

The Official **NAMM** Show Publication

UpBeat

60TH ANNIVERSARY

DAILY

Gear CENTRAL



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The Music City Center is Gear Central today.

With planned and impromptu performances across the convention center and aisle after aisle of musical products, you're bound to find something to like at Summer NAMM. Here are a few picks to click:

1. The Music Link's Recording King RK-1000 Deluxe Special Banjo. See page 13.
2. The DrumLine Battle Summer Showdown! Today at noon. See page 14.
3. Zoom's H6 represents the next wave in field recorders. See page 4.
4. Don't miss the Community Drum Circle today at 3 p.m. See page 14.
5. Martin's latest artist-inspired model, the Ed Sheeran Martin LX1E. See page 6.
6. Great music often is made from small packages. Try your hand at the Uke Circle at 1:30 p.m. See page 14.

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GUITAR WALL



{1} BOSStosh LUMA

BOSStosh is showing the first in its line of lightweight guitars crafted from a solid aluminum block. The LUMA polished aluminum billet electric guitars are enhanced by advanced surface contouring and internally placed acoustical chambers, creating a richer sound than previous generations of aluminum guitars.

🛒 [BOSStosh \(bosstosh.com\)](http://bosstosh.com)

{2} Moku Select Series

Moku Select Mahogany series ukuleles are handmade with select-tone woods. The solid Khaya African Mahogany models are available in soprano, concert, tenor and tenor cutaway. The tenor cutaway model is equipped with a fishman sonitone pickup system for plugged-in or acoustic playing.

🛒 [Moku \(mokuuk.com\)](http://mokuuk.com)

{3} Reverend Six Gun Update

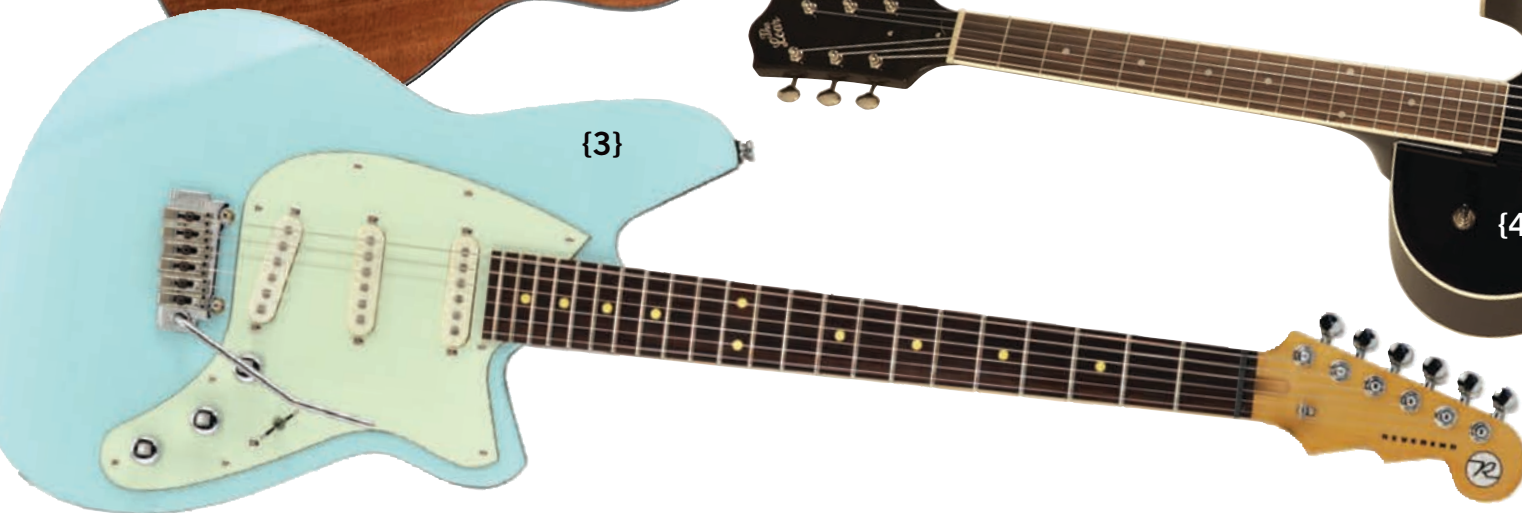
Reverend Guitars has updated the Six Gun, the company's answer to the S-style guitar. The Reverend Six Gun III now has a longer and sleeker body shape with an arm contour for comfort. The Salnico pickups, made especially for Reverend, are mounted directly in the pickguard for stability and easier control layout.

