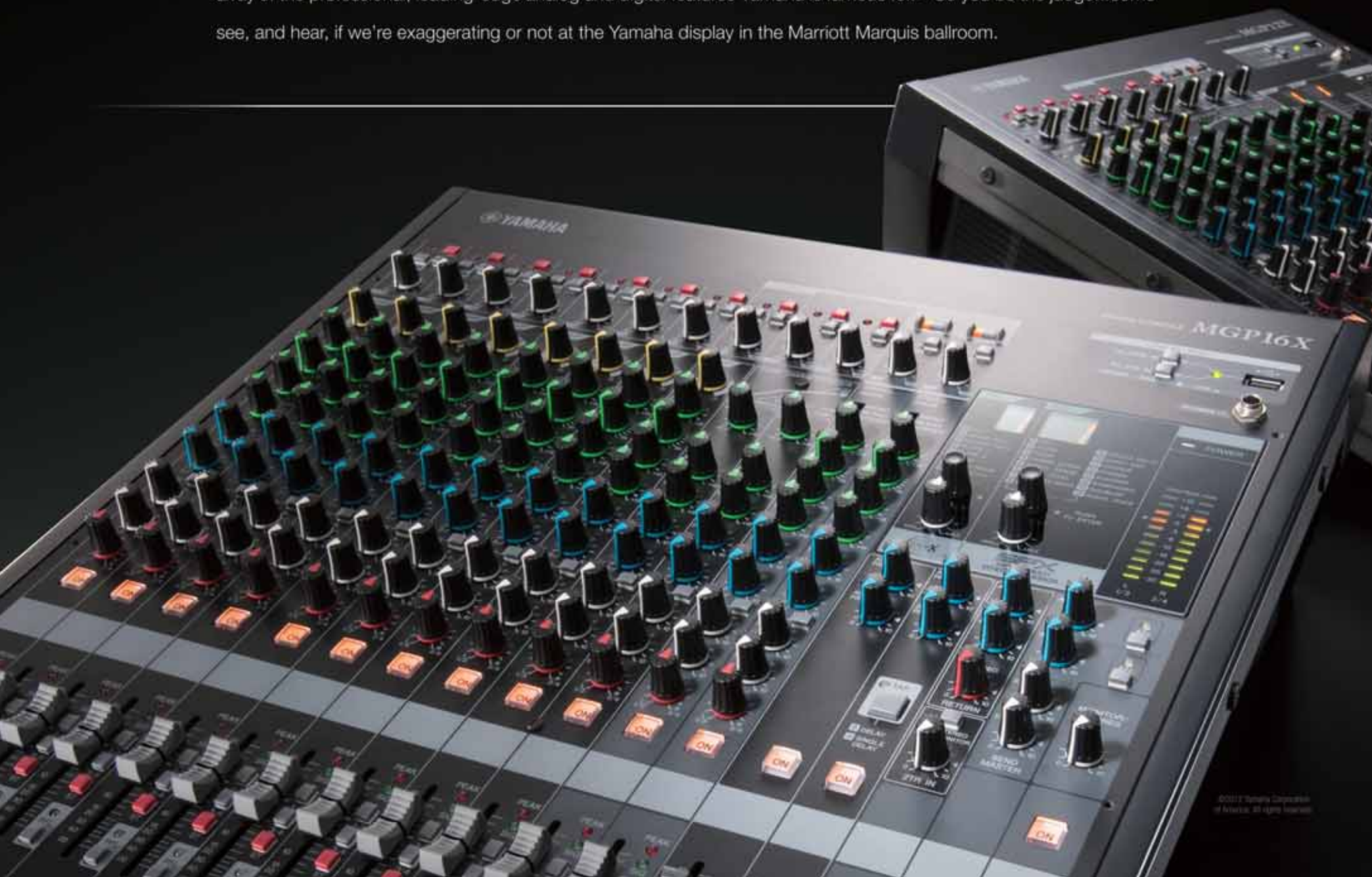
ProRockGear is showcasing its cases, gig bags, stands and accessories. The company's line of high-quality roadworthy cases (ABS, wood and foam), professional rugged gig bags, and stands for guitar, percussion, stage, sound reinforcement and orchestral instruments have been designed with the working musician in mind.

 **ProRockGear** (apintl.com)



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Sound like your typical product hype? Well, the new Yamaha DXR/DXS line of mid-priced, DSP-controlled active loudspeakers actually does combine sound performance, output levels, features, versatility, and build quality far beyond everything in its class. • In addition, two new "step up" MGP mixers supplement our highly successful MG line with a full array of the professional, leading-edge analog and digital features Yamaha is famous for. • So you be the judge...come see, and hear, if we're exaggerating or not at the Yamaha display in the Marriott Marquis ballroom.





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Akai MAX49 Enters New Level of Control

Akai Professional has introduced MAX49, a USB/MIDI/CV controller for use with virtually any MIDI or Control Voltage hardware and MIDI software.

With an intuitive layout and the included AkaiConnect automatic-mapping software, MAX49 offers a fully immersive experience

with virtually all VST/MIDI plug-ins and music software. From its 49 semi-weighted keys and 12 real MPC pads, to its LED touch faders and vintage CV and Gate outputs, MAX49 combines cutting-edge Akai Pro technology with classic capabilities.

Akai Professional (akaipro.com)

Jammin Pro Releases iRocker

Jammin Pro has added to its line of electronic drums with the iRocker, an ideal choice for those needing quiet practice, tracking quickly into software, or jamming along with your iPod music library.

The iRocker features realistic, natural-feeling playing surfaces. To reduce vibration feedback, natural rubber drum and cymbal surfaces were selected for the iRocker pads. This five-piece kit gets users started on a dual-zone snare pad for two-sound compatibility. Users can dial in a snare drum sound in the center and a rim click.

The iRocker boasts 15 preset studio and live drums and cymbals, built-in digit reverb



for superb ambience, and headphone and amplifier outputs so users can play quietly or connect up and rock out. Also featured is a USB MIDI connection for expansive flexibility and connection to a wide range of sounds.

Jammin Pro (jamminpro.net)

Korg Celebrates 10 Years of MicroKORG

Korg is celebrating 10 years of its microKORG synthesizer/vocoder. First launched in 2002, it opened a new avenue for music-making. The microKORG combines mini-keys, battery power and an easy-to-use interface.

The microKORG has been used by thousands of keyboardists and non-keyboardists alike, including Owl City's Adam Young, Albert Hammond Jr. from the Strokes, Jae Deal (credits include Janet Jackson, Jill Scott,



Ne-Yo and more), Cobra Starship and others.

To mark the occasion, Korg USA will be offering quarterly promotions and contests that encompass the entire micro family.

Korg (korg.com)

Band-in-a-Box 2012 Gets Power Boost

PG Music has released version 2012 of its Band-in-a-Box intelligent music accompaniment software for Windows with over 50 new features and 101 more studio-quality RealTracks by top session pros.

Band-in-a-Box 2012 lets a different VSTi or DXi softsynth to be assigned to each track for multiple synths playing on a song. Up to

four VST or DX audio plug-ins, such as reverb and delay, can be applied to each individual track.

The AmpliTube CS guitar amp simulator is included, along with over 150 direct-input guitar-based RealTracks. These clean DI guitar recordings can be customized.

PG Music (pgmusic.com)

Tube Meister

The first amp that lets you

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Drive to HiGain | 
Punch & Sustain | 
Tone Shaping |
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Tube Tone | 
Tube Power | 
Headroom | 
Tube Protection |
| 
Stage Control | 
Integration | 
Power Soak | 
Recording Out |

HIGH PERFORMANCE BRANDS...

beyerdynamic



beyerdynamic, the German audio specialist, continues its strong tradition of quality as it celebrates the debut of its new Touring Gear microphone series. A complete product range of more than 25 different microphones for live performance, the Touring Gear Series showcases a new uniform and elegant design, top specifications, and a clear, easy to understand classification system.

ALLEN & HEATH



Allen & Heath are pleased to announce a new revolution in digital mixing, the GLD series. Several new additions to the popular Zed product lineup will also be on display.

KURZWEIL



One phrase that says it all... "It's The Sound". Kurzweil continues to lead the pack with cutting edge technology resulting in pristine digital instrument reproduction. The newly updated "Live Edition" PC3LE features unlimited sound and program editing taking full advantage of Kurzweil's world renowned VAST architecture.

Fostex



Introducing the Fostex AR-4i Audio Interface for iPhone 4. Designed to enhance the video you capture with your iPhone 4, the AR-4i provides professional stereo audio quality for iPhone videos complete with LED input level metering, gain control and headphone monitoring.

ALPINE
HEARING PROTECTION



Alpine MusicSafe Classic™ contains two different and interchangeable sets of music filters with outstanding sound characteristics, perfect for medium and high attenuation rates. These special music filters guarantee optimal protection without loss of clarity, while at the same time ensuring a pleasurable listening experience.

sonomax



Sonomax introduces the Eers custom molded earphone system that fit perfectly in your ears isolating ambient noise. View live Eers fitting sessions at our booth.

HIGH PERFORMANCE RESULTS

BOOTH #6464, HALL A - AMERICAN MUSIC & SOUND

Wharfedale
Pro

studilogic®

Vestax

nord

Turbosound

XONE

Wharfedale Pro introduces the next generation of legendary performance with the Kinetic and Delta series passive loudspeaker systems. Since 1932, Wharfedale has been at the forefront of loudspeaker technology - these seventy-five years of experience in the design and manufacture of audio systems make Wharfedale Pro Products second to none.

Studiologic proudly announces the addition of 2 new products. The new Numa Compact, a lighter version of the Numa piano and the Sledge, an analog modeling synthesizer modeled after the classic Minimoog layout featuring 3 oscillators, 2 LFOs plus many additional envelopes and effects processors.

Vestax is launching their newest MIDI DJ Controller to the US market, The VCI-400. A big hit at the recent BPM show in the UK. Vestax Corporation manufactures the finest and most innovative DJ gear on the planet.

New offerings from Nord include Nord Drum, a unique and full featured drum synthesizer module as well as the Nord Piano 2 and Nord Organ C2D. Nord continues to lead the pack when it comes to task specific instruments.

Turbosound announces the introduction of the MiO 10" 2 way active loudspeaker to it's popular line of Milan series portable loudspeakers. Turbosound is also proud to announce the return of the TMS Series to it's lineup. TMS is a modular 3 way portable loudspeaker system.

Xone will be debuting several new world class product entries in the professional DJ arena including the DB2 mixer and K2 compact controller module.



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OF YOUR HAND

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POWER AND FEATURES IN A COMPACT,
LIGHTWEIGHT PACKAGE. USING 220W
AND 550W POWER STAGES, THE MIBASS
HEADS ARE BIG ENOUGH TO FILL A SERIOUS
VENUE, YET SMALL ENOUGH TO FIT IN THE
POCKET OF THE AVERAGE GIG BAG.



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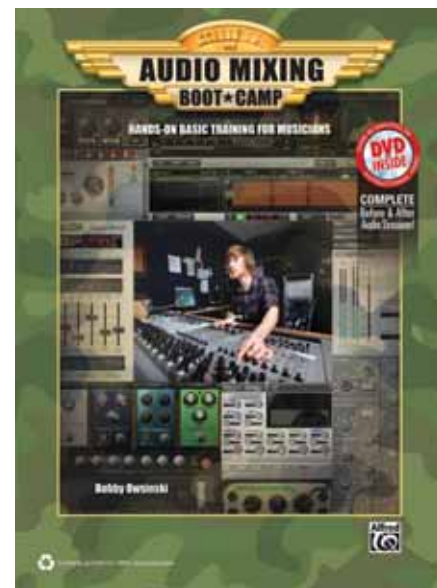
Alfred Launches Pro Audio Series With Book, DVD

Alfred has launched its new Boot Camp pro audio series with two new titles: *Audio Recording Boot Camp* and *Audio Mixing Boot Camp*. *Audio Recording Boot Camp* is carefully designed with hands-on recording exercises that reveal the different facets of recording.

Audio Mixing Boot Camp teaches such audio mixing techniques as instrument and vocal balance, panning, compression and EQ. Each edition features a companion DVD.

MSRP: \$29.99.

Alfred (alfred.com)



RapcoHorizon's Panel Design Program

RapcoHorizon has released DesignVision, a panel design program that lets RapcoHorizon's professional network create custom installation diagrams for AV installation projects.

DesignVision features an interface that enables someone with no computer aided design (CAD) experience to create CAD-like setups of custom rack panels, wall plates and floor pocket inserts. The system speeds up the quoting process and can be downloaded to run locally on any Windows computer.

To create a system design, users can select

the preferred panel and utilize the drag-and-drop feature to place the desired connectors directly on the panel. They can also create a template for engraving.

When the drawing is complete, the dealer can email a PDF and an accurate price quote to the tour manager for approval.

Once approved, the integrator can email the same design with its full bill of materials to their RapcoHorizon sales representative, ensuring an expedited distribution of the custom panel to the client.

RapcoHorizon (rapcohorizon.com)



LP Introduces Heritage Series Cowbells

Latin Percussion has introduced the first of its new Heritage series cowbells.

The Puerto Rican Heritage series bell is available in four popular models: the 5-inch Black Beauty, the 8-inch Timbale, the 7 3/4-inch Salsa handheld bell and the E-Z grip cowbell, which comes with a wooden handle. Heritage series cowbells are made in the U.S. using the same specially designed tooling that is used to make all LP cowbells. The flag-embellished, dye-sublimated finish is extremely durable and will not chip or scratch.

"LP is very proud to introduce the Heritage series of cowbells," said Joe Vasko, Latin Percussion's vice president and general manager. "LP cowbells have been a huge part of many musical genres from many countries. It seems fitting that we give drummers and percussionists the opportunity to proudly show off their nation's colors."

Latin Percussion (lpmusic.com)



Zildjian Unveils Custom Rides, Trash Smash From Sound Lab

Zildjian has unveiled two unique K Custom Dark Complex rides from its Sound Lab.

The K Custom Dark Complex ride is unlathed but extensively hammered throughout the body and bell. It features a proprietary satin finish and is available in 21- and 22-inch sizes. Both sizes are medium-thin in weight. Each cymbal offers enhanced stick definition, just spread and dark, smoky tones.

Designed in conjunction with Akira Jimbo, the 19-inch K Custom Trash Smash is ideal for both crashing and riding, either on the outer edge or main body.

With its inverted bell, extensive hammering and thin weight, the cymbal delivers plenty of trashy tone when smashed. The K Custom Hybrid Trash Smash features an abundance of overtones for a completely new sound. The K Custom Hybrid Trash Smash is thin in weight.

Zildjian (zildjian.com)

It's about to change.¹



CS Series (Capsule Select) Microphone.
Interchangeable vocal/instrument microphone.
In stores nationwide this February.

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SAMSON

Sony Offers Extensive Line of Audio Equipment

Sony Electronics recently launched a full line of professional audio technology.

Sony's digital recorders — the PCM-M10, PCM-D1 and PCM-D50 digital field recorders — are designed to accurately capture live performances and events, including subtle performance nuances.

Sony's lineup of professional PCM series recorders feature durable construction, 96 kHz/24-bit recording, built-in electret condenser stereo microphones, 4 GB of flash memory and PC/MAC file transfer via high-speed USB interface.

Sony's new wireless systems include the DWX series and UWP series of UHF synthesized wireless microphones. These systems

are designed for stable audio reception and interference-free, multi-channel operation.

Sony's latest headphone models include two new studio headphones: the MDR-7520 and MDR-7510. They've also released the MDR-7550 in-ear system.

Each headphone model is engineered to deliver strength, comfort and practicality to users in recording studio and live sound applications. Designed to accurately monitor the wide dynamic range and extended frequencies delivered by modern digital audio equipment, they feature gold-plated Unimatch 3.5-mm/6.3-mm adaptors.

🛒 [Sony \(sony.com\)](http://Sony(sony.com))



TC-Helicon Unveils VoiceLive Play

TC-Helicon has introduced the VoiceLive Play multi-effects unit for singers.

VoiceLive Play features more than 200 presets that can be browsed either by genre or effect type. Many of the factory presets are designed to evoke a wide range of popular songs.

VoiceLive Play also has a dedicated Practice mode that analyzes singing performance in real time. Using detailed pitch statistics, singers can spot their strengths and point out areas that need more attention. The unit also analyzes recordings and generate harmonies based on the chord progressions of the track. Loops can be created with or without effects.

VoiceLive Play boasts a built-in microphone on each side panel. The mics can be used for picking up room sound and base the harmony processing on chords on an acoustic guitar or piano. They can be used for recording to a computer via USB.

MSRP: \$249.

🛒 [TC-Helicon \(tc-helicon.com\)](http://TC-Helicon(tc-helicon.com))

TASCAM



NEW!

DR-100mkII

96kHz/24-bit
Linear PCM Recorder

- Four Built-In Stereo Mics (Cardioid/Omni)
- Dual Power/Rechargeable Li-Ion or AA Batteries
- XLR Mic Inputs with Phantom Power
- Metal Enclosure
- Classic TASCAM Quality, Value and Ease of Use



DR-07mkII

Linear PCM/MP3 Digital
Recorder with Adjustable Mics

- Adjustable Stereo Condenser Cardioid Mics
- Built-in Reverb
- Peak Reduction
- Classic TASCAM Quality, Value and Ease of Use



DR-05

96kHz/24-bit Portable
Stereo Recorder

- Built-in Stereo Condenser Omni Mics with 125dB sensitivity
- Peak Reduction
- Level Align
- MP3 or WAV recording
- Classic TASCAM Quality, Value and Ease of Use



DR-40

Handheld 4-track recorder

- Adjustable cardioid microphone
- Mic inputs with phantom power
- 4-track recording
- Dual recording (safety track)
- 17.5 hours of battery life
- Classic TASCAM Quality, Value and Ease of Use



NEW!

DR-V1HD

HD Video/Linear PCM recorder

- Camera lens and microphones swivel 180 degrees
- High-grade stereo condenser microphones
- Dedicated rotary volume for adjusting recording level
- 1x – 4x Digital zoom
- Classic TASCAM Quality, Value and Ease of Use



Scan your badge for a chance to win a **TASCAM iM2** Mic/Instrument interface for iOS Devices

See Us At
the **NAMM**
show¹²

Visit TASCAM at 2012 NAMM Show Booth# 6491

TASCAM
www.tascam.com



Ovation Guitars Reveals New Twist on Elite TX Series Model

Ovation recently introduced the 1778TX-4CS model, a twist on the company's Elite TX series.

The 1778TX-4CS' solid cedar top gives the guitar warmth and expanded, rich overtones.

Calibrated sound holes on the bass side also add a little extra low-end thump for more defined single notes and additional clarity.

Other features on this new 1778TX-4CS model include a dark walnut sound-hole epaulet, ultra-thin satin topcoat and a mid-depth cutaway body that lets players comfortably access the upper-register frets.

MSRP: \$949.

🛒 [Ovation \(ovationguitars.com\)](http://Ovation(ovationguitars.com))

PERCUSSIONALITY

by **TOCA**

STACKABLE FLEX DRUMS BY KALANI

In collaboration with renowned percussionist and educator, Kalani, Toca introduces the revolutionary Flex Drum. It's a 23-inch tall synthetic shell drum with a pre-tuned removable synthetic head.

Because they stack one inside the other, Flex Drums can be transported easily and shipped economically, making them ideal for any community drumming activity.

At your next drumming event, you can easily bring enough drums to let everyone express their "percussionality."



Kalani / Percussionist and Educator



In Tune



MMR's Home Digital Keyboard of the Year -Clavinova-

The Yamaha Keyboard Division is honored to accept MMR's Home Digital Keyboard of the Year.

Yamaha is in tune. With dealers. With consumers. With the music market. Visit the Yamaha booth to experience innovative new products and unique sales and service programs. And discover fresh ways to tune in to—and turn on—your customers.

Where To Find Us:

Table with 3 columns: Keyboards, B&O and Pro Audio & Combo in the Marriott Marquis Ballroom; Steinberg is in Hall A Booth 6528; Bösendorfer and Yamaha CFX Series pianos are in a new listening salon, Marriott Orange County Ballroom

New THR Guitar Amplifiers

Incredible tone? Check. Outstanding effects? Check. Unbelievable stereo playback sound? Check. Small enough to fit on a crowded desk or in your carry-on? Check. Needing your amp to be small and quiet doesn't mean sacrificing tone and feel anymore... designed from the ground-up, every part of THR's design—from the preamp to the speaker enclosure—is focused on delivering the ultimate playing experience through a tone that belies THR's ultra-compact size.

THR utilizes a newly designed amp-modeling technology using Yamaha's Virtual Circuitry Modeling (VCM) technology. VCM gives THR the power to model real amps incredibly accurately, with each control working and responding exactly as it does on the real thing. THR is also bundled with Cubase AI, Steinberg's professional music production application that offers full-fledged recording and editing.



Welcome to a new kind of amp



Not a sound, a feeling



Full-fledged recording with Cubase AI



18th Annual Muriel Anderson All-Star Guitar Night

**Tonight! January 21, Marriott Grand Ballroom
Doors Open at 7:00PM, Show at 7:15PM**

Tickets available at Yamaha Booth on first come, first served basis
Tickets also available for \$20 at the door

Yamaha Disklavier RemoteLive Defies Musical Time and Space

Thanks to Yamaha Disklavier RemoteLive technology, musical artists, educators and audiences are connecting in ways previously unimaginable. RemoteLive enables a pianist to perform live in one location and have their exact keystrokes and pedal movements transmitted live and in real time to other networked, Disklavier-enabled pianos anywhere in the world. Beyond leaving audiences delighted and amazed, the technology has also drawn media attention from *ABC News*, *Time Magazine*, and *New York 1 News*. Likewise, leading piano dealers are raving about the exciting potential of this extraordinary technology. Yamaha will hold RemoteLive demonstrations throughout Winter NAMM 2012. Please visit us in the Anaheim Marriott Marquis Ballroom to see this remarkable technology in action.



Steinberg CMC and UR Series Hardware

With six, sleek new modular USB controllers, the Steinberg CMC Series gives you ultimate control and flexibility to help you put together your very own custom control surface. For professional recording, Steinberg's new UR Series USB 2.0 audio interfaces offer zero-latency monitoring, built in DSP mixing with Yamaha REV-X reverb, hi-quality D-Pre mic preamps and digital I/O. With Steinberg's award-winning Cubase 6 at the heart of your studio, the clear choice for outstanding hands-on control and professional sound quality is the all new CMC and UR Series hardware from Steinberg.



EZ-220—Always Ready to Jam with You

Lighted keys and 100 preset songs with digital score make Yamaha's EZ-220 the perfect learn-to-play keyboard. A USB TO HOST port lets you connect the keyboard to your computer for use with a wide range of music programs for both education and entertainment. An extensive variety of 392 built-in Voices let you play strings, guitars, brass, synthesizers, drums and more. The built-in Yamaha Education Suite provides even more ways to learn how to play. Finally, 100 preset Styles act as virtual bands that are always ready to jam with you.



Tune In to Yamaha

For your customers and staff who couldn't be in-person at the Yamaha booth this year, we are launching an all-new Yamaha NAMM website. Check out high-definition 720p live broadcast video feed from the booth, on-demand product demo videos, 360-degree interactive panoramic views of the booth and more. Access details about the latest gear, chats with Yamaha product experts and guest appearances. All content and functionality is available on your computer, iPad® or smartphone.

Photos & Video: Live video broadcasts from the booth. Watch videos, explore photo galleries and even navigate the booth virtually via an interactive panorama.

Press Releases: Want the juicy details? Access all of the official Yamaha Press Releases in one area.

NAMM Events: Don't miss out on the action. Find out what's happening with Yamaha artist signings, product demos and special events.

Product Showcase: Get the full scoop on all of the new Yamaha NAMM product releases.



Scan for Yamaha NAMM content

Fender Crowns Super-Champ

Fender recently introduced new members of the Super-Champ series. The Super-Champ X2, Super-Champ X2 Head and SC112 Enclosure deliver new modeling and user-friendly features, providing ideal tone for blues, rock, country and more.

Made in Ensenada, Mexico, the Super-Champ X2 combo amplifier combines 15 watts of rich dual-6V6 tube amplification with a Fender Special Design 10-inch speaker for dynamic combo amp tone. This simple, easy-to-use platform includes two switchable channels and several modern extras, such as a voicing knob for selection of 16 different amp types, 15 effects with level control and dual-channel switching.

The Super-Champ X2 Head offers low-power tube sound in a compact design that presents the same features as its 15-watt, dual-channel combo sibling. It's designed for use with the new SC112 Enclosure.

The new SC112 Enclosure mates ideally with the Super-Champ X2 Head. Also made in Ensenada, Mexico, it is compact and rugged, rated at 80 watts RMS (at 8 ohms), and features a single 12-inch Celestion G12P-80 speaker for tight, defined tone.

🛒 **Fender** (fender.com)

Toca Splits Jamal Doumbeks in Two Sizes

Due to the success of its Jamal Signature doumbeks, Toca is now introducing the drum in two larger sizes.

In addition to the existing version, the drum is now available in a medium size (9 1/2 by 18 inches) and a large size (11 by 20 3/4 inches). Jamal Signature doumbeks were designed in collaboration with Jamal Mohamed.

"I couldn't be more pleased with the addition of these two new drums," he said. "They give the player a wide range of sound, providing a broad canvas on which to create music."

The precision-balanced, durable fiberglass shells produce deep sounds when played. The drums also feature prestretched synthetic heads, protective rubber bottoms



and a hand-painted antique silver finish.

MSRP: medium, \$219; large, \$239.

🛒 **Toca** (tocapercussion.com)

Ace Offers New Struktore Stands

Ace Products has added several new models to its Struktore stand line. Struktore has grown to include knockdown versions for the company's single- and double-braced keyboard stands, designed to reduce shipping costs while maintaining structural stability. The company has also added a new range of stands for guitar and stringed instruments,



orchestral- and director-style music stands, along with mic stands, speaker stands and a flagship two-tier columnar keyboard stand.

The line also sports visually striking four-color retail packaging and includes multiple color options for many models.

🛒 **Ace Products** (aceproducts.com)



Gibraltar Unveils Rocket Swing Nut Adapter

Gibraltar's new Rocket Swing Nut Adapter is a no-wing-nut swing nut adapter that adds speed and ease to cymbal mounting. Its design lets the one-piece unit be screwed over any brand of cymbal stand with a standard 8-mm cymbal tilter.

MSRP: \$29.99.

🛒 **Gibraltar** (gibraltarhardware.com)



EMINENCE®

The Art and Science of Sound





A SWEET SOUNDING BREAKTHROUGH FOR RETAILERS! THE EMINENCE TONE CENTER

There's no doubt the guitar speaker is one of the most important pieces of the tone puzzle. With no practical way to demo them in a retail environment, it has always been a challenge for retailers to sell replacement or upgrade speakers.

Music to your ears – and your bottom line! The Eminence Tone Center 4x12 is loaded with four uniquely voiced guitar speakers, and utilizes a 4-way foot switch to a consumer to play through a selection of speakers using any amplifier of their choice. With full color graphics and product information cards for each model, this attractive retail display makes selling replacement and upgrade guitar speakers a whole lot easier!

SEE IT AT BOOTH 4334
OR ONLINE AT WWW.EMINENCE.COM.



**CHECK OUT THE NEW
ERIC JOHNSON
SIGNATURE GUITAR
SPEAKER.**

EMINENCE SPECIAL GUESTS

THURSDAY - SUNDAY

Tomo Fujita
Gary Morse
Steve Ouimette
Kristen Capolino
Mark Kroos
Phil Brown
Dave Widow
Josh Smith
and more.

CHRIS POLAND AND ROBBY PAGLIARI OF OHM, SATURDAY, 2:00



Chris Poland
OHM



Robby Pagliari
OHM

The New Warwick Amps - NOW AVAILABLE!

Can you afford not to have them?

- WA 300 amp w / sleeve, 300 Watt
- WCA 810, 1200 Watts (or 2 x 600 W)
- WA 600 amp w / sleeve, 600 Watt
- WCA 115 cab, 300 Watt
- WCA 410 Cab, 400 Watt
- BC 20 Combo, 20 Watt/Horn
- BC 40 Combo, 20 Watt/Horn
- BC 80 Combo, 80 Watt/Horn
- BC 150 Combo, 100 Watt/Horn
- BC 300 Combo, 150 Watt/Horn
- WCA 210, 300 Watts

NEW at NAMM

BASS PLAYER EDITOR AWARD



NEW at NAMM

the **NAMM** show®

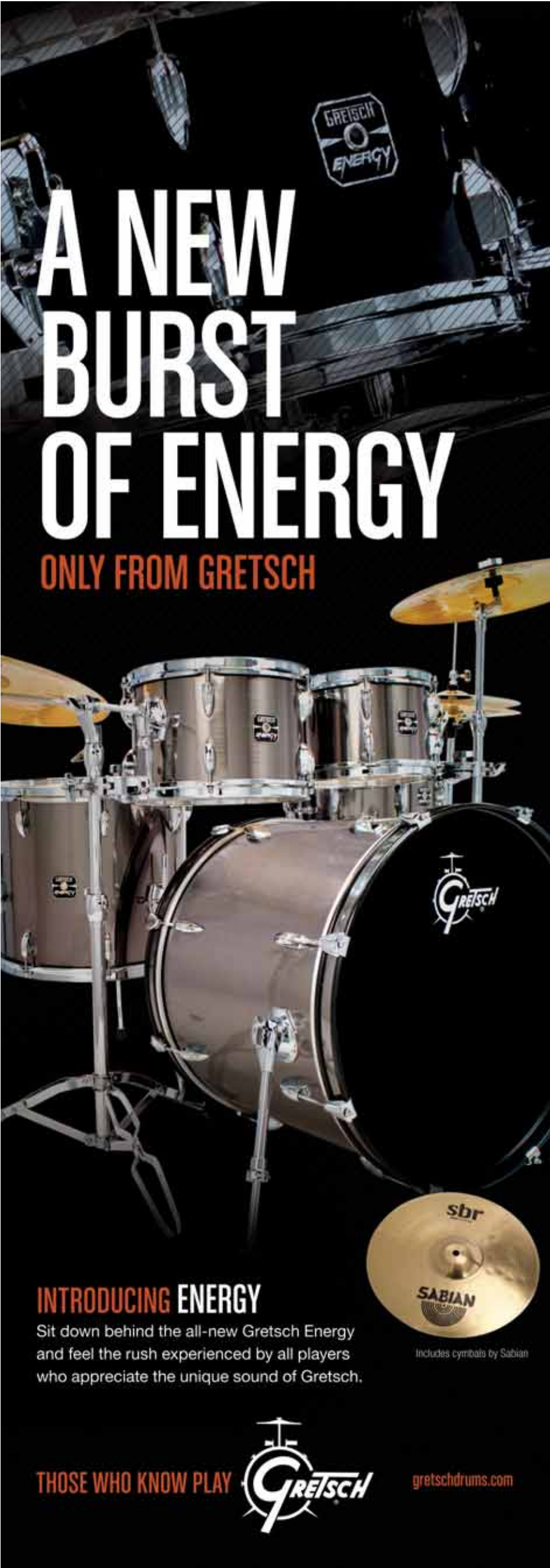


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Warwick
amplification



A NEW BURST OF ENERGY

ONLY FROM GRETSCHE

INTRODUCING ENERGY
Sit down behind the all-new Gretsch Energy and feel the rush experienced by all players who appreciate the unique sound of Gretsch.

Includes cymbals by Sabian

THOSE WHO KNOW PLAY **GRETSCHE** gretschdrums.com

Faber Music Improves Sight-reading Confidence

Faber Music has released *Improve Your Sight-Reading! Violin*, levels 1–8, for the U.S. market. These workbooks are designed to help players overcome the nerves that can cause sight-reading problems by giving technical advice and confidence-boosting tips. They help the violinist build up a complete picture of each piece, first through rhythmic and melodic exercises related to specific problems, and then by the study of a prepared piece with associated questions for the student to answer,

before finally going solo with a series of carefully progressive sight-reading pieces. Check-boxes for each stage let teachers and pupils keep an eye on progress.

Paul Harris, author of the best-selling books *Improve Your Teaching!* and *Teaching Beginners*, as well as co-author of *Group Music Teaching In Practice* with Leonora Davie, also writes regularly for many major, international music magazines.

MSRP: \$8.95–\$12.95.

🛒 **Faber Music** (fabermusic.com)

Genelec Gets Active With New Subwoofers

Genelec has debuted the 7050B and 7060B active subwoofers.

The 7050B LSE subwoofer partners with the 8020A biamplified active monitoring system for both stereo and surround sound applications. The compact model extends the LF response down to 25 Hz and articulates bass using Genelec's Laminar Spiral Enclosure (LSE) technology. The model also features a single 8-inch proprietary driver with a 70-watt power amplifier.

For modern 6.1 or 5.1 channel surround sound or traditional stereo systems, the Genelec 7060B active subwoofer offers 19-Hz lower cut-off frequency, high sound pressure output and versatile bass management systems. The amplifier unit integrated into the cabinet contains active crossover filters, driver overload protection circuits and power amplifiers. Its built-in bass management unit has six signal I/O channels, summed signal output



connectors and LFE input.

MSRP: 7050B, \$1,495; 7060B, \$2,890.

🛒 **Genelec** (genelecusa.com)

Extreme Metal Heroes Inspire ESP Signature Axes

ESP Guitars has unveiled two new Signature series instruments for guitarist Mark Heylman and bassist Dan Kenny of extreme metal band Suicide Silence.

The LTD MKH-7 is the signature model for guitarist Heylman. Based on the LTD EC series, the MKH-7 is a seven-string single-cutaway guitar featuring neck-thru-body design with 25.5-inch standard scale. It features a mahogany body and a maple neck

with ebony fingerboard and 24 XJ frets. The MKH-7 has a black satin finish with black binding on the body, neck and head.

Suicide Silence bassist Kenny designed the LTD DK-5, a new bass created from the LTD F series. It's a five-string model with a Dark See Thru Green sunburst finish over its flamed maple top. The bass has a neck-thru-body design with 35-inch scale.

🛒 **ESP** (espguitars.com)

Yamaha Builds Lighter, Stronger HexRack II

Yamaha has introduced the HexRack II drum set mounting system.

Compatible with components from the previous model, the HexRack II features grooves cut into the pipes, which make the rack even more durable than its predecessor. New features include lightweight aluminum pipes and sleek, remodeled clamps.

Fully customizable vertically and horizontally, the HexRack II is suitable for creating basic setups, along with elaborate, customized configurations to hold cymbals, acoustic drums, electric drums and accessories, including percussion instruments and multipads.

"The newly redesigned HexRack II pipes are twice as durable as the previous model, and it's the lightest rack system on the



market, making it even more user-friendly for gigging musicians," said David Jewell, marketing manager for Yamaha Drums, Pro Audio & Combo division.

🛒 **Yamaha** (yamaha.com)

CASIO

XW-P1

PERFORMANCE SYNTHESIZER



NAMM BOOTH #5900

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www.casiomusicgear.com



Floyd Rose Parts Available

Floyd Rose owners seeking individual parts can now get the all-original German-made parts. Parts for the Original, Pro, Lefty and seven-string are currently available.

🛒 **Floyd Rose (floydrose.com)**



Gator Makes GPE Flight Cases SG-compatible

Gator Cases' GPE line of lightweight flight-style guitar cases is airline-approved and provides tour-grade protection for instruments without the hassle and weight of traditional wooden flight cases. Previously available for standard electrics, dreadnought acoustics, electric bass and Les Paul-style guitars, Gator has added support for Gibson SG and similar solid-body electrics.

The GPE line features heavy-duty

polyethylene plastic construction with a sleek black uninterrupted aluminum valance design and plush red velvet form-fitted padded interior. The large storage compartment makes room for strings, a capo, a strap and other small accessories. The case features a rubber gripped carry handle and TSA-locking latches that let it be safely checked and transported via air.

🛒 **Gator Cases (gatorcases.com)**

Book Summer NAMM Now

Make your reservations for Summer NAMM 2012 during The NAMM Show and receive a special rate for the Renaissance Nashville Hotel. For the second year in a row, NAMM is offering rooms at the sought-after hotel for a special price — but only

during The NAMM Show.

Book your room at the convention site, and you'll get it for \$174 per night. (The discounted room rate for NAMM members after The NAMM Show will be \$184.)

📄 **NAMM (namm.org)**

ART USB Mix Interfaces Easily

Applied Research and Technology has added the USB Mix — a three-channel microphone, instrument and line mixer/computer interface — to the ART Project series.

The USB Mix is a compact, versatile audio interface for a computer that converts analog signals from a variety of audio sources to a USB digital signal. The unit can also be used as a stand-alone mixer through its main mix outputs.

The USB Mix is USB 2.0-compliant and offers a balanced XLR input or unbalanced 1/4-inch instrument input with switchable impedance. Switchable low-noise 48-volt phantom power is also included.

Balanced 1/4-inch TRS inputs for stereo or mono line-level sources with 1/4-inch TRS output jacks work with either balanced or unbalanced lines. Independent controls are featured for both sets of inputs and the main output, as well as headphone monitoring. Also featured is switchable assignment of USB playback and monitoring.

MSRP: \$79.

🛒 **ART (artproaudio.com)**

A Room Design
that **LOOKS** as good
as it **SOUNDS**



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Line 6 Mobile Keys Offer Control Over iOS Music Apps

Line 6 has introduced Mobile Keys 25 and Mobile Keys 49. They are lightweight, portable keyboards designed to control iOS music apps and serve as USB MIDI controllers for Mac and Windows computers. Both models have full-size keys and solid keyboard action. The keys are velocity-sensitive, letting them accurately interpret the subtleties of a keyboardist's playing. Both Mobile Keys models are compatible with any iOS app that supports the CoreMIDI standard

for input, including GarageBand and numerous drum machines, synthesizers and virtual instruments.

The keyboards require no additional hardware to function — they can be plugged into an iOS device's dock connector. They're bus powered, so no external power supply or batteries are needed. The two keyboards are equipped with pitch bend. MSRP: Mobile Keys 25, \$149.99; Mobile Keys 49, \$199.99. [Line 6 \(line6.com\)](http://line6.com)

Korg Updates MR Series

Korg has expanded its MR series of 1-bit DSD recorders with the MR-2000S-BK, which occupies a single rackspace. Korg's MR series records the direct datastream output of the analog-to-digital converters, sampling the audio signal at 5.6 MHz. Korg's AudioGate software then plays back and converts the DSD recording

to create native masters in any format.

The MR-2000S-BK features an updated version of AudioGate, and Korg has doubled the size of the unit's internal hard drive to 160 GB. The recorder also includes MR Control Link Function and stereo and mono recording format selection. [Korg \(korg.com\)](http://korg.com)

Novation Launches Automap 4.1

Novation has introduced Automap 4.1, the new, full-featured version of the company's music software control application to all Novation controllers, including the flagship SL MkII.