🛒 [Reverend Guitars \(reverendguitars.com\)](http://reverendguitars.com)

{4} The Loar LH-280 Archtop

The Loar has introduced the LH-280, an electric archtop cutaway with dual humbuckers and a 16-inch lower bout. Based on a classic Florentine cutaway design, the LH-280 offers a classic archtop style in a versatile electric guitar. Features include a spruce top, maple back and sides, and two custom-wound Loar humbuckers.

🛒 [The Loar \(theloar.com\)](http://theloar.com)



Zoom's H6 Records Up to Six Tracks

Zoom North America has debuted the H6 Handy Recorder, which offers six tracks of simultaneous recording.

The H6 employs a system of four interchangeable input capsules that can be swapped out as easily as the lenses of a camera. It can be attached to a camera strap or mounted directly to a DSLR or camcorder. Its large, full-color display makes it easy to view recording and playback levels in

low-light environments.

The H6 records directly to SD, SDHC and SDXC cards up to 128 GB in a variety of MP3 and BWF-compliant WAV file formats. Four XLR/TRS combo jacks enable the connection of external microphones or line-level devices. Each input has its own dedicated gain control and pad switch, as well as phantom power in three different voltages.

🛒 [Zoom \(zoom-na.com\)](http://zoom-na.com)

Sony Delivers DWZ Wireless

Sony has added two new packages to its DWZ wireless microphone series – the DWZ-B50I instrument set and the DWZ-B50GB guitar set. The new packages continue the focus on flexibility, stability, reliability and high-quality sound, while adding features that give performers more options.

Each new set offers 24-bit linear PCM digital audio transmission, two selectable RF modes and reliable RF transmission, a 5-band equalizer and a metal body transmitter.

The DWZ-B50I instrument set includes a cardioid condenser microphone with flexible gooseneck and two-way clip for use with trumpets, saxophones or other wind instruments.

The DWZ-B50GB guitar set also includes a cable tone generator for matching the sound from wired and wireless systems.

Sony's 2.4 GHz DWZ series includes combinations of hand-held mics, bodypack transmitters and rack-mount or compact size receivers, ideal for use by musicians, especially guitarists and vocalists. The DWZ series also includes packages ideal for classroom, corporate, house of-worship or government applications, including the DWZ-B30GB Digital Wireless Package-Guitar Set and DWZ-M50 Digital Wireless Package-Vocal Set.

🛒 [Sony Pro Audio \(sony.com/proaudio\)](http://sony.com/proaudio)



ChordBuddy Launches Half-Sized Kids Guitar

ChordBuddy, maker of the ChordBuddy Guitar Learning System, has launched ChordBuddy Jr., a new half-sized guitar for the 4–8 age group.

The new guitar comes with the ChordBuddy device attached and lets young players work on strumming, rhythm and timing skills, build finger strength and dexterity as well as ear training. ChordBuddy Jr. is a miniature dreadnought guitar from the Perry's Guitar line that comes with a DVD, songbook, digital tuner and gig bag.

"The ChordBuddy Jr. is the first real playable half-sized guitar for this age group that takes full advantage of the ChordBuddy Learning System to help kids not only learn to play the guitar, but stick with it and love it for a lifetime," said Travis Perry, managing partner of ChordBuddy.

🛒 [ChordBuddy \(chordbuddy.com\)](http://chordbuddy.com)

Today's Music Ops

Join us right outside the Summer NAMM main entrance on Demonbreun for a series of musical events.

The DrumLine Battle Summer NAMM Showdown will start at noon today. Local high schools will compete for the title of best Summer NAMM drumline. A community ukulele circle will take place from 1:30–2:30 p.m. Kala Brand Music will provide ukes — no experience necessary. Sponsored by Remo, a community drum circle starts at 3 p.m. Stop by, pick up a drum and find your rhythm.

📄 [NAMM \(namm.org\)](http://namm.org)

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ACOUSTIC COUNTRY



This weekend, Summer NAMM turns into Nashville's acoustic haven. From classic dreadnoughts to artist signature models and even banjo ukes, there's an axe for every taste on the show floor. Here's a sampling!

{1} Recording King Dirty Thirties

THE SKINNY: Instruments built for the road, from great-sounding guitars to vintage-styled banjos.

KEY MARKET: Dirty Thirties are designed for singer-songwriters, folk stylists and traveling troubadours.