Automap gives users instant access to a DAW and plug-ins to provide hands-on control of music software. It features a software edit page that



graphically shows what software parameter is assigned to which knob, fader or button on the hardware. Automap 4 also has a redesigned graphical user interface and now features a notification system that pops up in the corner of the monitor to indicate what the user is controlling when moving a knob, slider or button.

[Novation \(novationmusic.com\)](http://novationmusic.com)



Vic Firth Captures Gavin Harrison's Raw Energy

Vic Firth has released the Gavin Harrison signature stick. It's crafted in hickory and features an elongated Rock shaft with a blended taper and tip, delivering an ideal combination of power and playability. Striking this balance was key to unlocking the raw energy, finesse and musicality for which Harrison is well-known.

"Although large, my new signature sticks are extremely balanced and versatile enough to be played at all dynamics," Harrison said.

The sticks also feature the company's anti-slip Vic Grip coating in blue for an enhanced grip and distinctive look.

MSRP: \$20.50.

[Vic Firth \(vicfirth.com\)](http://vicfirth.com)

THE TRAVIS BARKER RIDGE RIDER COWBELL NEW FROM LP

A special edition, 8-inch bell featuring the classic LP Ridge Rider sound with hot custom graphics. A must-have for millions of Travis Barker fans.



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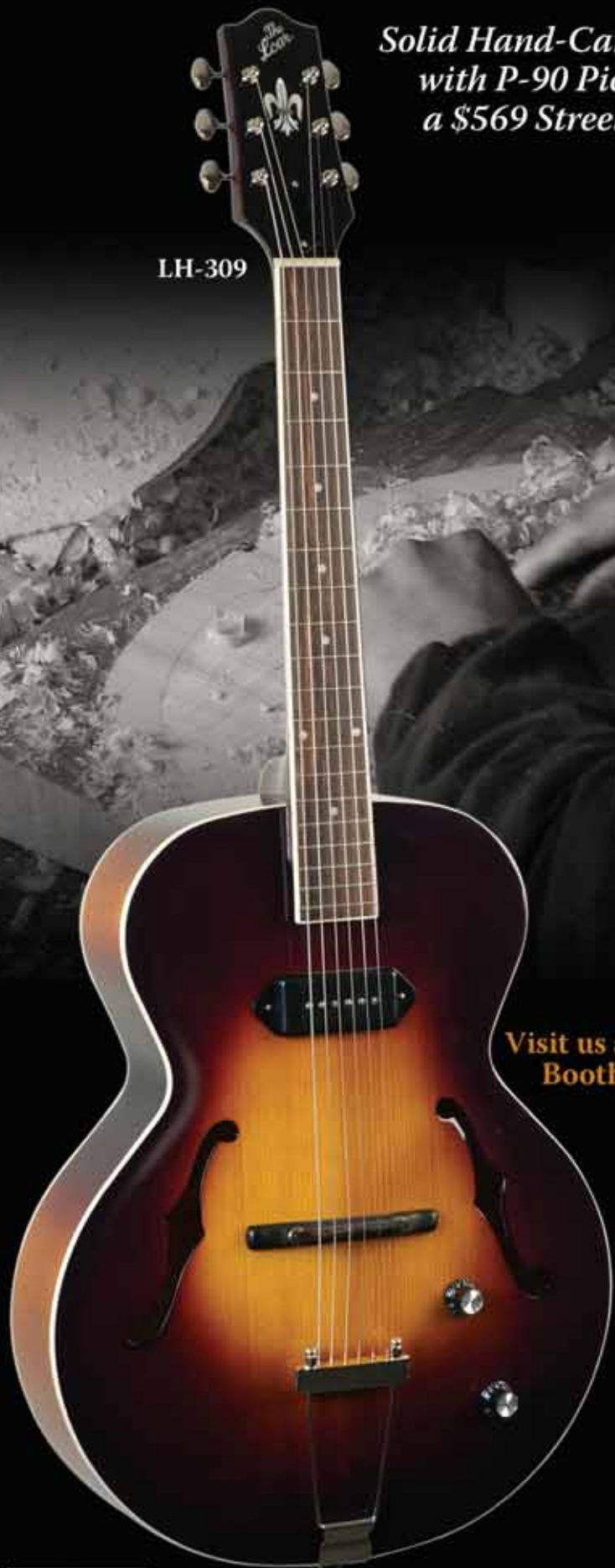
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Numark's DJ Backpack

Numark recently introduced the Controller Soft Case, a heavy-duty backpack-style controller case that provides reliable protection for a DJ's most important gear. The user can carry the case using its adjustable shoulder strap or deploy hidden straps, instantly transforming it into a backpack for increased mobility. The Controller Soft Case is designed for Numark controllers, such as NS6, 4TRAK and N4.

"We wanted to give DJs great protection and portability for their controllers," said Chris Roman, Numark product manager. "The Numark Controller Soft Case accomplishes that, providing thick padding and a bunch of different carrying points — it's made to move."

The Numark Controller Soft Case is made of heavy-duty black canvas on the outside and soft fabric with thick, resilient cushioning on the inside. The lid is reinforced with hard plastic and has an extra layer of egg crate-style foam to cushion the controller



when closed. Internal Velcro straps hold the controller in place, providing increased security, and the Numark Controller Soft Case also features an external pocket to store accessories. MSRP: \$149.

🛒 [Numark \(numark.com\)](http://Numark (numark.com))

Gibraltar Offers New Quick Release Hi-hat Clutch

Gibraltar has introduced the Quick Release hi-hat clutch, a system designed to save users time through its ease of use. Releasing and locking has never been simpler. To release the auto clutch, simply pull on the metal sleeve. To lock in place, just slip off the felts, mount the hi-hat cymbal and push in

at the bottom of the metal sleeve. The all-metal design uses spring and ball bearings to hold the sleeve in place. Fast and easy to use, this high-quality hi-hat clutch will save users valuable time.

MSRP: \$30.

🛒 [Gibraltar \(gibraltarhardware.com\)](http://Gibraltar (gibraltarhardware.com))

Overtone Makes Drum Tuning Easy

Mechanical tuning is now a thing of the past thanks to Overtone Labs' new Tune-Bot electronic drum tuner, a user-friendly device that measures actual sonic frequencies, giving a true indication of a drum's pitch. It lets the drummer tune musically instead of mechanically. With the Tune-Bot, drummers can quickly and easily achieve the same musical accuracy that guitarists have enjoyed for years.

The Tune-Bot offers a variety of tuning options. Users can use it to get a drum in tune with itself, tune any drum to a specific desired pitch or get an entire drum kit in tune using specific intervals. And once the ideal tuning of a kit has been achieved, the Tune-Bot can memorize the setting for each drum, so that same tuning can be recalled and re-established the next time the kit is played.

The Tune-Bot can be used with drums on or off the kit — with specific functional features tailored to each situation. The unit



is compact and lightweight enough to fit in any stick bag, and it comes fitted with a simple clamp system that makes it easy to use.

🛒 [Overtone Labs \(overtone-labs.com\)](http://Overtone Labs (overtone-labs.com))

Conn-Selmer Takes on DrumCraft Distribution

DrumCraft has announced that Conn-Selmer has become its exclusive distributor in the United States. As part of this partnership, Vince Mancuso will be leading the sales and marketing efforts for this new product line. Launched in 2009, DrumCraft focuses on quality and design by using high-end materials and German engineering. DrumCraft instruments utilize such features as the DC drum lug, Nickelworks drum throw-off,

and Zero Gravity drum mounts.

"We are excited to form this partnership with DrumCraft," said Mancuso, national sales and marketing manager for DrumCraft. "Conn-Selmer is already a strong player in the percussion market, and DrumCraft is a perfect complement to other products in its offering."

🛒 [Conn-Selmer \(conn-selmer.com; drumcraft.com\)](http://Conn-Selmer (conn-selmer.com; drumcraft.com))



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New to the Carlsbro range are a series of beautifully crafted digital upright and baby grand digital pianos. Offering superb build quality, high quality musical instrument sounds, and the touch and feel that is remarkable at the competitive pricing. Combine all this with an attractive contemporary style to show that we have truly entered the instrument market.



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Carlsbro have been producing world class MI products since 1959. Looking forward into 2012 we now have an impressive new and improved range of market leading guitar amplifiers retaining that British tone and quality.



Electronic Drum Kit & Amplifiers

Continuing our entry into the musical instrument market, we have launched a brand new professional electronic drum kit and complimentary drum amplifier range for the demanding professional drummer. With the feel and durability expected of a high quality kit, and drum module features to suit even the most experienced drummer. The EDA series drum amps feature up to a massive 200watts, perfect for your live performance.



www.carlsbro.com

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Horizon 2000 series

The Horizon 2000 series is the latest development by Studiomaster in their history of world renowned powered mixers. Featuring a colossal 2000 watts of power, twin DSP effects, dynamics processors, built in 2-way active crossovers. Initially available in 12 and 18 input models.

Stagesound Portable PA systems

The Stagesound range of easy to use, high quality PA systems set new standards in portable sound. The units comprise of a powered mixer and a pair of two way speakers. Portability is maximised by storing the mixer in one speaker cabinet and your cables in the other. Available in either 6 input, 200 watt amplifier and 8" speakers or the larger 8 input, 240 watt amplifier with 10" speakers.



XPX active and passive cabinet series

Continuing our success in high quality affordable injection moulded cabinets, we are pleased to launch the new XPX series of high quality 12" and 15" active and passive speaker cabinets. Featuring class D amplification, neodymium drivers, carry handles both on the top and sides, and a modern attractive style. With competitive weight and power specifications, the XPX series is a natural to accompany Studiomaster into 2012.



Audiolmage flat panel NXT[™] speaker series

Revolutionary flat response speaker cabinets in a unique lightweight flat panel. Using multiple 25mm exciters, a wider flatter dispersion pattern and higher efficiency are achievable. Weighing only 7kg and less than 100mm deep they are ideal for portable PA on speaker stands, or wall or ceiling mounted. The units can even be mounted in a frame with a picture attached to the front face to make yourself heard but not seen.



www.studiomaster.com

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Fret-King DBC Guitar Rocks With Attitude

Dave "Bucket" Colwell has worked in cooperation with guitar guru Trev Wilkinson to create the all-action, pure-playing Fret-King Black Label DBC Guitar.

Featuring classic looks and easy playability, the DBC guitar is inspired by a workhorse instrument that Bucket has played for years to thousands of fans in his tenures with Paul Rodgers' Bad Company, Humble Pie and his own all-star band, Bucket & Co.

The DBC's no-nonsense single Wilkinson

dog-ear WP90 single-coil pickup delivers authentic vintage tones, and the guitar is light and comfortable, making it highly suited to hours of onstage action. The DBC also has a thumbscoop for upper fret access.

"The way the DBC guitar rings, even acoustically, is just incredible," Colwell said. "I love P90 pickups — and I have ever since I saw Steve Marriott and Mick Ralphs using them — so the Wilkinson W90B is the business."

Fret-King (fret-king.com)

Moku Ukuleles Debuts the Select Series

Moku Ukuleles has launched the handmade Select series.

Each of the handmade ukuleles are solid and made from the choicest tone woods. Moku ukuleles are designed in San Francisco and then manufactured overseas by dedicated luthiers.

The solid African mahogany models are available in soprano, concert,



tenor and tenor cutaway (with Fishman Sonitone pickups). The solid Sitka top models with solid African back and sides are available in soprano, concert, tenor and tenor cutaway (with Fishman Sonitone pickup systems). The ukuleles come with rosewood fingerboards, abalone inlaid sound holes and precision tuners.

Moku Ukuleles (mokuukes.com)

Roland Updates V-Drums

Roland has introduced the HD-3 V-Drums Lite, an updated version of the entry-level HD-1 set.

The HD-3 offers enhanced playability and features, while retaining its predecessor's compact, stylish design, sound quality and ease of use.

Roland created the V-Drums Lite for those who may not have the space or budget for a full-size V-Drums kit. Based on the same technology as V-Drums, the HD-3 offers a compact and affordable solution for students, hobbyists, project studios and anyone who wants to have fun playing the drums.

Stylish and compact, the HD-3 is suitable for family music spaces, schools, dorm

rooms, studios and offices. All of the set's components are mounted on a single stand for easy setup and transport, and assembly is easy using just a screwdriver and a standard drum key (both included).

From an acoustic perspective, the HD-3 set is quiet, thanks to the beater-less kick pedal, cushioned tom pads and mesh-head snare. When monitoring with headphones, apartment dwellers and drum students can rock out any time without bothering neighbors and family members.

New features of the HD-3 include cloth-head toms for an improved playing feel over the previous rubber design, as well as new dual-trigger snare and crash/ride pads.

Roland (rolandconnect.com)

Behringer Gets Linked Up

Behringer's new Ultralink USB wireless microphone system is advanced yet affordable. With an easy-to-use USB dongle-style receiver, this system works with your PC or Mac and is also ideal to pair with one of Behringer's latest P.A. systems or QX series mixers.

Ultralink will be configured in one- and two-channel systems, with the ULM100-USB consisting of a one-channel receiver with a single handheld and the ULM200-USB providing a dual-channel solution and two handhelds. Both include a single USB dongle.



High-fidelity sound is provided by a dynamic handheld mic. Its state-of-the-art built-in transmitter operates in the license-free 2.4-GHz range to avoid common signal interference and offer worldwide access.

The Behringer Ultralink USB system is digitally encrypted, so the signal is able to transmit optimal sound clarity.

Also unique to the Ultralink system is an extended battery life of up to eight hours that draws from inexpensive AA alkaline batteries.

Behringer (behringer.com)

NEW DW5000 SERIES PEDALS INNOVATION COMES STANDARD

NEW UPGRADED FEATURES

Dual-Bearing Spring Rocker



US Patent No. 6,590,147

Tri-Pivot Toe Clamp



U.S. and Foreign Patents Pending

Non-Skid Rubber Grip



The 5000 pedal just got better. A revolutionary new toe clamp system features a unique, self-adjusting three-point mechanism, ensuring a solid connection between drummer and bass drum. While a textured rubber grip base plate pad maintains skid-free contact on carpet, wood or just about any playing surface. And to make the 5000 even smoother and faster, we added a new dual-bearing rocker spring assembly with sealed bearings. When DW innovation meets an industry-standard pedal, there's only one drummer's choice.



See the newly-designed 5000, 5002AD4, TD4 and the complete line of industry standard DW pedals and hardware at our new location, ROOM 303D.





Neotech Cradles Sousaphones

Neotech's new Sousaphone Cradle Pad combines rugged ballistic nylon material laminated with internal padding and non-marring fabric to shield against scratches, dents and abrasion to the instrument's finish.

This enables the active musician to rest the sousaphone safely on the ground without fear of causing damage to the instrument.

The Sousaphone Cradle Pad attaches quickly and easily to the bottom bow using adjustable hook-and-loop-style fasteners.

The streamlined, high-quality design can be left in place when put back in the instrument case for added protection while in storage or transit.

🛒 **Neotech** (neotechstraps.com)



Behringer's Latest Lineup

Behringer's new Xenyx QX series mixers include the QX1002USB, QX1202USB, QX1204USB and QX2442USB.

These new units are armed with such features as premium microphone pre-amps, one-knob mono channel compressors and robust feature sets typically reserved for more expensive consoles. The mixers can be used to make professional-quality recordings with their built-in USB/

audio interfaces.

The Xenyx QX1002USB, QX1202USB and QX2442USB mixers also have integrated FX engines designed by Klark Teknik's engineering team. These include 99 studio-grade presets, including reverb, chorus, flange, delay, pitch shifter and multieffects for a wide range of high-end enhancement options.

🛒 **Behringer** (behringer.com)

Traynor Adds More Horsepower

Traynor has introduced the 40-watt all-tube IronHorse head, ideal for players needing to take the controlled sound of a lunch-box amp out of the studio and onto a stage.

Loud enough for almost any venue, the EL34-driven all-tube design makes the IronHorse a tone monster that delivers maximum versatility at club and concert volume.

The IronHorse uses a cascode input

stage, tricking a low-gain 12AU7 triode tube into running like a high-gain pentode tube, increasing input sensitivity while lowering the noise floor and delivering a higher frequency response.

The head lets players change the tone of the amp by choosing between fixed or cathode bias modes on the output tubes.

🛒 **Traynor Amplifiers** (yorkville.com)



Posse Audio Personalizes Monitor Mix

Posse Audio recently launched an affordable, compact system for musicians, recording artists and music venues, eliminating the need for a monitor mix sound technician and allowing for easy customization of ear monitors onstage or in the studio.

The Posse system (Personal On Stage Sound Environment) interfaces with wireless earphone and instrument systems and comes with an acoustic gooseneck mic for the unelectrified. You can also use a built-in phantom power supply, record all your performances, play music during the break and tune with a line-of-sight tuner using this travel-size system.

"Posse was originally designed to correct for monitoring problems that a performer encounters on the stage and in the studio," said Posse co-creator Randy Sharp. "We've all struggled with trying to communicate with the sound person, dealing with a poor monitor mix or instances where the audience or bandmates are too loud."

MSRP: \$499.

🛒 **Posse Audio** (posseaudio.com)



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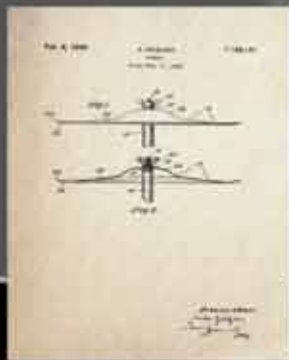


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Solid Cables Offers New 'Lifetime' Model

Solid Cables has introduced its Lifetime cable, which is a cable that has an unlimited, no-questions-asked warranty.

Features include a suspended polymer insulator; all-metal shell; armor and ends permanently fused with avionics-grade heat shrink; hand-soldering using premium audio grade silver alloy; a tight-woven, ultra-pure copper conductor; carbon impregnated insulator; quadruple strain relief; and 3,000 PSI tear resistant protective outer armor. The Lifetime cable is available with straight or right-angle connectors and comes in carbon black or dusk cherry red. MSRP: \$150.

🛒 **Solid Cables (solidcables.com)**



Vic Firth Releases Robert van Sice Keyboard Mallets

Vic Firth recently unveiled the Robert van Sice signature keyboard mallets.

The new mallets feature a heavy synthetic core that produces a robust and complete sound. These yarn-wound marimba mallets have been crafted with an exclusive hand-wrapping technique that virtually eliminates the sound of bar contact. A special interlocking stitch pattern maintains the integrity of

the head. The 17-inch maple handles provide excellent feel and control at extended intervals. With a full depth of sound and versatility of color, these new mallets are the ideal choice for music from the Japanese repertoire and pieces demanding multiple layers of timbre. The mallets are available in very soft to hard. MSRP: \$58.

🛒 **Vic Firth (vicfirth.com)**



Genz Benz Spotlights Focus LT Series

Genz Benz has introduced its Focus LT series, a line of compact, lightweight, high-powered bass cabinet designs.

The Focus LT bass cabinets are available in four models. They feature classic cabinet configurations and produce tight, focused bass response; throaty mids; and crisp highs. These bass cabinets are ideal for mixing and matching with the Genz Benz Shuttle series of compact, lightweight heads.

The Focus LT cabinets are based on speakers with ceramic/ferrite magnet structures that offer the warmth and organic feel players enjoy from the traditional drivers and cabinet platforms. All models offer compression tweeters and 1/4-inch and Speakon connections. MSRP: \$469-\$799.