FEATURES: Inspired by Dust Bowl folk singers, Dirty Thirties guitars are available in three classic body shapes: dreadnought, 000 and Single O. DT banjos are available in a bluegrass resonator model and an old-time open-back.

🛒 Recording King (recordingking.com)

{2} Eastman E10SS

THE SKINNY: A slope-shoulder acoustic built for big sound.

KEY MARKET: Flat pickers and live vocal accompaniment.

FEATURES: Tobacco sunburst solid Adirondack spruce top and solid mahogany back and sides matched with hand-carved scalloped X-bracing. MSRP: \$1,375.

🛒 Eastman Guitars (eastmanguitars.com)

{3} Riversong Tradition Series

THE SKINNY: A high-end acoustic that aims to be different.

KEY MARKET: Discriminating guitarists who enjoy luthier Mike Miltmore's new approach to the acoustic guitar, including his adjustable neck joint.

FEATURES: Sitka spruce from the northern tip of Vancouver Island, Canada, Chilliwakian maple back and sides, walnut fretboard and a maple neck. MSRP: \$4,194.

🛒 Riversong Guitars (riversongguitars.com)

{4} Kala Banjo Ukulele

THE SKINNY: An instrument with distinctive tone and the ability to project in solo and ensemble settings.

KEY MARKET: Banjo players who want to jump on the uke craze. Uke players who want to jump on the banjo craze.

FEATURES: Available in soprano and concert sizes and appointed with a black satin finish, geared tuners with black buttons, rosewood fingerboard and maple bridge.

🛒 Kala Brand Music (kalabrand.com)

{5} Seagull Excursion

THE SKINNY: A Canadian-made addition to Godin's Seagull line.

KEY MARKET: Musicians looking for affordable North American-made instruments.

FEATURES: Available in parlor, folk and dreadnought sizes. Boasts wild cherry top, back and sides made of a three-layer lamination of real hardwood, silver leaf maple necks, and rosewood fingerboards and bridges.

🛒 Godin (godinguitars.com)

{6} Cordoba C9 Dolce

THE SKINNY: A 7/8-sized version of the C9 model, handmade in a boutique workshop using traditional Spanish construction techniques.

KEY MARKET: Players looking for a smaller instrument.

FEATURES: Canadian cedar top and solid mahogany back and sides, mother-of-pearl rosette and an adjustable truss rod. MSRP: \$970.

🛒 Cordoba (cordobaguitars.com)

{7} Martin LX1E Ed Sheeran Signature Edition

THE SKINNY: Designed to the specifications of popular British artist Ed Sheeran.

KEY MARKET: The next-wave singer/songwriter set, and fans of Taylor Swift (Sheeran appeared on her album "Red").

FEATURES: As Sheeran's guitar model of choice since he was 14, this axe features an orange plus sign and the words "est. 1991," the year he was born.

🛒 C.F. Martin & Co. (martinguitar.com)

UKE HUT



{1} KALA Honeyburst

Kala has added a Honeyburst model to its archtop ukulele series. Similar in design to Kala's original Sunburst archtop model, the Honeyburst features a satin finish that accentuates its vintage appearance. Kala archtops come fitted with a custom active EQ system.

🛒 [Kala \(kalabrand.com\)](http://Kala (kalabrand.com))

{2} Koloa Updates 3 Ukulele Lines

Koloa has updated its entire ukulele line with revamped bracing, neck profiles and wood thicknesses for improved tone and projection. The new 300 series ukes are assembled with solid mahogany tops and mahogany backs and sides, and feature resonant matte finishes. The series includes a soprano, a concert and two tenors models. The 500 series ukuleles deliver classic uke tone in all-solid mahogany instruments with a thin matte finish. The final model added this year is the KU-725, made from solid koa, and boasts an abalone rosette.

🛒 [Koloa \(koloaukulele.com\)](http://Koloa (koloaukulele.com))

{3} Moku Select Spruce

Moku Select Spruce series ukes are handmade and constructed with Select tonewoods. The Solid Spruce Top models have Solid African Mahogany back and sides, and are available in soprano, concert, tenor and tenor cutaway. The tenor cutaway comes equipped with a Fishman Sonitone pickup system.

🛒 [Moku \(mokuukes.com\)](http://Moku (mokuukes.com))

{4} Vox Ukelectric 33

Vox has added the Ukelectric 33, a solid-body, electric ukulele. The Ukelectric features a built-in amp and speaker that let it be played anytime, anywhere. An output jack lets players connect to a conventional amp or mixer for recording or for live performances without fear of feedback. MAP: \$299.

🛒 [Vox \(voxamps.com\)](http://Vox (voxamps.com))

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PEDALBOARD



{1}

{1} Blackstar LT Pedals

Blackstar Amplification has launched the LT range of compact boost, overdrive and distortion pedals. Tonally derived from Blackstar's HT pedal range, the new pedals offer tube-like responsiveness and rugged metal housing. Each pedal in the range can be powered by a 9V battery, as well as an optional mains adaptor, and can be easily incorporated into a player's existing pedal board.

🛒 Blackstar Amps (blackstaramps.com)

{2} Fargen Pete Anderson Tumbleweed

Fargen's Pete Anderson Tumbleweed pedal is based on the original Tumbleweed circuit released under the Sonic Edge brand, but with a new design and is now made in the United States. MSRP: \$299.

🛒 Fargen (fargenamps.com)

{3} El Rey Mystic Fuzz & Fuzz de la Muerte

El Rey Effects' two newest additions are the Mystic Fuzz and the Fuzz de la Muerte. The Mystic is a Burr Brown opamp-based fuzz circuit featuring an adjustable clipping switch which lets players adjust the voicing of the pedal. The Fuzz de la Muerte is a silicone-based fuzz pedal with an on-board gate and three-way color selector switch, allowing adjustment of the tonal characteristics.

MSRP: Mystic Fuzz, \$140; Fuzz de la Muerte, \$149.

🛒 El Rey Effects (elreyfx.com)

{4} Mod Kits Ring Resonator

MOD Kits DIY recently introduced the Ring Resonator, an octave-up fuzz effect pedal kit in an all-analog design that captures those late-'60s fuzz tones. Transformer-coupled germanium diodes produce sounds that range from subtle octave up to thicker, harmonically rich sonic textures and synth-like tones.

🛒 MOD Kits DIY (modkitsdiy.com)



{4}



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JamHub Joins With Teachers for New Music Education Website

JamHub is launching JamCamp365, a website to help retailers develop more group lesson and rock camp programs this year.

JamHub is working with music teachers and international manufacturers to build an entirely new content base, starting with JamCamp365 and moving on to videos, e-books, posters, and booth presentations at Summer NAMM 2013 by experienced

educators with support from Yamaha, Hal Leonard, D'Addario, Zildjian, and more.

"By bringing local teachers into the fold, we're learning an incredible amount about exactly how stores can benefit from group lessons, rock camps, and using our JamHub studios to expand student access and increase peak capacity," said Steve Skillings, founder and CEO of JamHub.

📄 [JamHub \(jamhub.com\)](http://jamhub.com)

Soundgarden Adopts Sensaphonics 3-D In-ears

Soundgarden front man Chris Cornell is the only member of the band using in-ear monitors, and he recently switched from conventional custom IEMs to the Sensaphonics 3-D Active Ambient system.

"Chris is always looking for the best sound, and it has really stabilized things for him," said Monitor Engineer Martin Strayer.

The Sensaphonics 3-D system uses a high-resolution binaural miking system embedded in the earpieces to pick up ambient sounds and add them to the monitor mix.

Performers can hear their instrument or amp acoustically, have conversations with

band members, and hear the audience's response with both earpieces in place. By placing the microphones at the entrance to the ear canal, all ambient is captured with accurate directionality.


🛒 Sensaphonics (sensaphonics.com)

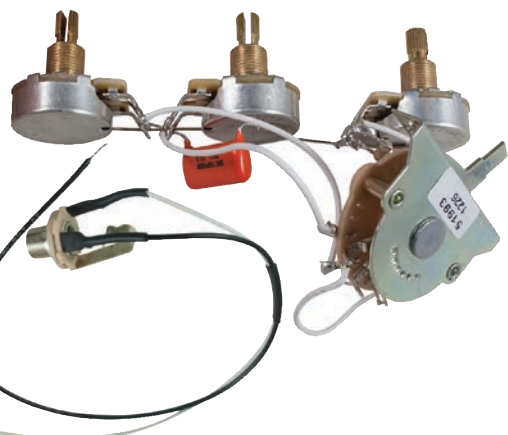




Remo Gives Drum a Lift

Remo's Pyramid Wire Drum Stand is designed to lift drums up off the floor, letting the bass tones resonate from the bottom of the drum. Players can use the Pyramid Stand to hold a drum in place with its non-slip rubber bass and tilt it at any angle while they sit and play. The stand conveniently fits on the inside of the drum, such as a djembe, without disturbing the airflow and projection for the optimum drum sound quality. Featuring a lightweight, three-tiered level design, the stand can accommodate many drums with an inner diameter opening at the base of 7.125 inches, 5.90 inches or 5.36 inches.