🛒 **Genz Benz (genzbenz.com)**

MakeMusic Acquires Selected Recordare Assets

MakeMusic has acquired selected assets of Recordare, the Internet music publishing and software company.

Under the terms of the agreement, MakeMusic purchased the MusicXML open format and Dolet software technology, including copyrights, source code and trademarks. The founder of Recordare and inventor of MusicXML, Michael Good, also joined MakeMusic as the director of digital sheet music.

"This acquisition demonstrates our commitment to the ongoing development

and support of an open-notation format to the entire music community," said Karen van Lith, MakeMusic CEO. "The synergy between MusicXML and Dolet software enhances MakeMusic's renowned family of music products, further establishing us as the technology leader, and I am thrilled to have the creative talents of Michael Good to help us drive innovation in the music industry." MusicXML enables users to distribute interactive sheet music online and to use sheet music files with applications.

📄 **MakeMusic (makemusic.com)**



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Introducing the new Loudbox Artist. It's the evolution of acoustic amplifiers. Incredibly lightweight and portable, it packs 120 watts of ultra-clean, bi-amped acoustic power. Featuring two versatile input channels with Fishman's legendary tone and feedback-fighting controls. Plus, a new dual digital effects section, balanced XLR outputs and 24V phantom power make this the ultimate acoustic amplifier for the serious musician. And best of all, the street price is under \$500.



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Novation's Autamap 4.1 Provides Control

Novation has introduced Autamap 4.1, the new, full-featured version of the company's music software control application to all Novation controllers, including the flagship SL MkII.

Autamap is free software that comes with all Novation controllers. It gives users instant access to a DAW and plug-ins to provide hands-on control of music software. The software features a software edit page that graphically shows what software parameter is assigned to what knob, fader or button on the hardware. Autamap 4 also has a redesigned graphical user interface and now features a notification system that pops up in the corner of the monitor to indicate what the user is controlling when moving a knob, slider or button.

Autamap 4 was launched with Novation's new Impulse controller keyboard range in summer 2011. The v4.1 update enables Novation's SL MkII controllers to work with Autamap 4 for instant assignment and convenient control. Other Novation controllers and keyboards are now also compatible with Autamap 4.

🛒 [Novation \(novationmusic.com\)](http://novationmusic.com)

Pearl Reference Series Seeks Perfection

In 1999, Pearl introduced Masterworks, a custom series of drums. Now, the company has applied the lessons learned from Masterworks to the development of the Reference series.

The mission behind the Reference series is to create a perfect-sounding drum set, where every drum is engineered to produce the best sound possible within its respective tonal range and diameter. This is accomplished by optimizing shell material,



shell thickness and bearing edge shape. Small toms have inner plies of birch to give them the cut and projection to compete with larger drums, while larger toms and bass drums have inner plies of African mahogany to give them more warmth. The 12-inch tom is the pivot-point between the brighter- and warmer-sounding drums, and it's the only drum with a 100-percent maple shell.

🛒 [Pearl \(pearldrums.com\)](http://pearldrums.com)

NAMM Offers Free Hands-on Training

The H.O.T. (Hands-On Training) Zone on Level 2 of the Anaheim Convention Center provides another full day of free educational sessions and training.

Today's offerings include the Society of Professional Audio Recording Services Recording Studio Summit, Christian Musician Micro-Summit, Bass Player Summit, and "Making a Living Conference." Plus, additional sessions include

the Logic Pro Clinic, Virtual Recording Studio Program, Producing in the Cloud and more.

To see a schedule of today's H.O.T. Zone sessions, please visit namm.org/thenammshow and click the Educations Sessions link, or check the 2012 NAMM Show smartphone application, available for download at your phone's app store.

📄 [NAMM \(namm.org\)](http://namm.org)

Palmer Guitars Expands Line With New, Affordable Guitars

Palmer Guitars has introduced the Core Special and Core Deluxe guitars, which have enhanced features and new looks.

These guitars feature high-gloss, transparent finishes; pearloid pickguards; flame tops; Palmer sealed, die-cast tuners; and

high-performance pickups. Combined with Palmer's limited lifetime warranty, this is an instrument that provides value with a variety of features.

MSRP: \$119-\$179.

🛒 [Palmer Guitars \(palmerguitarsusa.com\)](http://palmerguitarsusa.com)

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Takamine Offers First Limited-edition G Series

Takamine has released the EG50th, the company's first limited-edition G series guitar. The EG50th, designed and built under the supervision of Takamine's head luthiers, is constructed using the same theme as the newly released collector's edition T50th and LTD2012 limited-release guitars.

Each of these new models pays homage to Takamine's 50th anniversary with a symbolic growing vine motif that is representative of the life of the Takamine guitar

company. Developed under the Japanese theme "Michi," a path or course to follow over a distance, the concept nods to the rich history and 50-year course of Takamine. The EG50th is made of solid Sitka spruce with mahogany back and sides. This design gives the guitar a powerful voice and projection. With the addition of a Takamine pickup and pre-amp system, the EG50th has tremendous stage capabilities.

 **Takamine** (takamine.com)

Peace's New Paragon

Peace has released a new signature high-end kit, Paragon, constructed of Canadian rock maple for great tone and durability.

Paragon shells are formed, treated and finished by hand. The Paragon series features Peace's proprietary, patented Lug Integrated Floating Tom Suspension (LIFTS) system. LIFTS crescent mounts connect to toms around the shaft of Deus micro tube lugs — not the tension rods like typical crescent



mounts. This assures less stress to crucial tuning points.

 **Peace** (peace-drums.com)

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Floyd Rose is a Division of AP International. For more information, call 732-919-6200 or visit www.apintl.com or www.floydrose.com

TC Electronic's Tiny Tuner

Two years ago, TC introduced polyphonic tuning. Since then, guitarists have welcomed this way of tuning. Now TC reveals its smallest polyphonic tuner: PolyTune Mini, which will fit on any pedalboard. By requiring such a small amount of space, PolyTune Mini gives users more room for other pedals.

"When designing PolyTune Mini, we set a goal right from the start: We didn't want to compromise on features in any way," said TC Guitar Product Manager Tore Lynggaard Mogensen. "Despite shrinking it down to a third of the size of the original PolyTune, our engineers did an absolutely incredible job taking all the cool stuff from PolyTune and shrinking it down to a tiny package."

PolyTune Mini is based on the exact same technology as the original PolyTune, so like the bigger tuner, it shows the tuning state of all strings simultaneously when the user strums the guitar. MSRP: \$89.

 **TC Electronic** (tcelectronic.com)



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Allen & Heath Certifies Users

Allen & Heath recently conducted an iLive user certification in the Chicago metro area, with more than 60 attendees at the event. The user certification was based around the iLive fixed format series and featured a four-hour certification course on programming, networking and overall operation of the iLive Digital Mixing System. Attendees included local dealers, production companies, end users and consultants, including the staff from the Chicago Hard Rock Café, a recent iLive purchaser.

INFO Allen & Heath (allen-heath.com)



MBT Adds Versatile LED String Lights

MBT Lighting recently added new, versatile LED string lights to its line of LED offerings. The 12-foot light strand includes 38 bright LED lights spaced roughly 4 inches apart. A battery pack houses two AA batteries for 100-percent portability.

Performers can use it onstage to highlight clothing, hats, musical instruments, drums, mic stands and more. Also, mobile performers, such as dancers and parade marchers, will dazzle the crowd with electric color. The LEDs offer up to 24 hours of use on just one set of batteries and are available in white, red, green and blue.

INFO MBT Lighting (mbtlighting.com)



A-T Gives Music Retailers Wireless Systems Preview

Audio-Technica is offering a preview of its new wireless systems to dealers at The NAMM Show. The new models include the System 8 VHF wireless, System 9 Frequency-agile VHF wireless, System 10 2.4 GHz Digital wireless and System 10X2 Dual 2.4 GHz digital wireless.

System 8 is designed for the first-time, entry-level wireless user, providing reliable

performance, easy setup and clear, natural sound quality. System 9 offers similar specifications and ease of use in a VHF selectable frequency-agile system. System 10 and the dual-receiver System 10X2 introduce high-fidelity all-digital wireless for the performing musician. System 10 makes frequency hunting a thing of the past.

INFO Audio-Technica (audio-technica.com)

Lexicon Brings More Sounds to Native Plug-ins

In a move that brings more of Lexicon's classic PCM algorithms to plug-in users, the company has introduced its PCM Native Effects plug-in bundle and the PCM Native Total bundle. The new software packages bring additional classic and new Lexicon algorithms to native plug-ins that will add a wealth of new sounds to a user's DAW.

The PC- and Mac-compatible PCM Native Effects plug-in bundle is designed to work with popular DAWs and any other VST, audio unit or RTAS-compatible host. The PCM Native effects plug-in bundle



incorporates classic Lexicon algorithms. MSRP: \$599-\$1,999.

INFO Lexicon (lexicon.com)

Audix Unveils TM1 Plus

Audix has introduced the TM1 Plus, a combination kit that includes the TM1 measurement microphone, a threaded acoustic windscreen, a shock mount clip, a 1/2-inch calibrator adaptor and microphone calibration data on CD.

The data files are a numeric representation of the TM1 frequency response. These, together with the provided sensitivity of the microphone, can be used with a variety of popular software measurement systems to correct the response curve of the microphone.

The TM1 is a 6-mm prepolarized condenser microphone that's designed,



assembled and tested by Audix in Wilsonville, Ore. MSRP: \$450.

INFO Audix (audixusa.com)



Auralex's Portable Vocal Booth

Auralex has introduced its new ProMAX panels, which are stand-mounted, portable StudioFoam absorbers.

Auralex's new ProMAX panels are designed as a portable, lightweight but highly effective absorption treatment for such run-and-gun recording and performance applications as studio rentals, live events and temporary recording. They can be used in any location where mounting acoustical treatments to the wall isn't possible or ideal.

The absorption panels are simple to set up and transport and easily assembled and disassembled for convenient storage. Their lightweight, flexible design makes them ideal portable absorbers, as they can be moved easily and positioned to reduce audible reflections in any environment.

Auralex ProMAX panels can also be grouped together to form a portable vocal booth on the fly. Plus, they can be positioned around a drum kit to tune room sounds in recordings and live performance venues. They're able to be extended up to 8 feet high.

INFO Auralex Acoustics (auralex.com)

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Zoom B3 Pedal Unites Amp Simulator, Multieffects for Bass

Zoom's B3 bass effects and amp simulator pedal combines the ease of a stompbox pedalboard with the power of a multi-effects pedal and USB audio interface.

With complete control over individual effects and amp modeling, the user can change bass tone on the fly in both stage and studio settings.

The B3 offers three large LCD displays and corresponding footswitches that form a graphical interface, letting players use up to three stompbox and amp effects simultaneously.

Players can use the pedal's 12 realistic amplifier models and 99 stompbox effects to create sounds.

The B3 can store up to 100 of a player's original creations without a hitch. Or,

they can use the patches personally designed by Victor Wooten (Béla Fleck & The Flecktones), David Ellefson (Megadeth), Frank Bello (Anthrax) and Doug Wimbish (Living Colour) right out of the box.

In addition to housing a 40-second looper, versatile drum machine and auto-chromatic tuner, the B3 is a powerful USB audio interface.

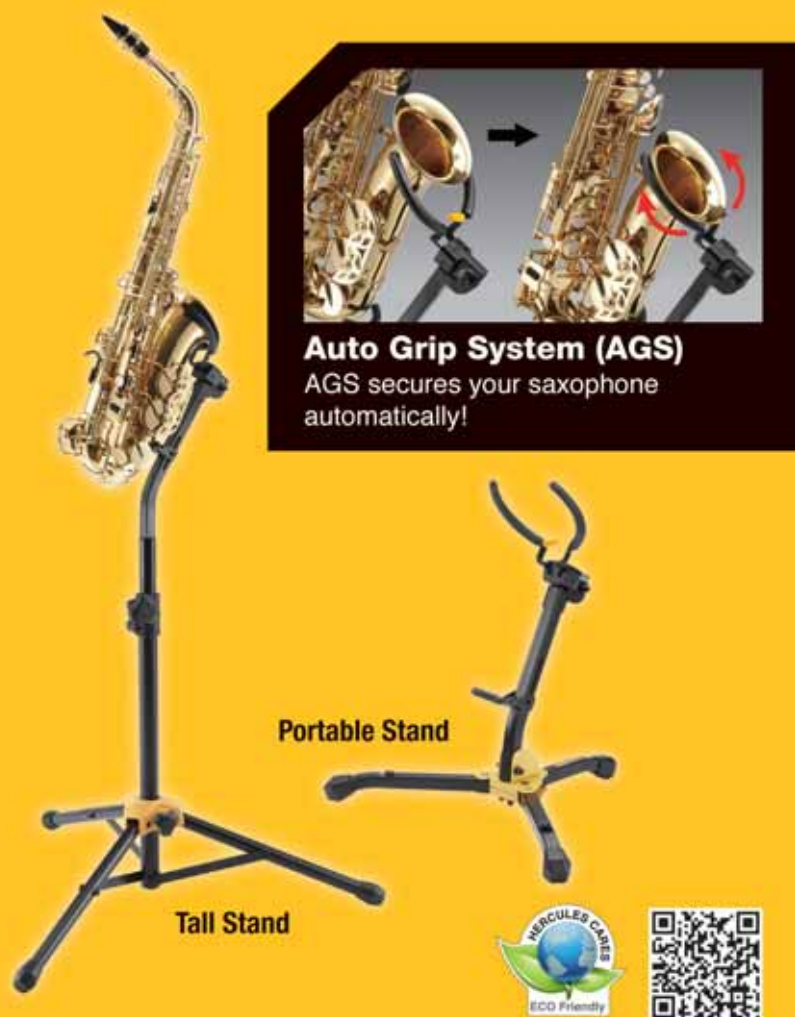
Bundled with Steinberg's Sequel LE DAW for recording, users can also use Zoom's Edit&Share software to create, edit, save and share personal settings on a computer.

The B3 offers six hours of continuous operation on four AA batteries. It also features USB bus and AC power options.

Zoom (samsontech.com)

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New 'Real Books' From Hal Leonard

Hal Leonard has expanded its catalog of Real Books with *The Real Book – Vol. 5* and *The Charlie Parker Real Book: The Bird Book*.

The Real Book – Vol. 5 (MSRP: \$32.50) presents 400 tunes with no duplication from other Real Book volumes. It includes "All Alone," "Almost Like Being In Love," "Big Spender," "The Duke," "Let the Good Times Roll," "Love And Marriage," "This Guy's In Love With You" and "Tin Tin Deo."

The Charlie Parker Real Book: The Bird Book (MSRP: \$19.99) features 57 signature songs that Parker composed or co-wrote, including "Anthropology," "Billie's Bounce (Bill's Bounce)," "The Bird," "Bird Of Paradise," "Blues For Alice" and "Confirmation."

Hal Leonard (halleonard.com)



Los Cabos Adds Nylon Tips to Red Hickory Line

Los Cabos Drumsticks has added two new models to its growing catalog of sticks, mallets and percussion accessories: red hickory 5A and 5B nylon-tip drumsticks.

"We decided to expand our range of nylon-tip models after receiving numerous requests from both artists and customers," said Matt Carter, director of artist relations and marketing for Los Cabos Drumsticks. "As the popularity of our red hickory line continues to grow, these two new models will help us make the line even more appealing



to a broader range of players."

Producing drumsticks with respect to the environment has been one of the company's mandates since the beginning. The resulting red hickory line of sticks lets the company use a greater portion of the wood from each tree harvested.

Los Cabos Drumsticks (loscabosdrumsticks.com)

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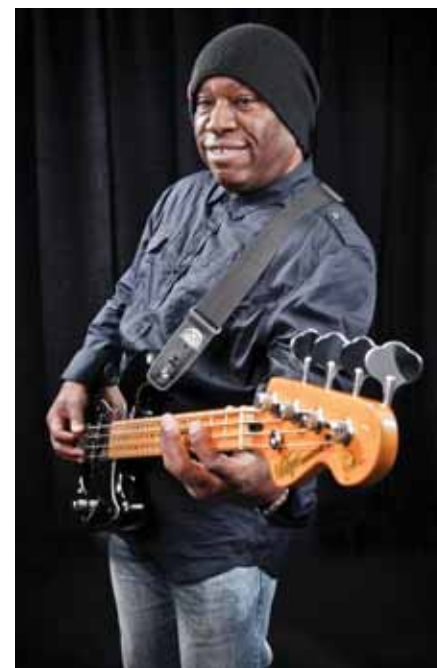
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JHS Crafts Vintage Bass for Butler

Big Country bassist Tony Butler is the owner of the first-ever Vintage Signature bass. The Vintage Tony Butler Signature bass is built to Butler's specifications — black body and scratchplate with maple neck and fingerboard — and joins the Vintage V4 bass stable.

"My new Vintage Signature bass is instantly playable, top quality and extremely affordable," Butler said. "Its weight is perfect, it holds tuning brilliantly, and the aggressive Wilkinson pickup has incredible clarity. It's a fantastic instrument."

JHS (jhs.co.uk)

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Osiamo to Distribute Taurus Effects

Osiamo has announced that Taurus effect pedals are now available in the United States. Osiamo has become the exclusive importer of Taurus effect pedals, which are used by artists as diverse as jazz legend Marcus Miller to Sam Rivers of Limp Bizkit.

All Taurus pedals feature hand-wired, point-to-point connections and true bypass.

The Silver Line consists of five pedals: a compressor-limiter, a multi-drive, a reverb-delay, a multi-chorus and a bass pre-amp. All the Silver Line pedals have additional features over the Black Line pedals that are available via a three-way selector switch.

The Black Line consists of four pedals: an overdrive, a compressor, a chorus and a boost. The Black Line pedals are sonically identical to the Silver Line but have fewer features and more attractive price points.

🛒 [Osiamo \(osiamo.com\)](http://osiamo.com)



Austin Super 6 Electric Guitar Line Arrives

Austin has introduced the Super 6 electric guitar line. The six solid-body electrics are made from materials not usually found on entry-level guitars, including Tune-O-Matic bridges, stop tailpieces, mother of pearl inlays, humbucking or P90 pickups, and vintage-style tuners. The necks are made from mahogany.

"These are all balanced correctly and have rosewood fretboards that are easy to play and feel great," said Chris Meikle, SLM senior vice president. "We set out to deliver a great-looking, proper-sounding guitar at a good price, and we believe we've achieved all those goals with the Super 6."

🛒 [Austin Guitars \(usbandsupplies.com\)](http://usbandsupplies.com)



Yamaha Advances Art of Drumming for 45 Years

Yamaha Drums celebrates its 45th anniversary this year.

Its process of manufacturing drum shells begins with select woods and precision processing, combining the Air-Seal System, which puts even pressure on the shell's inner surface to create a perfectly round shell with uniform thickness and durability, and a staggered diagonal seam.

Yamaha made its mark with the Recording Custom set. Three years ago, Yamaha Drums introduced the flagship PHX kit, a hybrid shell that includes hard, resonant jatoba and kapur wood. Since then, Yamaha has continued to introduce new products, including the Rock Tour, Club Custom and an overhauled Absolute line.

The company even redesigned its hardware to provide increased operability, stability and durability. Hardware inventions include the hideaway cymbal boom arm, locking hi-hat clutch, a ball joint tom mount that rotates 360 degrees and interchangeable pipe diameters to provide flexibility.

📄 [Yamaha \(yamaha.com\)](http://yamaha.com)

Niles Woofers Generate More Bass in Less Space

Niles has introduced two new stylish, compact subwoofers, the SW6.5 and SW8, engineered with designers in mind.