 **Remo (remo.com)**



MOD Kits DIY Wires Guitar Assemblies

MOD Kits DIY's Pre-Wired Assemblies is a new product line for guitar modification. Used to upgrade guitar electronics, MOD Pre-Wired Assemblies enhance the guitarist's overall tone and playing experience.

Each MOD Pre-Wired Assembly has a treble bleed volume pot mod, which helps retain clarity when you roll back on your volume knob and adds life to your pickups.

All assemblies are equipped with high-quality parts and components using CTS potentiometers, Switchcraft jacks, vintage Fender-style switches and high-performance "Orange Drop" tone capacitors.

MOD Pre-Wired Assemblies are easy to install. Clearly illustrated wiring diagrams are included with each assembly, making it easy to drop into your guitar.

MOD kits and assemblies are designed to give novice and experienced musicians the opportunity to build their own amps and effects pedals and modify their guitars. All kits come with easy-to-follow instructions and use point-to-point wiring. All effects pedals and amplifiers come with a pre-drilled enclosure, and all necessary parts are included. All you need to provide are hand tools, a soldering iron and solder.

 **MOD Kits DIY (modkitsdiy.com)**

Arriba Packs in More Lights in New Cases


Arriba has introduced six newly designed cases that come with more dividers to accommodate more lights per bag. They fit a wide variety of lighting product brands, such as ADJ, Blizzard and Chauvet.

"These new designs address the need and desire for one bag/case to accommodate multiple fixtures," said Scott Davies, director of Arriba Products. "It's important for a dealer to give the customer what they want. These new designs do exactly that. Consumers voice their opinion, and it's not only just important to respond, it's critical. Arriba values their dealer network and strives for everyone's success."

Since 2005, Arriba Cases has offered cases

for lighting products.

"Everything needs a case," said Davies. "Arriba Cases believes that MI dealers know and understand the value of selling a case with just about every sale of a major product. Lighting and audio products are no exception. Arriba Cases addresses this need with value for the consumer and bottom line profits for the dealer."

 **Arriba Products (arribacase.com)**



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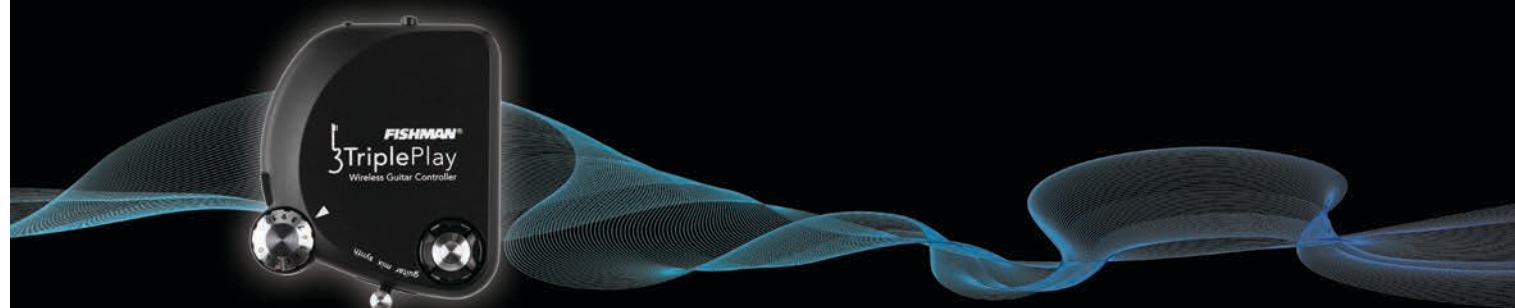
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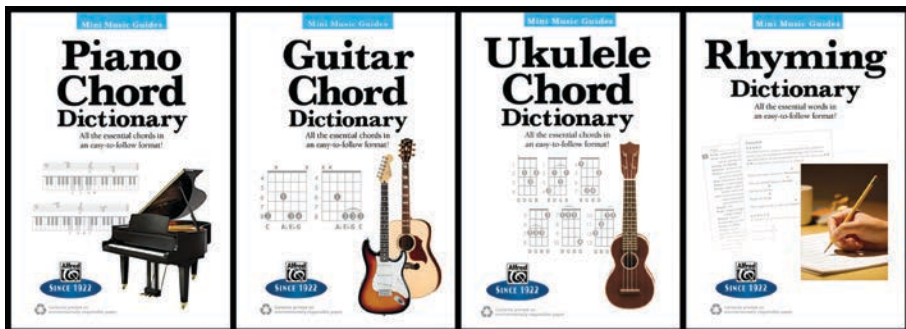


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Alfred Mini Music Guides Fit DVD Racks

Alfred's *Mini Music Guides* are a convenient size that will easily fit in DVD-sized racks. The books are printed in travel sizes to be taken anywhere the user needs to go. Titles include *Piano Chord Dictionary*, *Rhyming Dictionary*, *Guitar Chord Dictionary* and *Ukulele Chord Dictionary*.

Piano Chord Dictionary includes numerous advanced features, making it a useful compact piano chord dictionary. It provides clear diagrams, fingerings and note names for more than 600 chords in all 12 keys.

With over 36,000 words organized in a practical, easy-to-find format, *Rhyming Dictionary* is a useful compact rhyming dictionary.

Offering more than 1,100 chord fingerings in all 12 keys, *Guitar Chord Dictionary* provides an easy-to-follow reference guide for acoustic and electric guitarists.

With 900 chord fingerings for all 12 keys, *Ukulele Chord Dictionary* is a compact ukulele chord dictionary that is convenient and useful for the traveling musician.

🛒 Alfred (alfred.com)



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ACCESSORY BOOM



{1} Kyser Delivers Fender Capo

Kyser and Fender have teamed up to create a special edition Quick-Change Capo. Per Fender's branding guidelines, Kyser has manufactured a Candy Apple Red electric-guitar capo. 🛒 Fender (fender.com); Kyser (kysermusical.com)

{2} Shubb's Brushed Nickel

Shubb presents the latest in their capo family, a smooth satin brushed nickel finish. The new models include the roller-wheel mechanism and rounded, smooth edges. MSRP: \$26.95. 🛒 Shubb (shubb.com)

{3} Black Diamond Goes Vintage

Three of Black Diamond's string sets have gotten a new look. The 477 series electric sets, 600 series acoustic sets and the 400 series bass sets will feature a new package design reminiscent of the vintage Black Diamond packaging and will feature a different female model for each set. 🛒 Black Diamond (blackdiamondstrings.com)

{4} GloKnob Shines

Option Knob has added the GloKnob Boutique, a glow-in-the-dark version of the Boutique OKnob. The GloKnob Boutique has a blue luminescent color for easier visibility. Even on the darkest of stages, its glow properties illuminate

your controls and your chops. It fits boutique-style pedals. MSRP: \$11.95. 🛒 Option Knob (oknob.com)

{5} Cooperstand Pro-Tandem

Cooperstand has introduced the Pro-Tandem, which supports one or two instruments, including acoustic guitar, electric guitar, bass guitar, ukulele, mandolin and violin. 🛒 Cooperstand (cooperstand.com)

{6} Stealth Tuner

D'Addario/Planet Waves has launched the NS Micro Tuner, the next iteration in its family of clip-on, headstock tuners. Designed in conjunction with Ned Steinberger, the NS Micro Tuner's stealthy, lightweight design enables it to be clipped to the back of the headstock, letting the musician have a full view of the screen while the tuner remains virtually undetectable by the audience. MSRP: \$32.99. 🛒 Planet Waves (planetwaves.com)

{7} Strap on Hendrix

Levy's Leathers new Jimi Hendrix handwritten lyrics guitar straps are inspired by the colorful style of the legendary guitarist. They feature his images and handwritten song lyrics exclusively licensed from Authentic Hendrix. 🛒 Levy's Leathers (levysleathers.com)

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Hal Leonard Hits Broadway

Hal Leonard has rolled out three new *Broadway Singer's Editions* songbooks for "Les Misérables," "Rent" and "Wicked." The songs will be a boon to singers searching for renditions in original keys.

Songs in the *Broadway Singer's Editions* include the vocal line and lyrics paired with faithful reductions of the orchestral accompaniments. The songs in each of the books are presented with the piano accompaniments crafted for playability.

Each *Broadway Singer's Edition* includes a CD with performances of the piano accompaniments.

The disc is also enhanced for computer use, so vocalists can adjust both the tempo and the pitch.