Their ultra-compact sizes and fingerprint-resistant piano-black finishes present an aesthetically pleasing profile that's easy to blend into any decor. Pairing a long-throw front-firing woofer with dual long-throw side-mounted passive radiators, the

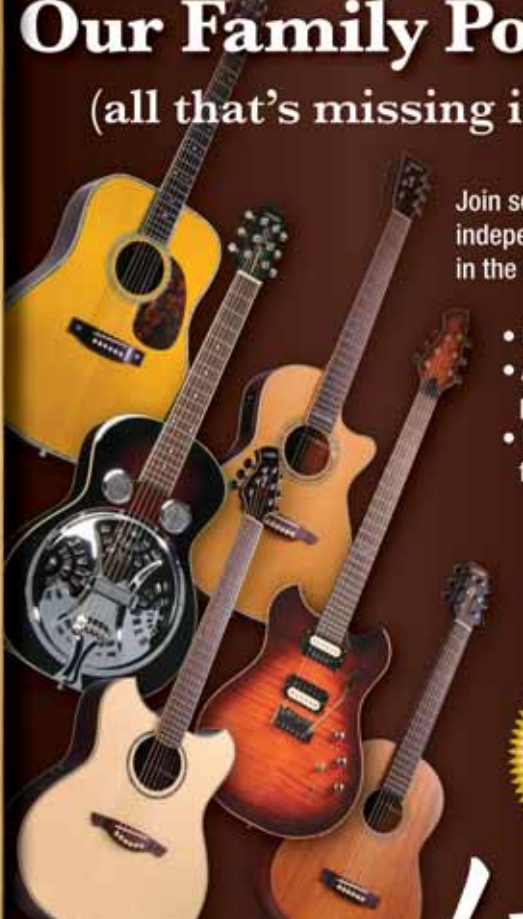
compact subwoofers deliver the power of subwoofers four times their size, making them suitable for any setup requiring more bass in less space.

In addition to the designer-friendly features, the SW6.5 and SW8 have technical features that make them suitable for the custom installation industry.

🛒 [Niles \(nilesaudio.com\)](http://nilesaudio.com)

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*The B.C. Rich **Kerry King 25th Anniversary Tribal V guitar** features the **KK Signature Bridge**. For more info on the complete Kahler® line go to: www.KahlerUSA.com, www.facebook.com/KahlerUSA, www.youtube.com/KahlerUSATrems & twitter.com/KahlerUSA.com
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NAMM Celebrates Fine Handcrafted Instruments

The Fine Handcrafted Instrument Pavilion, located at booth #EO in Hall E, recognizes and celebrates the artistry of creating musical instruments.

In small shops around the country and the world, instrument makers are leading a modern renaissance of creativity. Re-imagined out of artistic desire, economic necessity or the advent of new materials, virtually all musical instruments are finding new voices and new looks. Makers are drawn by an urge to create and contribute to the future of musical instruments and the music that will emerge from them.

The violin has gone nearly unchanged for three centuries. Today, however, handcraft instrument makers are rethinking the materials, designs and ergonomics of the

venerable instrument. Even the harmonica is getting a new voice. Horns are getting a facelift. Clarinets, ocarinas, hurdy gurdys, banjos and drums are all feeling the creative hand of small-shop instrument makers.

Whether made of traditional materials or futuristic composites, modern instruments are evolving. Supporting these trends is the interconnectedness of instrument makers around the world. An idea born in the United States may find its voice in Spain; an inspiration from the Baltics may give rise to a new approach in Asia.

NAMM and the Museum of Making Music thank Rick Turner and Harry Fleishman for their help in developing this project.

INFO NAMM (namm.org)



Alfred Including DVDs With 'On The Beaten Path'

Alfred now includes new DVDs with its *On The Beaten Path: Beginning Drumset Course*, a three-volume method to playing the drums featuring carefully selected beats and fills from hit songs by award-winning drummer, clinician and author Rich Lackowski.

On The Beaten Path: Beginning Drumset Course features 100-percent authentic transcriptions to more than 100 drum beats and

fills, clearly defined and demonstrated by Lackowski in a step-by-step approach on each DVD. Every new beat and fill presented builds on the previous lesson. Rudiments and techniques are also progressively introduced throughout the series. All three levels of the course can be used with or without a teacher. MSRP: \$19.99.

Alfred (alfred.com)



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LP Releases New Jam Tamb Drum Set Accessory

Latin Percussion has introduced the Jam Tamb for drummers who hit hard and want an impressive and responsive tambourine sound in their arsenals. The Jam Tamb's durable jam block is designed with six pairs of nickel-plated steel alloy jingles that project a bright, powerful sound.

The Jam Tamb is made from LP's

indestructible synthetic Jenigor material. A built-in, molded-rubber striking surface provides ideal stick rebound or comfortable hand playing.

The LP Jam Tamb is equipped with a mounting eye-bolt. MSRP: \$54.99.

Latin Percussion (lpmusic.com)



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Numark Gives DJs a New Stickphone

Numark has introduced Redwave DJ, a full-range stickphone for DJs.

With the advent of sync controls, many modern DJs don't need to monitor their mixes constantly and don't want a set of headphones hanging around their necks. Redwave DJ is designed to free up a DJ's hands.

With its ergonomically designed s-arm handle and swiveling padded ear cup, Redwave DJ allows for easy monitoring and cueing for DJs without tethering them to their rigs. Users are able to pick up Redwave DJ, listen to what they need to hear and get back to performing. Even when using both hands, Redwave DJ's cushioned handle and ear cup can be easily held between the ear and shoulder on the left or right.

Redwave DJ connects to a DJ's rig using the included XLR 1/4-inch cable, providing a pro-grade audio connection. Redwave DJ channels audio through a single, premium-quality 50-mm driver. MSRP: \$149.

🛒 [Numark \(numark.com\)](http://Numark.com)



Starcaster by Fender Unveils New Lineup

Starcaster by Fender is offering a comprehensive line of high-quality fretted instruments and amplifiers designed for entry-level players at competitive prices. Models include the Telecaster guitar (pictured), Starcaster Precision Bass, Starcaster 36-inch classical nylon guitar pack, and three new Starcaster amps for guitar and bass.

The Starcaster Telecaster features a basswood body, maple neck, maple fingerboard, 21 medium jumbo frets, 25 1/2-inch scale length, single coil Tele bridge pickup, single coil Tele neck pickup, three-way toggle switch master volume, master tone controls,

six saddle fixed-bridge covered tuners, one-ply white pickguard and light-gauge strings.

The Starcaster Precision Bass has a basswood body, maple neck, rosewood fingerboard, 34-inch scale length, 20 medium jumbo frets, split single-coil P Bass pickup, master volume, master tone controls and a four-saddle fixed top-loader bridge.

The Starcaster 15-watt bass amplifier has a three-band EQ auxiliary RCA input for CD/MP3 player, drum machine, headphone jack for silent practice, 8-inch speaker and rugged black metal grille.

🛒 [Starcaster by Fender \(kmcmusic.com\)](http://StarcasterbyFender.com)

New Hagstrom Viking Baritone Guitar Sings Low

Hagstrom has added to its family of Viking models with the new Viking Baritone guitar. It's offered with a 28-inch-scale length and equipped with 22 frets to minimize the length of the neck.

The Viking Baritone has a semi-hollow maple ply body and set maple neck. It comes with Hagstrom's own H-Expander truss rod and Resinator fretboard.

🛒 [Hagstrom Guitars \(hagstromguitars.com\)](http://HagstromGuitars.com)



Zildjian Revamps Ron Bruner Jr. Drumstick

Zildjian has released a new version of its Ron Bruner Jr. artist model drumstick. Originally launched in 2009, the finish of this stick has been updated from natural to a vibrant orange to complement the drummer's kit. The bright orange multicoat finish is also designed to glow under black light.

This 5A style stick features an ideal feel and a mini-barrel shaped tip for more clarity. Made from U.S. select hickory, the Ron Bruner Jr. artist model drumstick is tone- and weight-paired and guaranteed to be straight.

🛒 [Zildjian \(zildjian.com\)](http://Zildjian.com)



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Samson Auro D208, D210 Fuse Power, Portability

Designed to produce the key elements of power, portability and exceptional sound, Samson's Auro D208 and D210 two-way active loudspeakers are compact enclosures that feature 200 watts of on-board power and clear, full-range audio. Suitable for installation purposes, gigging musicians and general live sound reinforcement applications, Auro provides versatile speaker solutions that integrate easily into P.A. setups.

Auro D208 and D210 feature a lightweight Class D design, producing big sound via their respective 8- and 10-inch extended low-frequency drivers and accompanying 1-inch compression driver. Articulate bass and lucid highs create well-balanced, expressive pro-quality sound.

These versatile speakers feature a mic/line input with volume control and clip LED.

🛒 **Samson (samsontech.com)**



Lowrey Offers New Ad, Promo Materials

Lowrey has introduced newly conceived point-of-sale materials. These concepts point Lowrey Virtual Orchestra branding directly at its strength, the recreational player.

"The new materials are bright, energetic and attractive," said Brad Bryan, Lowrey

sales manager. "These items look great in the store, in the classroom and work well at outreach events."

Contact your Lowrey regional sales manager for details.

📄 **Lowrey (lowrey.com)**

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When browsing for new products, don't forget Hall E — which showcases many of this year's newest companies and most innovative products — and Levels 2 and 3, where an exciting array of pianos, guitars, pro audio products and more are on display. Be sure to stop by The H.O.T.

Zone and receive free hands-on training in recording, live sound and entertainment technologies. Check out the schedule at namm.org or on the free 2012 NAMM smartphone app, downloadable at your phone's app store.

📄 **NAMM (namm.org)**

New Traynor QuarterHorse Amp Hits the Ground Running

Traynor recently introduced the 25-watt QuarterHorse, a two-channel solid-state head with effects in a stompbox format.

Suitable for rehearsals, small gigs and recording, the HorseShoe amp delivers a full feature set in a package that can fit in the pocket of any standard guitar case or gig bag.

The two-channel design delivers clean and lead tones. Channel controls include clean volume, drive gain, drive treble and drive volume.

🛒 **Traynor Amplifiers (yorkville.com)**



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Tuning Made Simple From Rotosound

Rotosound has added the Guitar Tuner and Chord Finder to its growing selection of guitar accessories.

Like the existing Rotosound guitar tuners, this product is easy to use. It works simply by clipping the unit to the instrument where it picks up the string vibrations. When a note is played, the LCD screen displays how close the user is to having that string in tune.

The built-in chord finder has an easy-to-use search function that lets the user search by chord letter name or chord root. Once the user has found the selected chord letter, the next step is to select whether it is a minor, major, diminished, augmented or suspended chord, and there are further options for seventh and ninth chord versions.

The tuner is precise and highly portable. [Rotosound \(rotosound.com\)](http://www.rotosound.com)

Planet Waves Introduces Cortex Picks



Planet Waves' new Cortex picks are precision-molded to eliminate grain structures, allowing for dynamic pick response. This unique material closely resembles actual tortoise shell in feel and sound but offers high strength, durability and heat resistance.

"Our new Cortex picks offer artists excellent attack with a clean, crisp tone for superior note definition, allowing for better accuracy and speed," said Robert Cunningham, Planet Waves product specialist.

The picks are available in light, medium, heavy and extra heavy. MSRP: 10-pack, \$7.49; 25-pack, \$18.99; 100-pack, \$74.99. [Planet Waves \(planetwaves.com\)](http://www.planetwaves.com)



Queensrÿche's 'Whip' Gets ESP Signature Acoustic

Michael Wilton, guitarist for Queensrÿche and a longtime ESP player, now has a Signature series acoustic guitar, the LTD MW-DC1E. Wilton is also known as "Whip."

"Some of Queensrÿche's biggest hits, like 'Silent Lucidity,' are based on acoustic guitar lines," said Allen Steelgrave, ESP director of marketing and artist relations. "It's very fitting that Whip has now become the first ESP Signature series artist with an acoustic model."

The LTD MW-DC1E is a customized version of the LTD Xtone Exotic Wood series EW-SM acoustic guitar.

It's a set-neck dreadnought with a cut-away at 25.5-inch scale, 21 XJ frets and natural gloss finish on its spalted maple top, back and sides.

The guitar features a mahogany neck and rosewood fingerboard and bridge, with the entire body, neck and headstock bound with abalone purfling.

The LTD MW-DC1E also offers a built-in B-Band T-55 four-band pre-amp with on-board tuner and XLR output option.

Other custom features include chrome hardware and diamond-shaped abalone inlays.

[ESP \(espguitars.com\)](http://www.espguitars.com)



Daisy Rock Reintroduces Pixie Acoustics

Back by popular demand, Daisy Rock has reintroduced Pixie acoustic guitars and Pixie acoustic starter packs.

The Pixie acoustic guitar, made popular by Avril Lavigne and other artists, is a full-scale instrument designed especially for girls. Each features Daisy Rock's Slim & Narrow neck that makes it easier for girls with smaller hands to play. The guitar's durable composite oval back and spruce top produce a rich tone, and its slightly smaller-sized body makes it extremely comfortable to play.

Pixie acoustic guitars are also available in ready-to-sell kits. The Pixie acoustic guitar starter pack includes the guitar, butterfly and daisy decals, a gig bag/backpack, an adjustable strap, a string winder, an assortment of guitar picks, a polishing cloth, and Alfred's *Girl's Guitar Method* instructional book and enhanced CD. MSRP: \$289-\$329.

[Daisy Rock \(daisyrock.com\)](http://www.daisyrock.com)

Cort Launches Zenox Rock Guitar Series

Cort has revised its Zenox series, a line of guitars designed for rock and metal players. The Zenox series features four models: Z-Custom1, Z-Custom2, Z44 and Z42, all of which are single-cutaway styles with rosewood fretboards and mahogany bodies.

The Z-Custom1 has a quilted maple top and Seymour Duncan SH1 ('59) and SH4 (JB) models. The set-in 24.75-inch

three-piece Canadian maple neck features "Z" mother-of-pearl inlays and a headstock with die-cast tuners. Cort's Z-Custom2 offers the same body and neck specifications as the Z-Custom1 but hones a flamed maple top and EMG 81 and 85 humbucking pickups. MSRP: Z-Custom1, \$950; Z-Custom2, \$950; Z44, \$679; Z42, \$359.

[Cort \(cortguitars.com\)](http://www.cortguitars.com)



Yamaha GL1 Guitalele Crossbreeds Guitar, Uke

Now available for the first time in the United States, the GL1 Guitalele from Yamaha is a miniature nylon-string guitar that looks and sounds like a ukulele but features six strings and is tuned like a standard guitar up to an A.

Chord fingering is the same for any standard-tuned guitar, but now guitarists can

easily join the ukulele craze with a portable, playable and unique instrument.

"The GL1 plays well and gives guitarists a fun alternative to their usual nylon-string guitar," said Dennis Webster, marketing manager, Yamaha Guitars.

MSRP: \$140. [Yamaha \(yamaha.com\)](http://www.yamaha.com)

Cordoba Unveils Fusion Orchestra Cutaway Guitar

Consistent with all Fusion series guitars, Cordoba's new Orchestra CE combines the feel and playability of a steel-string guitar with the warm sound and construction methods of a nylon-string guitar.

The Orchestra CE features the thinner neck, thinner nut width and radiused fretboard characteristic of the Fusion guitars. It has the same specifications and well-rounded tones as its full-bodied counterpart, the Fusion Orchestra, but features a soft cutaway that provides access to the upper frets. The guitar includes an upgraded Fishman Presys Blend pickup and is available with 12 or 14 frets to the neck.

MSRP: \$905. [Cordoba \(cordobaguitars.com\)](http://www.cordobaguitars.com)



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Yamaha XA Grands Combine Tone, Touch

Yamaha Keyboard Division has added the 6-foot, 1-inch C3XA and the 7-foot C6XA to its line of conservatory grand pianos. The Yamaha Conservatory Collection is the heart of the Yamaha grand piano line. Striking a balance of tone and clarity, the C3XA and the C6XA represent the next generation of conservatory grands. Both models offer warmth across all areas of the

keyboard and a round, full depth of tone in the bass.

"Yamaha continually strives for the finest sound and touch, and the two new XA models represent the latest refinement of this craftsmanship," said Ed Bezursik, Yamaha Acoustic Piano marketing manager, Yamaha Keyboard Division.

🛒 [Yamaha \(yamaha.com\)](http://Yamaha (yamaha.com))



Roland, Fender Roll Out GK-Ready Professional Stratocaster

Roland and Fender have announced the GC-1 GK-Ready Stratocaster guitar as part of the V-Guitar series, a professional-level electric guitar that can be directly connected to the GR-55 Guitar Synthesizer and VG-99 V-Guitar System.

Combining an authentic Stratocaster guitar and special Roland Divided pickup with a 13-pin output, the GK-Ready Stratocaster GC-1 can be used with both standard guitar equipment and Roland V-Guitar category products, including the GR-55 and VG-99.

Roland and Fender have enjoyed a

productive partnership for a number of years. They've jointly developed a number of electronic guitar products, such as VG Stratocaster guitar and Legend series compact pedals.

Roland V-Guitar category products, including the GR-55 and VG-99, put the potential of digital technology into the hands of guitarists everywhere. To harness this power, Roland developed the GK Divided pickup, which lets each of a guitar's strings to be processed independently.

🛒 [Roland \(rolandconnect.com\)](http://Roland (rolandconnect.com))

PowerFX Opens Full-access Sound Libraries

Now you can have access to the PowerFX individual sound library. With either a Pro Sound Effects account or Pro Loops & Samples account, you will have instant access to more than 20,000 sounds in a searchable, online database. No worries about storing, saving and organizing sounds — it's already done. The massive PowerFX sound database is available from wherever and whenever you need it: Just log in, search, download and get producing.

"I think producers and sound users who work in different places or have multiple workstation setups will really appreciate this service," said Bil Bryant, CEO of PowerFX. "For sound users today, it's not about owning, it's about having access and simple license to use just what you need, when you need it."

PowerFX has been a leading producer



and distributor of award-winning sound libraries for more than 10 years and has licensed sounds found in DAWs Logic, GarageBand, Cubase, Sonar and Reason. The Loops & Samples individual sound library includes many sounds from their own unique titles, such as Downtown Strings and Drummers of Motown.

🛒 [PowerFX \(powerfx.com\)](http://PowerFX (powerfx.com))

Behringer Eurocom Goes Boom

Behringer's worldwide rollout of the Eurocom Install line continued with the completion of a second unveiling event in Boom, Belgium. Drawing dozens of attendees from across the EMEA region, the showcase presentation and demo event was held at the headquarters of Belgian distributor FACE BVBA.

Music Group Senior Vice President of Marketing Costa Lakoumentas led the presentation with an extensive look at the features and specifications of Behringer products, ranging from the TN6232 zero-configuration feedback suppressor to the CL series sound reinforcement



loudspeakers. Also presented were the MA6000 series auto-mixer/amplifiers and the compact SN2108/2408 integrated mixer/amplifiers.

📄 [Behringer \(behringer.com\)](http://Behringer (behringer.com))

Jammin Pro Presents Vocal Mic

Jammin Pro recently released the Vocal microphone, a unidirectional dynamic microphone in 14 colors and graffiti patterns, including punk graffiti, tiger, heavy metal skull and cyber blue. Connect to a karaoke

machine or bring it along to the stage. Users can simply mute the microphone with the switch on the microphone body. A microphone cable is also included in the package.