Hal Leonard (halleonard.com)

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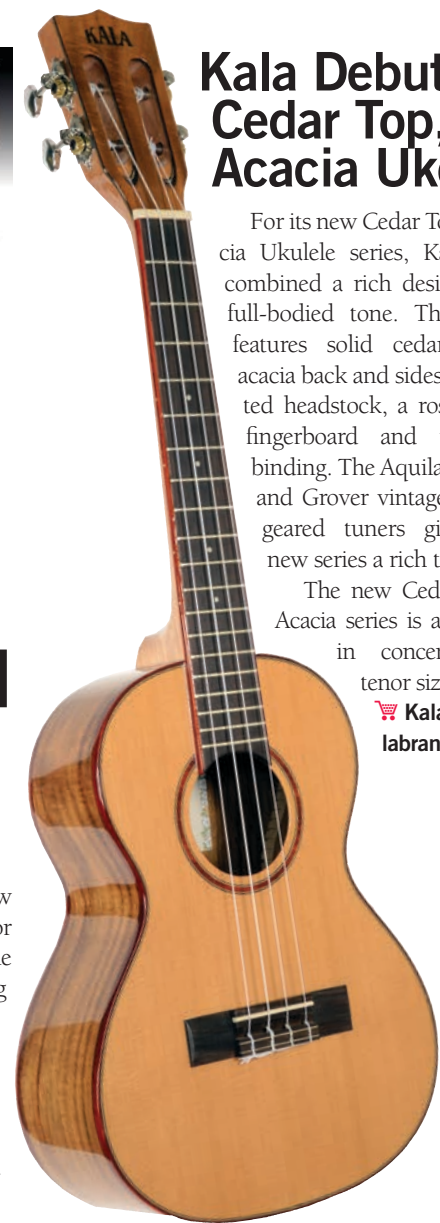
Maher Publications: DownBeat, Music Inc., UpBeat Daily. UpBeat Daily is the official NAMM show publication, published four times annually for The NAMM Show and three times annually for Summer NAMM. Music Inc., the business magazine for progressive music product retailers, is published 11 times annually.

Kala Debuts Cedar Top, Acacia Ukes

For its new Cedar Top/Acacia Ukulele series, Kala has combined a rich design and full-bodied tone. The ukes feature solid cedar tops, acacia back and sides, a slotted headstock, a rosewood fingerboard and padauk binding. The Aquila strings and Grover vintage open-g geared tuners give the new series a rich tone.

The new Cedar Top/Acacia series is available in concert and tenor sizes.

Kala (kalabrand.com)



Recording King USA Custom Shop Crafts Works of Art

Recording King's USA Custom Shop produces one-of-a-kind collector's banjos handmade in the United States and available through The Music Link.

The Recording King USA Banjo Custom Shop combines all of the essential elements of classic pre-war-style banjos into custom art pieces.

Recording King's USA Custom Shop is led by Greg Rich, who built his reputation designing deco-style banjos from the late 1980s through the early '90s. The USA Custom Shop builds individual handcrafted works of art that stay true to the classic pre-war style and sound, but have a look all their own.

From the curly maple neck, burl maple rim, and custom hand-engraved hardware of the RK-1000 Deluxe Special to the radiused ebony fingerboard, hand-inlaid pearlwork and historic top-tension resonator design on the Recording King Avalon Maple, the USA Custom Shop turns out instruments unique in design and construction.

Recording King (recordingking.com)



★ SCHEDULE ★



The 2012 Summer NAMM 'Best in Show' panel

SATURDAY, JULY 13

BREAKFAST SESSION

8 a.m.

Best in Show

Frank Alkyer, Publisher, *Music Inc.*, with panelists

Davidson Ballroom, Music City Center

Six industry experts reveal their picks for "Best in Show" at Summer NAMM. Join Music Inc.'s Frank Alkyer and his panel of respected gearheads and retail buyers who scour the show floor to find the standout and trendsetting products and services. (Free breakfast served until 8:30 a.m.)

10:30 a.m.

I Like This Product—Should I Buy It?

Join gearhead and CPA Alan Friedman for the ultimate answer to such critical questions as, "Should I purchase this product?" "How many should I buy?" and "Will I have enough cash to pay for it?"

11 a.m. (Double Session)

Best Social Media Examples From Music Retailers

In this double session, Jen Lowe of Boom-Boom Percussion reveals the best social media examples from within the industry.

Noon (90-Minute Session)

Practice Personalities: Effective and Efficient Ways to Practice According to Your Personality

Join Thornton Cline and a panel of music

educators as they discuss strategies to motivate and inspire you and other musicians to practice more effectively and efficiently based on personality type.