🛒 [Jammin Pro \(jamminpro.net\)](http://Jammin Pro (jamminpro.net))

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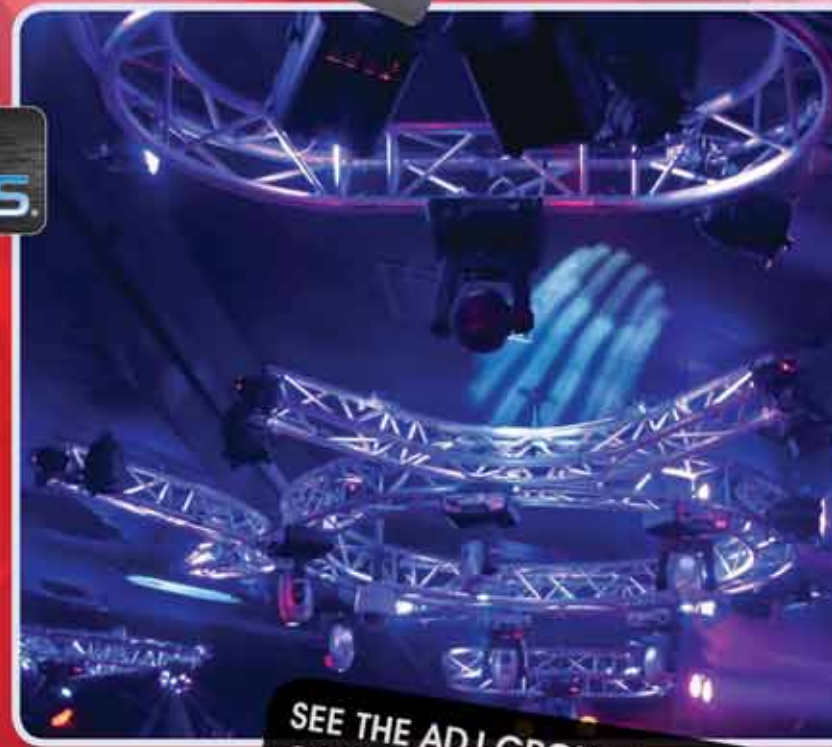


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New Hal Leonard Titles Make Chords Come Alive

Hal Leonard has released new book/DVD offerings by author Chad Johnson to make chords come alive for learning guitarists.

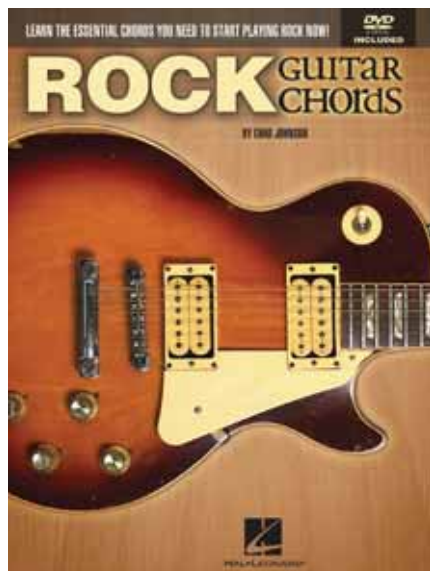
The DVDs show someone playing the essential chord types and progressions for each genre, along with full-band backing tracks, so guitarists can grasp the chords in context. Beginners won't get bogged down with details, and users don't need to read music.

Jazz Guitar Chords covers seventh chords, 6 and 6/9 chords, extended chords and altered dominant chords.

Guitarists using the *Blues Guitar Chords* pack will learn to shuffle like the pros, playing boogie patterns, dominant seventh chords, extended chords, other chord types and alternate/partial chords.

Acoustic Guitar Chords teaches essentials for strumming: open chords, barre chords, seventh chords, other chord types (suspended) and open-string drone chords.

Rock Guitar Chords covers power chords,



barre chords and more.

MSRP: \$9.99 each.

🛒 [Hal Leonard \(halleonard.com\)](http://HalLeonard.com)

Griffin Announces GuitarConnect Pro

Griffin Technology has launched the GuitarConnect Pro, which adds a standard 1/4-inch instrument jack, with a built-in gain control, to iPad or iPhone.

Users gain a high-quality, all-digital connection from guitars and other instruments directly into GarageBand and most Core Audio apps.

"GuitarConnect Pro is the easiest and most cost-effective digital audio interface for iOS devices," said Mark Rowan, president of Griffin Technology.

"We designed it for musicians of all skill levels, to make it easy to record in GarageBand. The result is a mobile music rig unlike any other."

Designed to work with any instrument that has a 1/4-inch jack, GuitarConnect

Pro was created to turn a musician's iPad or iPhone into a compact performance or practice rig.

A built-in gain control wheel lets the user adjust the strength of the instrument's input signal.

GuitarConnect Pro is intuitive and simple. At one end, it has a 1/4-inch mono jack to fit standard instrument cables, and at the other end is a dock connector for iPad and iPhone.

Users can listen with speakers or headphones from the headphone jack of the iOS device. It's a noise-free, 100-percent digital connection for performing, composing, or practicing. MSRP: \$79.99.

🛒 [Griffin Technology \(griffintechology.com\)](http://GriffinTechnology.com)

Gretsch Doubles Down for Energy Series

Gretsch Drums has introduced the Energy double bass drum.

This eight-piece double bass shell pack is part of Gretsch's Energy series, a feature-packed and high-quality option for the beginning drummer.

The initial offering of the Energy double bass drum will consist of 120 kits that will be available in two wrapped finishes: Grey Steel and Jet Black. The toms feature

GTS mounts and quick sizes that allow for maximum tone, cutting attack and thunderous low end. Single and double tom holders (mounted onto the bass drums) are included. The immense double bass Energy kit retains classic Gretsch features, including 30-degree bearing edges; five-lug configuration for 8-, 10-, and 12-inch toms; and Gretsch style lugs. MSRP: \$1,230.99.

🛒 [Gretsch \(gretschdrums.com\)](http://Gretsch.com)

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NAMM booth 3470

cdc eight

128 Channels Expandable to 256
LIVE Production Digital Console

CADAC unveils its new flagship digital live production console, the CDC Eight. Specified for high end sound touring and fixed installation applications, the console boasts a unique 'high agility' user interface, accessed via two 24 inch 16:10 high definition LCD touch screens; a further centre located 6 inch LCD touch screen accesses the system control and automation. Combined with a far less menu dependent operating system than other digital consoles, the CDC Eight is exceptionally smart, nimble and intuitive in operation.

The CDC Eight features a high I/O count for a desk at this price point, offering 128 channels expandable to 256 inputs, and a standard 48 outputs.

Two frame sizes offer 16 or 32 faders. Built upon the company's latest generation proprietary DSP mix platform, processing power, as the name implies, is delivered by 32/40-bit floating-point SHARC processors.

The frame has 16 or 32 motorized touch Faders and 1 master fader. Three 60mm faders are used for monitor level control.

Each of the large touch screens have control encoders placed around them for parameter control, 16 encoders top and bottom, 12 encoders placed to the left and right of the screen. Each of the encoders has a push switch which is used to select or adjust parameters.

Two frame sizes offer 16 or 32 faders. Built upon the company's latest generation proprietary DSP mix platform, processing power, as the name implies, is delivered by 32/40-bit floating-point SHARC processors.



Motorized Touch Faders



Central Control & Automation Touch Screen



Unique simple to use user interface using touch screen & encoders for parameter control



Clear & intuitive 24" high resolution touch screens

CDC FOUR

24 Channels Expandable to 56
Compact Digital Console

The CDC Four is an all new development from the team at CADAC, based on a propriety DSP mix platform. This signals Cadac's continued interest in new market sectors.

The desk performs equally well with recording as it does in its primary design sector the live market. This is achieved with an optional Firewire interface which allows recording and playback through the same cable.

The console features 16 fully motorised channel faders, high-resolution TFT colour display and fully recallable scene memory. Superior sound quality is achieved by using specially developed ultra-low distortion EQ filters; true analogue sounding compressors, 96kHz 24bit Delta Sigma AD/DA converters and fourth generation, 32/40-bit floating point SHARC processors. The wide dynamic range, low noise mic preamps feature premium input ICs with outstanding CMRR.



Input channels can be increased for the live sector with the optional MADI CDC-SR stage rack giving up to another 32 inputs from stage.



Models available

- LIVE1 1642
- LIVE1 2442
- LIVE1 3242



LIVE1

16, 24 and 32 channel compact live consoles

LIVE1, is the first ever Cadac compact console design. A fully specified, fully Cadac console, featuring the company's renowned heritage analogue engineering, within a light-weight, affordable design, available in 16, 24 and 32 channel frame sizes.

A new microphone preamplifier design, employing the latest engineering and component technologies, puts the audio performance of the LIVE1 on a par with that of legendary full-scale Cadac consoles, regardless of the massive difference in cost. A field proven, proprietary Cadac 4-band EQ, with two swept mid sections, delivers the characteristic responsive and musical articulation that is the Cadac sound.



S type

17 to 41 frame modular live consoles

The S-Type is Cadac's answer to market requests for a compact, flexible and cost-effective mixing console - ideally suited to the requirements of the PA rental companies, smaller repertory theatres, and for the corporate events and indus

trialsector. It offers a high quality specification contained within a compact, economical footprint, and is available as 17, 25, 33 or 41 way frames. The Cadac S-Type sits alongside a comprehensive line-up of high performance mixers, representing the company's 35+ years of console design - of which more than twenty have involved a dedicated focus on the live sound reinforcement market. The Cadac name epitomises a blend of innovative electronic design and excellence of audio quality, supported by reliable performance and service simplicity in the great British tradition.

Cadac consoles are built to endure, using the highest quality components, complemented by innovative electronic and mechanical designs. Design and test are all conducted at the company's comprehensive facilities in Luton, Bedfordshire, UK. In the field, a global network of Cadac dealers provides fast access to local technical expertise, complemented by Cadac's responsive help line service.

Models available

- S-TYPE 17
- S-TYPE 25
- S-TYPE 33
- S-TYPE 41



Shure Announces Intern Competition

Shure has launched the "Get the Gig" artist relations internship competition.

Now accepting entries for the summer 2012 program, the company will select one winner to experience an inside look at the music industry and expand the individual's professional skill set and career opportunities. The intern will gain real-world exposure to the engineering and marketing of Shure's latest products and will learn how to outfit today's talent with the right gear to produce high-quality sound — in the recording studio or on the concert stage.

"We're passionate about music, not only by providing gear to established musicians but also by helping to cultivate tomorrow's breakout artists," said Cory Lorentz, Shure's artist relations manager. "As glamorous as an

artist relations internship might sound, we want to find someone who isn't afraid to roll up their sleeves, work hard and learn something. There will be plenty of fun to be had, but we're hoping this is the start of a promising career for someone."

The Shure artist relations department manages the relationships between bands and the company, including providing gear support, technical advice and assisting in artist development. During the summer session, intern responsibilities may include providing support for social media initiatives, helping manage Shure artist endorsers, assisting in the evaluation of potential endorsers, working with the company to negotiate endorsement contracts and coordinating Shure-sponsored events, including clinics

and trade shows.

College juniors, seniors and recent graduates from the class of 2011 are eligible to enter. They will take part in up to three rounds of competition to demonstrate why they should become the next Shure intern.

Round one includes a resume submission and a Tweet detailing why the applicant deserves the internship. Twenty applicants will be notified by Feb. 16 and will advance to the second round. Deadline for round one is Feb. 1. Round two requires a video audition and 250-word essay similar to a blog post by March 1. The final round involves in-person interviews with Shure's artist relations, marketing and human resources departments. The winner will be announced by April 13.

INFO Shure (shure.com)

Martin Gets New Australian Distributor

Electric Factory is now the authorized distributor of the full line of instruments for Martin Guitar and Martin Strings in the Australian market. This is the first time that Martin Guitar products will be sold by a single distributor in Australia.

"We are very pleased to be working with Electric Factory to distribute Martin Guitar and Strings in Australia," said Steve Carletti, Martin's vice president of sales. "Australia has a great deal of growth potential for our company and we are confident that we have chosen the right single distributor for our instruments in this market."

"The need from the marketplace and our rapid sales growth were key factors in our decision to consolidate our sales effort in Australia to one major full-line distributor," added Keith Lombardi, president of Martin. "We look forward to a long and healthy working relationship with Electric Factory."

INFO Martin (martinguitar.com)



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Mojave Updates Cardioid Condenser

Mojave Audio has introduced the Mojave Audio MA-301fet condenser microphone. Based upon the MA-201fet designed by David Royer, the new MA-301fet includes a three-position pickup pattern selector, 15 dB pad and switchable bass roll-off.

The large-diaphragm mic's military-grade FET circuitry, Jensen transformer and custom-designed low-noise resistors deliver an ultra-clean signal path. MSRP: \$895.

INFO Mojave Audio (mojaveaudio.com)



NAMM: Vision, Mission & Objectives

NAMM recently revised its goals and objectives. The organization envisions a world in which the joy of making music is a precious element of daily living for everyone, a world in which every child has a deep desire to learn music and a recognized right to be taught, and in which every adult is a passionate champion and defender of that right.

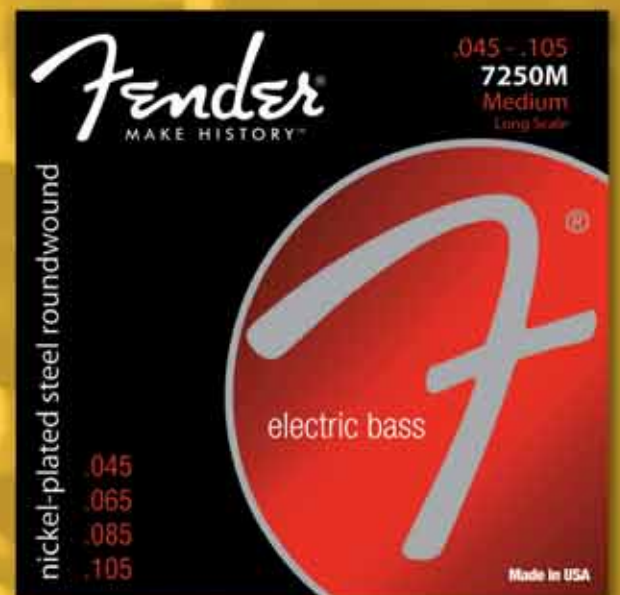
NAMM's mission is to strengthen the music products industry and promote the pleasures and benefits of making music. Objectives include producing successful trade shows and making NAMM services an invaluable tool for members' successes.

INFO NAMM (namm.org)



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EXHIBITORS

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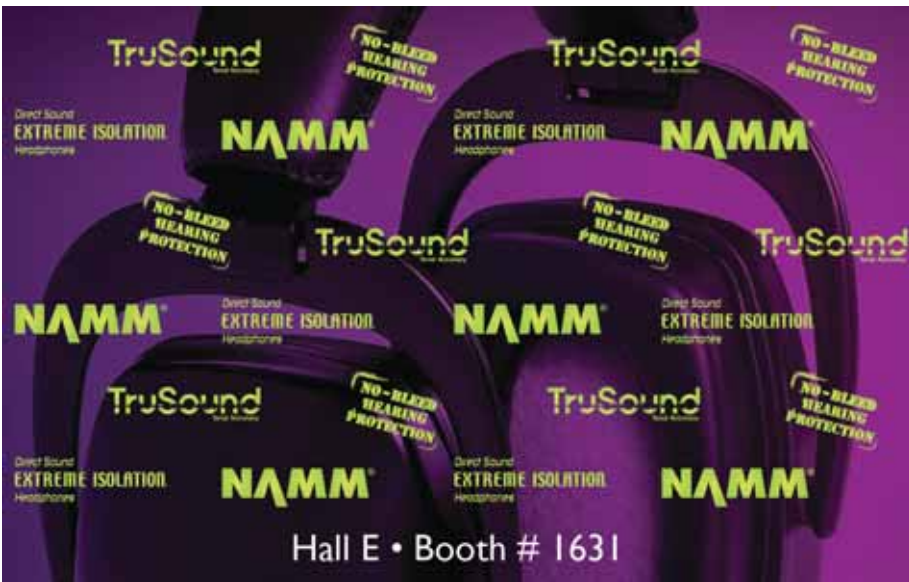
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PRS Partners With In Tune Monthly, GC for Fan Day

PRS Guitars has teamed up with *In Tune Monthly* magazine and Guitar Center to complement a 2012 official partnership with Grand-Am Road Racing.

This season, PRS is also partnering with Guitar Center and *In Tune Monthly* to host prerace Guitar Center/PRS Fan Days in select locations.

One high school musician has the opportunity to win the chance to perform at a race itself. *In Tune Monthly*, a publication for music students and teachers in grades 7–12, will be hosting *In Tune's* Race to the Stage auditions, which will give one area high school guitar player the chance to perform at the Grand-Am Rolex Sports Car series race in his or her city. Winners will take home a PRS SE guitar and SE amplifier and will win the

opportunity to perform at the track with The Rocky Mountain Stoneflies, a seasoned band comprised of PRS Guitars' staff.

These events will bring players additional unique opportunities, including free setups on their PRS guitars, meetings with product specialists from the PRS factory, in-depth product demonstrations by PRS staff, and the chance to meet Grand-Am personnel and experience their interactive mobile display, which includes a Grand-Am race car. Customers will also be able to see and purchase replica PRS/Grand-Am trophy guitars at Guitar Center, the exclusive retailer of a limited number of 2012 Grand-Am replica trophy guitars.

INFO PRS Guitars (prsguitars.com); intunemonthly.com/racetothestage



Schilke Offers New Trumpet Mouthpiece

Schilke recently introduced the M5C Symphony series for trumpets. This trumpet mouthpiece offers a comfortable rim profile and provides a full, vibrant sound.

Created to meet the needs of an aspiring student or professional requiring a smaller inside rim diameter, the M5C features a standard bowl shape C cup with tighter #27 throat and

Schilke C backbore. It's also available in larger sizes: M1C, M150C, M2C, and M3C.

The new models provide more resistance than Schilke's standard Symphony series trumpet models to create a clear, balanced tone. They're available in silver or gold-plate finish.

INFO Schilke (schilkemusic.com)

Universal Audio UAD Software v6.1 Features Flanger/Doubler, Bass Resonance Tool

Universal Audio has released UAD Software v6.1, featuring the MXR Flanger/Doubler plug-in, the Little Labs Voice of God (VOG) bass resonance tool, enhancements to Pro Tools workflow and the Ampex ATR-102 mastering tape recorder plug-in.

Developed in close collaboration with Dunlop Manufacturing, the MXR Flanger/Doubler plug-in for the UAD-2 platform

replicates the sound of this bucket-brigade flanging effect with accuracy. Through its signature flanging, doubling and delay effects, the MXR Flanger/Doubler imprints a unique stamp on guitars, basses, keys, drums or just about any source.

MSRP: Litter Labs VOG, \$149; MXR, \$199.

INFO Universal Audio (uaudio.com)

V-Moda Releases Limited Crossfade LP2 Headphones

V-Moda has unveiled the latest in its Live Play series, the over-ear Crossfade LP2 Metal headphones. The special edition Crossfade LP2 brings DJ-approved acoustics, virtually indestructible military-grade durability and customization options out of the box.

A refinement to the sound of the Crossfade LP, the heart of the Crossfade LP2's Live Play sound signature is its patent-pending and biggest-in-class 50-mm dual-diaphragm drivers and V-Port 3D staging. This driver displacement is energy-efficient yet can recreate the sound of multiple drivers with the quality and consistency of a single driver. The driver's diaphragm is constructed of a harder inner ring for mids and highs and a

soft outer ring dedicated to deep bass extension, so you can actually feel the music, even with low powered sources.