Noon

DrumLine Battle Summer NAMM Showdown

Outside Courtyard

Drum Corps International's DrumLine Battle events provide marching percussion ensembles from across the globe with powerful opportunities to compete head-to-head against each other in exciting new ways in a confined "battleground" environment.

1:30 p.m.

Community Ukulele Circle

Outside Courtyard

Brought to you by Kala Brand Music, instruments will be provided for this strum-along — no experience necessary. Plus, there will be a drawing for a free Kala Travel Tenor.

2 p.m.

Drums Across America: Your Biggest Source of New Customers & Students

Percussion Marketing Council kicks off Drums Across America, while a panel explains how to use this program to create more drummers, develop more customers and sign up more students for lessons.

3 p.m.

Community Drum Circle

Outside Courtyard

Sponsored by Remo, stop by, pick up a drum and groove.



Drum circle at The 2012 Summer NAMM Show

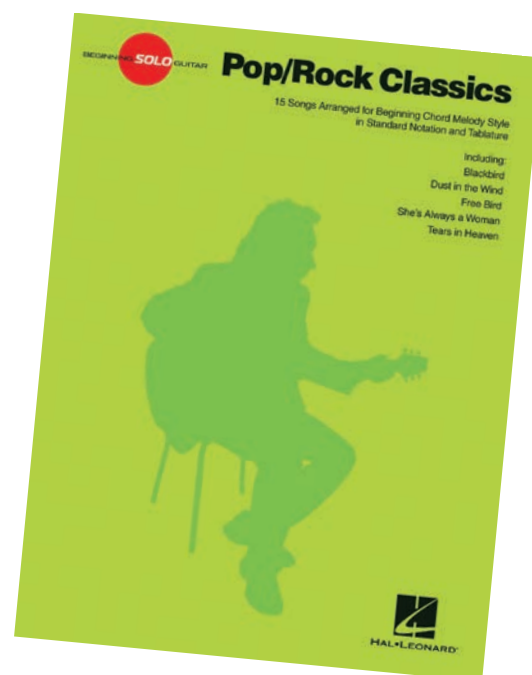
Hal Leonard Teaches Beginning Solo Guitar

Hal Leonard's three new *Beginning Solo Guitar* songbooks enable guitarists new to soloing to sound great playing their favorite songs.

Books in this new series feature 15 complete songs in "chord-melody" style. Each combines melody and harmony in one full-sounding arrangement that can be played with a pick or fingerstyle, on acoustic or electric guitar. All of the songs use standard chord shapes, with lyrics and tab included.

The Beatles edition includes "All My Loving," "Eight Days A Week," "Eleanor Rigby," "Girl," "Here Comes The Sun," "Hey Jude" and "Let It Be."

First Jazz Standards features "All The Things You Are," "Alone Together," "Autumn Leaves," "Fly Me To The Moon," "Georgia On My Mind" and "Moon River." *Pop/Rock Classics* contains "Blackbird,"



"Candle In The Wind,"

"Dust In The Wind" and "Fields Of Gold."

🛒 Hal Leonard (halleonard.com)

Godin Commemorating 40 Years With Anniversary Models

Godin Guitars continues to celebrate its 40 years by displaying two anniversary models: the 40th Anniversary Norman B20 acoustic, with a new tobacco burst high-gloss finish, and the limited edition Anniversary Godin Acousticaster with koa or rosewood top options.

The Norman B20 was the first guitar released by the company in 1972 and the Acousticaster was the original electro-acoustic hybrid guitar released under the Godin brand. The new Acousticaster has

been updated to include a Godin GJN1 mini-humbucker and a revamped top mounted preamp.

Also displayed will be the Montreal Premiere, a semi-hollow body electric with a "breathe through" carved core and the MultiUke, an electro-acoustic ukulele with custom-voiced electronics and an onboard preamp with 3-band EQ, as well as the 5th Avenue Composer GT, the Inuk Encore and Inuk Ambiance Steel fretted series.

🛒 Godin (godinguitars.com)

★ CLASSIFIEDS ★

TASCAM

TASCAM, who produces the most comprehensive line of audio recorders, mixers and related equipment in the pro audio industry, is looking to expand its Sales and Marketing presence. We are currently looking for talented individuals with varying levels of experience. Whether you're already the VP of Marketing, or a salesman in the making, we would love to hear from you.

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7+ years of sales experience, preferably in the music industry. Must have proven track record of solid sales performance and dealer relationships.

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Attn: Human Resources Assistant

 EST. 1833

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