Features include stylish interchangeable shields; detachable Kevlar-reinforced cables with a 24-karat gold-plated plug; a 3.5-mm fabric cable with a three-button remote control optimized for Apple products, including iPhone, iPad and MacBooks; one 3.5-mm fabric audio cable universally compatible with all audio, tablet and smartphone products with a 3.5-mm port, including Android, BlackBerry and Windows Phone; and a hard exoskeleton carrying case, ensuring headphones are protected in style. MSRP: \$199.

INFO V-Moda (v-moda.com)

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Crown by Harman, the industry leading designer and manufacturer of power amplifiers, audio networking, and control software, is seeking an exceptional candidate for the position of Program Manager. Reporting to the Director – Engineering, this position will be responsible for planning, implementation, control and completion of key new product development projects.

The successful candidate will have a Bachelor's degree in Engineering and at least 5 years experience. PMP certification, MBA or other advanced training desirable. Previous experience in Pro Audio, Amplifiers, Networks or DSP is highly desired.

Occasional domestic and international travel is required.

The candidate should be highly motivated, passionate, and driven to excel. If you're looking for a rigorous challenge while working with the best brand in the industry, this is the position for you.

Key responsibilities include: Managing 2-4 new product development programs from inception to production start, and coordinating the work of a cross functional project team including design, marketing, operations, finance, and sourcing. This position also requires the proven ability to communicate with all levels in the company in all departments, resolving conflicts when they occur and elevating them when needed.

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NAMM Wanna Play? Campaign Reaches Millions

Over the past fiscal year, NAMM's public relations efforts generated more than 17,000 positive original stories about the pleasures and benefits of playing music, generating 7.1 billion media impressions valued at more than \$284 million in equivalent advertising space and time.

NAMM's Wanna Play? public service announcements featuring celebrities Bernie Williams, Jack Black, Jamie Foxx, David Copperfield, Kara DioGuardi, the Barenaked Ladies and several actors from the "Twilight" movie saga also generated more than 56,000 airings on 200 TV/radio stations across the country, worth an additional \$2.6 million in donated media value.

NAMM's national Wanna Play Music Week, held May 2-8, 2011, spread the organization's pro-music-making message on TV, the radio and the Internet, as well as in print.

The organization's Pledge to Play, a new social media-focused element introduced during this promotion asked Facebook users to pledge their time to play a musical instrument this year.

The campaign resulted in 3,000 new "Likes" for the Wanna Play? campaign's page and more than 1,500 new musicians taking the pledge.

NAMM also continued its Media Preview Day at The NAMM Show to give exhibitors a new opportunity to get their product-focused messages in front of the national and international consumer and business press.

The association also took its music making message to Times Square, reaching 1.5 million people a day with a 15-second Wanna Play? closed-captioned public service announcement featuring Robert Downey Jr., Gary Sinise and Bernie Williams talking about the benefits of making music.

Look for more developments and retailer opt-ins in the year to come.

 [NAMM \(namm.org\)](http://NAMM.com)



Sales Leadership – Live Sound Commercial Channels

Want to Work for a Company That Innovates? One That Bases its Business on Integrity, Drive, Excellence and Respect?

Line 6, one of the leading music products companies in the industry, is on the lookout for a dynamic, resourceful, results-driven sales leader to drive and direct sales within the live sound commercial channels in both the U.S. and Europe.

Successful candidates will have extensive senior sales leadership experience within the pro-audio market and a technical background in live sound products.

For immediate consideration, please e-mail your resume to drupel@line6.com or to learn more, please visit www.line6.com.

Line 6 is an equal opportunity employer.


Community DP6 Expands Distributed Design Family

Community Professional Loudspeakers has debuted the DP6, the newest addition to its Distributed Design series of ceiling- and surface-mount loudspeakers.

Featuring identical components to the D6 ceiling model, the DP6 pendant loudspeaker offers the sound quality, intelligibility and performance that has established the Distributed Design series as a favorite among installed sound professionals.

A true coaxial loudspeaker with an HF compression driver, the DP6 offers Community's patented Carbon Ring Cone technology and Tru-Phase high-frequency waveguide for consistent, wide dispersion up to 16 kHz. Uniform voicing allows the entire range of Distributed Design ceiling-, surface- and pendant-mount loudspeakers to be combined in a single installation with no compromise of consistency from zone to zone.

The DP6 is equipped with a built-in autoformer, which lets the loudspeaker's full output and performance be realized with 70- or 100-volt distribution lines.

 **Community Professional Loudspeakers**
(communitypro.com)



Applications Engineer - Pro-Audio; Asia USD 50-70k
Applications Engineer - Broadcast Audio; USA Mid West USD 75-100k
Engineering Manager - Audio software; US North East USD 150-170k
Territory Sales Manager - Pro-Audio; Germany EUR 80-100k

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Slaperoo Strikes a Groove

Artist and inventor Andy Graham recently launched the Slaperoo, a percussion instrument. Easy to play with a dynamic range of sound, the Slaperoo features a 100-percent alloy design that brings together classic metal craftsmanship with modern music-making technology.

The hallmark sound of the Slaperoo is created by a tensioned 4-foot alloy steel strap that's amplified by an internal pickup. This tunable strap can be played using both

hands or using a hand and stick combination to create percussive bass lines and other rhythmic patterns. Along with percussive capability, the Slaperoo has myriad harmonic nodes along the surface of the strap that can be used to bring out tonal subtleties.

Unlike a drum kit, the Slaperoo can be lifted with two fingers. It uses a 1/4-inch input.

 **Andy Graham Productions**
(andygraham.net)



SENIOR MANAGER, PORTABLE PA MARKETING NORTHRIDGE, CA

JBL Professional has an immediate opening for a Senior Marketing Manager to lead product development and marketing efforts for the Portable PA segment of its business.

The successful candidate will have a Bachelor's degree and at least 5 years experience in marketing, marketing communications and product development. MBA or other advanced training desirable. Previous experience in the Pro Audio and MI business is required.

The position is based in Northridge, California with occasional travel required. The candidate should be highly motivated, passionate, and driven to excel.

For consideration please apply at www.harman.com/Careers

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Nady U-800 Operates Up to 14 Wireless Mic Systems

Nady Systems has unveiled the U-800, an 800-channel PLL synthesized UHF wireless system.

The U-800 offers 120 dB dynamic range and long-range operation of up to 500 feet line-of-sight. Its 800 channels ensure interference-free operation virtually anywhere, with open frequencies selectable either manually or by using the one-touch autoscan for automatic open-channel selection. The ASC (Auto-Sync Channels) download feature sends selected channel information to the transmitter via infrared sender for easy frequency synchronization.

IF filtering in the U-800 makes it possible



all offering 800 channels each. All groups retain in memory the previously selected channels for that group for later setup in the same location.

Other features include digiTRU Diversity for maximum range and dropout protection; tone squelch for locking out potential interference; special circuitry for noiseless transmitter on/off switching; dual front-panel permanently attached swivel antennas; and a front LCD panel that displays A/B diversity, group-channel with frequency, ASC transfer status, RF/AF level, mute level and on/off power switch.

Nady (nady.com)

to operate up to 14 systems simultaneously in the same location. To facilitate setup of multiple systems, the 800 selectable channels are available from 10 optimized factory preset groups of up to 14 compatible channels and five additional user-select groups,

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Audix Packs in Pro Studio Microphones

Audix recently released two professional band packs, the BP5 Pro and BP7 Pro, which contain five- and seven-piece studio-quality Audix microphones. Also new in the Band Pack line are two affordable, equivalent band packs, the BP5F and BP7F. These combinations include five and seven microphones from the dynamic Fusion series.

"The Band Pack idea evolved after years of working together with artists and engineers on all performance levels," said Cliff Castle, Audix co-founder and vice president of sales. "Because the Audix instrument microphone packs were a tremendous success, the next logical step was to offer complete ensembles that include both vocal and instrument microphones that complement each other and work in tandem. Staying true to our mic pack philosophy, we are able to provide prepackaged microphone sets at a



huge savings compared with purchasing the mics individually."

The BP5 Pro is a five-piece professional mic pack that includes the D6 and i5 instrument mics for kick and snare drums. Add the world-class OM5 lead vocal dynamic mic and two OM2 dynamic vocal mics for support, and you have five essential mics for any band or stage performance. The BP7 Pro is the same robust package with two additional mics: the i5 dynamics for miking guitar and bass cabinets, as well as a variety of instruments. MSRP: BP7 Pro, \$975; BP5 Pro, \$775; BP7F, \$650; BP5F, \$495.

🛒 **Audix (audixusa.com)**

Fender Select Series Reaches New Pinnacle

Fender has introduced its top-of-the-line Select series.

The Fender Select Stratocaster features a dark cherry burst gloss-lacquer finish on a sleek flame maple top body. Its modern C-shaped flame maple neck has a comfortable contoured heel, Bi-Flex truss rod system for stability, a satin lacquer back finish and rear-headstock Fender Select medallion.

The Fender Select Stratocaster HSS shares the same features, with several exceptions. It takes the elegance of its triple-single-coil brother and amps it up with the extra power of a Fender Select Stratocaster humbucking bridge pickup and an Antique Burst gloss-lacquer finish, modern C-shaped birdseye maple neck and smooth-playing compound radius rosewood fretboard with white pearloid position inlays.

The Fender Select Telecaster features a violin burst gloss-lacquer finish and natural binding on a resonant honeycomb-chambered ash body with a solid flame maple top. Its modern C-shaped birdseye maple neck has a comfortable contoured heel, Bi-Flex truss rod system for stability, a satin lacquer back finish and rear-headstock Fender Select medallion. The smooth-playing compound radius birdseye maple fretboard has 22 medium jumbo frets, stylish black pearloid position inlays and a gloss lacquer finish.

The Fender Select Carved Koa Top Telecaster is a finely crafted, sonically potent take on the classic model, with a Sienna Edge Burst gloss-lacquer finish on a lightweight empess body with a carved koa top. Its modern C-shaped flame maple neck has a Bi-Flex



truss rod system for stability, a satin lacquer back finish and rear-headstock Fender Select medallion. The smooth-playing compound radius rosewood fretboard has 22 medium jumbo frets, stylish white pearloid position inlays and a gloss lacquer finish.

The Fender Select Carved Maple Top Telecaster shares the features above, with the exceptions of an amber gloss-lacquer finish, carved flame maple top and black pearloid position inlays.

The Fender Select Precision Bass presents a new take on the bass guitar that started it all, with a two-color sunburst gloss-lacquer finish and flame maple top. Its modern C-shaped quartersawn maple neck has Posi-flex graphite support rods, a satin lacquer back finish and rear-headstock Fender Select medallion.

The Fender Select Jazz Bass features an amber burst gloss-lacquer finish and flame maple top. It, too, has a modern C-shaped quartersawn maple neck with Posi-flex graphite support rods, satin lacquer finish and rear-headstock Fender Select medallion.

🛒 **Fender (fender.com)**

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American DJ Color Bar Washes Walls

Wherever a bright wash of color is needed, American DJ's new Mega 24PRO LED color wash bar can do the job. A 16-inch RGB color bar with 24 1-watt LEDs (eight each of red, green and blue), the Mega 24PRO not only changes colors but can adapt to different uses — from uplighting walls and ceilings to overhead illumination — thanks to its dual-purpose bracket and professional features and user options.

Producing a 10-degree vertical by 40-degree horizontal beam angle that's suitable for wall washing, the Mega 24PRO features DMX or manual control, RGB color mixing, 32 built-in color macros, a color strobe effect and 0–100 percent electronic dimming. With six operational modes, the Mega 24PRO can create whatever ambience or color effects are needed, making it suitable for theatrical productions, nightclubs, special effects installations, party venues, DJs and mobile entertainers.

The Mega 24PRO's double bracket lets the unit be set on a floor and mounted on a ceiling or truss. MSRP: \$419.95.

American DJ (americandj.com)

Graph Tech PrePLAY Cares for Hands, Instruments

Graph Tech Guitar Labs has announced the "pump action" release of PrePLAY. PrePLAY is the first product in the new Chops line of professional hand care for musicians.

Most seasoned pros know what acidic hands can do to their instruments, hardware and strings. Acid from sweaty hands can attack an ax and deteriorate a guitar's finish, shorten string life and eat away at precious hardware. PrePLAY is formulated to balance skin pH on contact, thereby neutralizing the acid and protecting the instrument. The lubricating nature of this product also adds slide, glide and comfort feel to the neck.

"We have been working on this project for 18 months to get just the right formulation, specifically for guitar players," said Graph Tech President Dave Dunwoodie. "It needed not only the right benefits — clean, condition, pH balance and fast absorption — it also need to have the right feel once you played guitar. We are excited to have PrePLAY as our flagship product in the Chops hand care line for musicians."

PrePLAY contains natural ingredients and oil extracts, including sandalwood, lemongrass, black tea, mallow, clove, Irish moss, rosemary and chamomile. PrePLAY has a fresh citrus smell.

Using PrePLAY is easy. Pump once, rub in and play. It's fast absorbing and non-greasy. PrePLAY comes in a pump-action bottle that contains up to 200 uses.

MSRP: \$19.95.

Graph Tech (graphtech.com)

Godin Previews Versatile Guitars

Godin has launched a number of versatile guitars for 2012.

North American-made and packed with features, the new Godin Session Custom and Godin Session Plus feature Canadian basswood bodies, rock maple necks with maple or rosewood fingerboard options, 25.5-inch scale, the Godin High-Definition Revoicer and the new Godin Tru-Loc Tremolo system, which lets players regulate their own trem arm placement into a personal Custom Comfort Zone.

The Multiac Steel Duet Ambiance, an electro-acoustic steel-string guitar, features a chambered mahogany body with a solid spruce top, custom Fishman Aura electronics, blendable sound imaging mic with four

individual mic settings and a dual-source pre-amp with feedback control and undersaddle transducer.

Made in Canada, the new Core series consists of three models featuring chambered mahogany bodies with maple tops, mahogany set necks, 24.75-inch scale, rosewood fingerboards and wraparound Resomax bridges by Graph Tech.

Richmond is the newest brand in the Godin Guitar family. A variation on the Richmond Empire Mahogany is powered by Godin Kingpin P90 soapbar pickups. The Richmond Empire Mahogany P90 delivers simple and serious classic rock punch with an appealing price tag.



It features a single cutaway solid mahogany body design and includes a natural high-gloss finish, 24.75-inch scale, mahogany ergocut neck with a worn-in feel, rosewood fingerboard, high-ratio tuners and chrome wraparound bridge.

Crafted in Canada, the limited-edition Seagull and Simon & Patrick Natural Elements Acoustic Collection offers players a good value for an acoustic guitar series of this caliber. The guitars combine aesthetic beauty with exceptional craftsmanship, eco-friendly alternative woods and a price tag that the working musician can appreciate.

Godin (godinguitars.com)

Innovating since 1977

3i2217-8-1602

Custom i-Series Injection Molded, Watertight case for the PreSonus StudioLive 16.0.2 mixer.

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(((★ APPEARANCES ★)))

SATURDAY

Alfred

12 p.m., German Schauss; 1 p.m., Florian Alexandru-Zorn; 2 p.m., Bryan Beller; 3 p.m., Jimmy Haslip of the Yellowjackets; 5 p.m., Rick Latham & Friends.

Ampeg

12 p.m., Geezer Butler, Hutch Hutchinson and Eva Gardner; 2 p.m., Stanley Clarke; 4 p.m., Telstar.

Buddy Blaze

2:30, Vivian Campbell.

Dean Markley

1 p.m., Lita Ford, Ronnie Montrose and Carl Verheyen; 2 p.m., George Lynch and Jeff Pilson; 3 p.m., Chris Jericho; 4 p.m., Mike Inez, Michael Wilton, Rudy Sarzo, Chuck Garrett, PM Stevens and Phil Soussan; 5 p.m., Skid Row.

ESP

12:15 p.m., Alexi Laiho, Buzz McGrath, Gus G; 2:15, Rob Caggiano and Frankie Bello; 3:45, Pancho Tomaselli, Stef Carpenter, Michael Wilton and George Lynch.

GHS

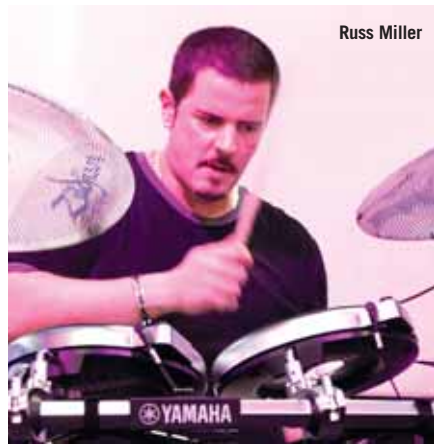
1 p.m., Gary Hoey, J.D. Deservio, Mike Or-lano; 2 p.m., John 5; 3 p.m., Dustie Waring, Gretchen Menn and Angeline Saris.

Gibraltar

11:30, Aquiles Priester and Shawn Drover; 1:30 p.m., Jeremy Spencer.

Gretsch Drums

11:30, Steve Ferrone, Van Romaine and



Stanton Moore; 1:30, Stefanie Eulinberg, Mike Byrne, Zach Danziger and Mark Schulman.

Kala

11 a.m., Daniel Ho and Steve Billman; 12 p.m., 1 p.m., 3 p.m. and 4 p.m., Jim D'Ville; 5 p.m., Daniel Ho and Steve Billman.

Korg

12:30 and 2:30 p.m., Vital Information; 1:30 p.m., Tom DeLonge; 3:30 p.m., Gus G.; 4:30 p.m., Adam Blackstone and Jae Deal.

LP

11 p.m., Stanton Moore, Alex Gonzalez, Mike Portnoy, Jason Bittner, Joey Castillo and Matt Sorum; 2 p.m., John Rodriguez Jr., Joe Madera, Little Johnny Rivero, Eddie Montalvo, Giovanni Hidalgo, Karl Perazzo, Richie Garcia, Tony Escapa and Ron Powell.

Mackie

12 p.m., Geezer Butler, Hutch Hutchinson and Eva Gardner; 2 p.m., Stanley Clarke; 4 p.m., Telstar with Eva Gardner.

Markbass

12 p.m., Frank Gambale.

Orange Amps

2 p.m., Jim Root.

PreSonus

11:15 a.m. and 4:30 p.m. daily, Cajun All Stars; 12:45 p.m., Stanley Jordan; 4:15 p.m., Derek Sherinian; 5 p.m., Randy Emata.

Rotosound

12 p.m., Duff McKagan; 2 p.m., Billy Sheehan.

Samson

2:45 p.m., Stu Hamm; 12 p.m., JD DeServio, David Ellefson, Eddie Jackson and Nate Watts; 1:30 p.m., Geezer Butler, Mike Inez, Mike Portnoy and Billy Sheehan; 3:30 p.m., Joey Belladonna, Frank Bello, Charlie Benante, Rob Caggiano and Scott Ian.

Sennheiser

12 p.m., Debby Holiday; 12:45 p.m., Blame Shift; 1:30 p.m., Raining Jane; 2:15 p.m., The Material; 3 p.m., Debby Holiday; 3:45 p.m., Raining Jane; 4:30 p.m., Kate Kilbane.

SKB

2 p.m., Curt Bisquera.

Toca

1 p.m., Mario Grillo, Tito Rodriguez Jr., Nine Rodriguez, Hannh Ford, Kalani, Jamal Mohamed, Xavier Muriel and Shawn Drover; 3:30, Shelia E., Pete "Pops" Escovedo, Peter Michael Escovedo and Juan Escovedo.

U-Bass

11 a.m., Hutch Hutchinson; 12 p.m., 2 p.m. and 4 p.m., Daniel Ho and Steve Billman.

Yamaha

11 a.m., Donald Barrett, Bobby Blotzer, Paul Bostaph, Gerry Brown, Gordon Campbell, Teddy Campbell, Ndugu Chancler, Phil Ehart, David Garibaldi, Ralph Humphrey, Tom Hunting, Tommy Igoe, Steve Jordan, Russ Kunkel, Jerry Marotta, Russ Miller, Prairie Prince, Kim Thompson and Dave Weckl.

Zildjian

1 p.m., Russ Miller.

SUNDAY

Alfred

12 p.m., Jaime Babbitt; 2 p.m., Thomas Kikta.

Kala

11 a.m. and 2 p.m., Jim D'Ville.

PreSonus

11:15 a.m. and 4:30 p.m. daily, Cajun All Stars; 1 p.m. and 5 p.m., Randy Emata.

Samson

12 p.m., Stu Hamm.

Sennheiser

12 p.m., Honeymoon; 12:45 p.m., Chole Lear; 1:30 p.m., Marcus Eaton; 2:15 p.m., Honeymoon; 3 p.m., The Baron Sisters; 3:45 p.m., Chloe Lear; 4:30 p.m., Marcus Eaton.

Zildjian

1 p.m., Russ Miller.

(((★ MOVERS & SHAKERS ★)))

Rockwell Joins Gemini

Gemini has hired Jim Rockwell as its new director of marketing. He will helm the recently expanded marketing department.



For the past 12 years, Rockwell worked for Latin Percussion, where he started as a product manager in 1998. He was promoted to marketing manager in 2000 and director of marketing in 2003. For the past eight years, he was in charge of all marketing activities for both LP and Toca brands.

"I look forward to bringing my years of marketing experience to Gemini," Rockwell said. "I'm confident I can add to the company's grand history and innovative culture. We already have a great team in place, and I'm excited to be a part of it."

Millson Named Regional Manager

Stuudio-master and Carlsbro have appointed Ben Millson as regional sales manager across both brands.

"This is a very exciting time to be joining Studiomaster/Carlsbro, with amazing new products set to expand and extend the Studiomaster brand and the continuing introduction of beautifully re-engineered vintage and fantastic all-new Carlsbro amp lines," Millson said.

Cavanaugh Selects Sumner

Jan Sumner has been named director of sales at Cavanaugh. Sumner will oversee sales of all three Cavanaugh divisions which include Super-Sensitive Musical String, Black Diamond Strings and Bari Woodwind Supplies.

"Our brands and product lines are poised for great gains in 2012," said Jim Cavanaugh, president of Cavanaugh. "Sumner will steer several new promotions, campaigns and services that will assist in growing our customers' accessory sales."



Korg Adds Two

Korg USA recently appointed John Hamer

as key account manager. Hamer has experience as an amplifier buyer and an inventory manager for amplifiers and electric/acoustic guitars at Guitar Center.

"We are pleased to welcome Hamer to Korg USA," said Joe Castronovo, Korg USA president and CEO. "His insight from a dealer perspective and experience in building relationships will be invaluable to our organization and will benefit our retail associates, as well."

Additionally, Korg USA has hired Brian Piccolo as Korg tuner product manager.

"Piccolo has done an excellent job thus far of managing our Lâg brand in the U.S. and has shown great initiative in growing and supporting that product line for our dealers," Castronovo said.

Alkhagen Joins Lab.gruppen

Lab.gruppen has named Jon Alkhagen its new managing director.

Alkhagen joins the business at an important time of growth and development, with Lab.gruppen having recently launched its much-anticipated new 1U install-centric amplifier platform, E series.

Three Join Community

Community Professional Loudspeakers recently announced several promotions within its sales and marketing division.

Steve Goodwin has been promoted to the position of Latin America sales manager. In addition to his current responsibilities as marketing services manager, Goodwin will now handle all sales for Central and South America and the Caribbean.

Julie Henn has been appointed senior sales associate. Henn's new duties will include overseeing both inside sales operations and customer service within the company's inside sales department.

LizAnne McConlogue has been promoted to the position of inside sales administrator. In her new position, McConlogue will be responsible for order processing and customer service for domestic and international export accounts.

"It's a true pleasure to watch people ascend within the company and to reward their hard work and dedication," said Julia Lee, Community's director of sales and marketing.



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Apogee Pre-amp Gives Symphony I/O Users More Options

Apogee Electronics has introduced the 8-Channel mic pre-amp module for Symphony I/O.

The unit upgrades the functionality of existing Symphony I/O line inputs.

Symphony I/O offers a high standard of sound quality, features and expandability in the professional audio world.

With the introduction of the 8-Channel mic pre-amp module, Symphony I/O users now have the option to add eight world-class mic pre-amps, four instrument inputs and eight digitally assignable inserts for all-in-one Mac-based recording.

The 8-Channel mic pre-amp module features software control, 85 dB of gain, adjustable soft limit, selectable high-pass filter and a low noise level due to the direct connection with the analog I/O module.

MSRP: \$1,995.

🛒 **Apogee Electronics**
(apogeedigital.com)

Moog Minitaur Joins Taurus Bass Synth Family

Moog Music has released Minitaur, the latest addition to the company's Taurus Bass Synthesizer family.

Minitaur is a compact, powerful analog bass synthesizer that features a classic one-knob-per-function layout. It's the first instrument in the Taurus family that does not have foot pedals. At only 8.5 by 5.25 inches and less than 3 pounds, the Minitaur puts powerful analog Moog bass into a package designed to fit into today's performance and production environments.

The release of Minitaur introduces a new form factor, control interface and increased level of accessibility.

"The Minitaur has all the growl, snarl and body associated with the Taurus family of bass synthesizers," said Cyril Lance, chief engineer of Moog Music. "We're really excited to be able to offer this in such a compact package that is both immediately playable as an extremely versatile analog synth and also



integrates seamlessly into the world of MIDI and USB control environments."

Taurus bass pedals have made an impact on the music world since their introduction in the mid-1970s.

"The Taurus opened up so many possibilities for me," said Geddy Lee of the multi-platinum band Rush.

🛒 **Moog Music** (moogmusic.com)

Neotech Sousaphone Shoulder Pad Provides Comfort

The Sousaphone Shoulder Pad from Neotech offers comfort and support during long marching rehearsals or performances.

The Sousaphone Shoulder Pad is made of neoprene with an anti-microbial removable insert pad for added comfort. This internal cushion can be increased or minimized as desired with other padding. The neoprene cover is weather-resistant, non-marring to

the instrument's finish and extremely comfortable. The non-skid surface that rests snugly against the instrument prevents slippage while marching. The Sousaphone Shoulder Pad attaches easily to the upper tube using adjustable hook-and-loop fasteners that hold it securely in place yet can be removed quickly and easily.

🛒 **Neotech** (neotechstraps.com)



Saxon's Oliver Rocks Vintage Signatures

JHS has introduced a new pair of hard-rocking signature Vintage electrics for heavy metal guitarist Graham Oliver (pictured) of Saxon.

Based on Oliver's white dual-humbucking rock machines, the new models let players turn it up to 11 for an affordable price.

"The first thing Kirk Hammett said to me the last time I saw him was, 'Have you still got the white guitars I saw you play in San Francisco in '81? They were so cool,'" Oliver said. "Over the last 30-odd years, they've also been admired by guys like Randy Rhoads, Michael and Rudolf Schenker, K.K. Downing, and Dimebag Darrell, to name but a few. They not only have to play good but look good, too, and when my Vintage signatures came and I played them, I couldn't believe I was not playing my originals."

🛒 **JHS** (jhs.co.uk)

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Featuring the 2012 TEC Awards!

This Morning's NAMM U Breakfast Session:

The Top 10 Web Marketing Trends for 2012

FREE Breakfast (First Come, First Served): 8 a.m.–8:30 a.m.
Main Session: 8:30 a.m.–9:30 a.m.
Pacific Ballrooms, Hilton Anaheim Hotel

Marketing tools and technologies are constantly changing. This session shows you where to invest, what to test and when to let-it-rest, when it comes to marketing. Find out how to use tools like social media, search marketing, mobile devices and marketing locally on the Internet, and learn which technologies are less likely to pay off. Make your marketing efforts count with today's most effective web marketing tips!

Annual Meeting of Members

Let your voice be heard! The meeting takes place today at 11:30 a.m. in the Avalon Ballroom of the Hilton Anaheim Hotel, where NAMM Members will vote in a new slate of eight Board Members.

The NAMM Foundation Learning Lounge—Today's Highlights

Located on Level 2 of the Anaheim Hilton

9:30 a.m. National Show Choir Champions Performance
10 a.m. Keynote address by Marcia Neel
10:30 a.m. Session by John Jacobson aka Mr. "Double Dream Hands"
12 p.m. "Music Apps for Music Educators" session

Then Join Us for a Very Special Learning Lounge Session...

4 p.m. The Crane Institute for Music Business Presents The Sandy Feldstein Industry Roundtable "How to Get a Job in the Industry"

Moderated by NAMM President Joe Lamond, an interactive forum of music products industry leaders will participate in a public Q&A forum on trends and their impact on music education and address audience questions.

Find Your Rhythm at Tonight's All-Industry Drum Circle

Join us at the Arena Plaza outside of the Anaheim Convention Center at 5:45 p.m. for a fun, group-based Recreational Music Making experience. We'll supply the drums; you supply the rhythm!

Catch the SchoolJam USA Finals Tonight!

Immediately following the show at Downtown Disney, watch the top eight finalists battle it out to determine the best teen band in the nation. The winners perform at SchoolJam Germany in Frankfurt, receive a private music video recording session on the John Lennon Educational Bus, and all of the finalists win money toward the purchase of new music gear at NAMM Members' stores—as will their school music programs!

Check out all the Latest Show News, Updates and Events at www.namm.org!

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Award-winning Drum Stackerz

Drum Stackerz, the product that protects drumheads and hoops while they are stacked, received "Best In Show" honors at Summer NAMM 2011. It was nominated by two panelists, and one said, "Any store that sells drums should not be without Drum Stackerz."

Drum Stackerz are an easy way to stack drum sets in order of size, including the snare drum. When turned on their reverse side, they also let same-size drums be stacked on top of each other. About 90 percent of the Drum Stackerz purchased are for in-store use.



Drum Stackerz prevent dealers from being forced to discount a drum set due to damaged hoops or heads. Dealers can protect the heads and hoops on any standard five-piece drum set with the DS39 12-piece set.

Drum Stackerz come in two sizes, large and small, and will fit any size drum, including same-size drums. They can be used to display snare drums vertically without the use of bulky and expensive racks.

MSRP: \$14.40.

Score Marketing (drumstackerz.com)

Fuchs Delivers the Bruiser

Fuchs recently produced three new models. The Bruiser is 500 watts into 4 ohms, The Bruiser-I is 1,000 watts into 4 ohms, and The Bruiser-II features dual 1,000-watt power amps for 2,000 watts of total output.



All Bruisers models share an all-tube front end using 3-12AX7 tubes with a regulated B+ and regulated DC filaments for low noise and consistent sound, despite line noise or fluctuation. They feature a gain control a hi/low gain selector for active and passive basses; a deep switch, which provides a warm vintage-style tone; and a bright switch, which adds snap to any bass. The pre-amp

features passive classic Bax-andall high and low controls and a tube parametric midrange control with frequency and boost and cut level control. The amp has separate stage and DI master volumes.

The DI output features ground lift, pre/post tone control select and a phase switch to ensure compatibility with sound systems and studio mixes.

The amps are built in a fan-cooled aluminum chassis and feature filtered AC line inputs, a mute switch, dual-color LEDs and a 40-second turn-on delay.

Fuchs Audio Technology (fuchsaudio.com)

NAMM's Search for the Best Communities

NAMM is looking for U.S. cities that support music education programs, so it can acknowledge their efforts through the local and national media. Since 1998, the NAMM Foundation has been conducting the Best Communities for Music Education survey, a nationwide search for cities that show a commitment to music education. The initiative recognizes and celebrates

their support and commitment to music education programs. The survey is open from Jan. 13 through March 9 and can be found on NAMM Foundation's website. It's open to parents, teachers, school administrators and community members. Only one survey application per school, school district or community is allowed.

NAMM (nammfoundation.org)

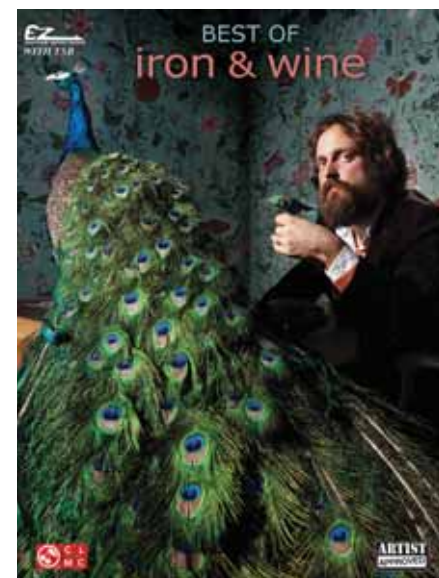
Cherry Lane Book Series Includes Iron & Wine

Cherry Lane has released *The Best Of Iron & Wine Easy Guitar Book*.

The new Cherry Lane collection offers Easy Guitar arrangements with tab for 22 acoustic tunes spanning the career of folk singer-songwriter Sam Beam.

The Best Of Iron & Wine features songs from Beam's four critically acclaimed studio albums, along with his EPs, singles and live album.

Songs include "Boy With A Coin," "Cinder And Smoke," "Fever Dream," "Jezebel" "Lion's Mane," "Lovesong Of The Buzzard," "Naked As We Came," "The Sea And The



Rhythm" and "Upward Over The Mountain." MSRP: \$19.99.

Hal Leonard (halleonard.com)

(((★ SCHEDULE ★)))

Unless otherwise noted, scheduled events can be found at the NAMM Idea Center, Booth #5501

SATURDAY, JAN. 21

BREAKFAST SESSION

8 A.M.

The Top 10 Web Marketing Trends for 2012

Moderator: John Arnold, Columnist at Entrepreneur.com

Hilton Anaheim Hotel, Pacific Ballrooms
Learn the best ways to spend your time and money and how to use such tools as social media, search marketing, mobile devices and marketing locally on the Internet — and how to avoid areas where you won't get results. (Free breakfast served 8–8:30 a.m.)

10:30 A.M.

How to Ignite Your Business in Five Minutes or Less!

Danny Rocks of The Company Rocks and Scott Robertson of NAMM, along with a panel of retailers, explain how to pick only the best promotional opportunities and then “promote the heck out of them.” Participants will take a full page of ideas home to ignite a fire to get their staff moving.

11 A.M.

How to Handle Objections in Five Words or Less

Popyk is back to reveal how to answer objections from customers in just a few words.

11:30 A.M.

Call Your Store and Change These Four Things Now

Raegan Medeiros of John Michael's Music and Sound discusses how she made changes that made it easier for customers to find what they were looking for and generated more money for her store by offering three levels of service plans rather than giving away the service for free.

Noon (Double Session)

How to Get an “A” From the MI Spy

Dan Ferrisi, editor of *The Music & Sound Retailer*, hosts a panel discussion with music retailers whose stores satisfied the “spy's”

criteria. The panel shows how your own dealership can not only get the “spy's” seal of approval but also gain a reputation for meeting customers' needs and servicing them well.

1 P.M.

NAMM's Wanna Play? Stage

Arena Plaza

Lipstick, Beyonce's band, performs at the Wanna Play? stage.

1 P.M.

Inventory: How to Manage Your Biggest Investment

Friedman returns to explain the time-tested secrets of how to buy, sell and manage your business' largest financial investment and move that investment from the storage area to the cash register.

1:30 P.M.

Monetize Your Facebook Page

Arnold returns to discuss how to start making money with Facebook promotions by effectively advertising your products, sharing coupons and creating your own group deals.

2 P.M.

Marketing Locally on the Internet

Arnold teaches how to use online marketing to reach prospects and customers in a specific geographic area. Participants can get tips on how to advertise their businesses on thousands of local websites, maps, search pages, blogs, social media sites and mobile devices.

2:30 P.M. (Special Double Session)

Financial Questions Every Music Retailer's Afraid to Ask

Friedman and Jobe return and are joined by Shaun Conrad to tackle any financial questions from the audience in a fun, rapid-fire and interactive fashion.

3:30 P.M.

Revving Up Revenue — Strategizing With Your Staff

Jobe gives participants a strategy for engaging team members and helping retailers find



Gov. Mike Huckabee (left) and Bernie Williams hang at The NAMM Show

additional income within their current lesson, repair, rental and sales activities.

4 P.M.

The Changing Face of Mobile Marketing: What Retailers Need to Know Now

Angelo Biasi of InTunePartners.com explains how to tackle the ever-changing scene of mobile marketing.

4:30 P.M. (Double Session)

How to Implement Your Social Media Strategy

Rocks returns to explain specific strategies and create an action plan for implementing or improving social media strategies.

5 P.M.

SchoolJam USA

Downtown Disney, Anaheim, Calif.

Teen pop singer Greyson Chance will co-host and perform at the third annual teen battle of the bands finals.

5:45 P.M.

Celebrity Jam

Main Lobby Stage

Come listen to The Band From TV perform classic rock hits in the convention center's lobby. The band is made up of television actors, including James Denton of “Desperate Housewives,” Greg Grunberg of “Heroes,” Jesse Spencer of “House,” Bob Guiney of “The Bachelor,” Scott Grimes of “American Dad” and Adrian Pasdar of “Heroes.”

SUNDAY, JAN. 22

BREAKFAST SESSION

8 A.M.

Best in Show — This Year's Hottest Products

Moderator: Frank Alkyer, *Music Inc.* Publisher

Hilton Anaheim Hotel, Pacific Ballrooms
Music Inc. Publisher Frank Alkyer hosts a panel of retailers and buyers who scoured the show floor and came up with the best products, ideas and trends.

(Free breakfast served 8–8:30 a.m.)

10:30 A.M.

Create Your Own Woodstock — In Your Store

Gamber explains how to integrate your print music program, social media, and store's heart and soul to thrive. Learn how to create your own Woodstock and make a home for the next generation of music lesson competition.

11 A.M.

Meet the Press: How to Prepare for Your Interview

NAMM's Scott Robertson and Jo-Ann Gefen discuss how to speak to the press when promoting an event, discussing music education or talking about what's new at your store. Learn simple tips and strategies to turn your words into news and get great coverage, which is the same as getting free advertising in print, online or on the air.

Noon (Double Session)

Creating New Customers and Musicians With Ukulele Circles

This session gives dealers all the information they need to create a successful uke circle at little or no cost. The panel includes dealers who have had successful uke circles and experienced ukulele circle leader Jim D'Ville.

1 P.M. (Double Session)

The Music Instinct: Science and Song (Part 1)

Come follow researcher Daniel Levitin and musician Bobby McFerrin to the crossroads of science and culture in search of answers to music's deep mysteries.

2 P.M. (Double Session)

2012 Best Tools for Schools Awards

Symphony Publishing editors and guests host the announcement of winning products in the annual Best Tools for Schools Awards.

3 P.M. (Double Session)

The Music Instinct: Science and Song (Part 2)

Levitin and McFerrin continue their journey into the connection between music and the human brain.



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King of the market.



With 60% market share of Handheld Recorders,*
Kerry King wants to know why you'd carry any other brand?

*Among all brands in retail dollar share. November 2011 *MI SalesTrak*.
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