

UpBeat

The Official **NAMM** Show Publication

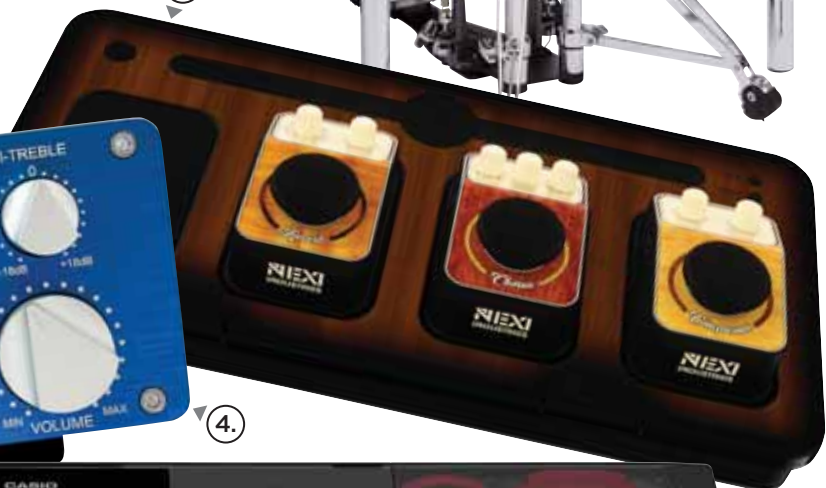
DAILY

Get Your NAMM ON!

Whether you came for the gear, the musicians or just the people-watching, it's time to get your NAMM on, Nashville! With thousands of products and dozens of educational and entertainment sessions, NAMM's Make Music Experience is your opportunity to dive into the cool pool of great gear. Here are just a few items you might want to check out today! Have fun!

1.

1. Yamaha has expanded its A Series to include this solid koa acoustic-electric guitar (see Page 6). 2. Pearl has introduced its first electronic drum kit, the e/Merge, powered by Korg (see Page 12). 3. See Nexi's cool, new acoustic pedalboard, geared specifically for use with acoustic instruments. 4. See the new Phil Jones Bass BP-800 bass amplifier, built to deliver high power at a reasonable price. 5. Casio's CT-X5000, the next generation of the company's portable keyboards (see Page 4).



BREAKFAST SESSION



BEST IN SHOW

What are the hottest products of Summer NAMM? Six retail experts shopped the show — see what they picked!

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Page 18



Dixon Gets Exotic
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Bulk Up with Rico
Page 16



Kyser Goes Hawaiian
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Gator Revs Up Roto-Rack
Page 21



JOURNEYMAN SERIES

The Gator Journeyman Series offers traditional craftsmanship, modern engineering, and a distinct vintage style. Dressed up in pebble weave burlap and crushed blue velvet, accented with espresso trim, and outfitted with antique brass hardware, its classic elegance is undeniable.



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NAMM Show News

Briefs

The Loar's LO-18-VS Guitar Boasts Vintage Style



The Loar has introduced the LO-18-VS acoustic guitar. It features a solid Adirondack spruce top, mahogany back and sides and a V-neck profile. The Loar designed this ultralight L-00 as an homage to 90-year-old instruments. The thin "V" vintage neck profile is comfortable for many playing styles, and the sunburst and top-bound construction capture the style of the era. Black button Klusons finish the look, and the bone nut and saddle, and D'Addario strings make the LO-18-VS a charmer right out of the case.

[The Loar \(theloar.com\)](http://theloar.com)



Efkay Distributes Toca in Canada

To help meet demand for Toca products in Canada, RBI Music has appointed Efkay Music as the distributor for Toca products in the Canadian marketplace.

"The response to the Toca brand that we have received from dealers and consumers has been nothing short of remarkable," said Lane Davy, executive vice president of sales and marketing at RBI.

Efkay already is the Canadian distributor for such brands as Ibanez, Kurzweil, Orange and Tama.

[Toca \(tocapercussion.com\)](http://tocapercussion.com)

Gator Frameworks Rolls Out Stand Shelf Accessory Line

Gator Frameworks has added a new series of clamp-on stand accessory shelves. The GFW-SHELF0909 and GFW-SHELF1115 provide two solutions for keeping accessories close at hand.

The GFW-SHELF0909 has a 9-by-9-inch surface area to hold small accessories like capos, harmonicas and cellphones. The GFW-SHELF1115 has an 11-by-15-inch surface area for medium sized laptops and accessories.

[Gator Frameworks \(gatorframeworks.com\)](http://gatorframeworks.com)

Alfred Offers Career Advice

Alfred Music and the Grammy Museum have jointly introduced *Careers Through Music, Building Employable Skills in Your Music Class* — a new tool for music educators that highlights skills developed in ensemble and music classes.



Careers Through Music provides a pathway to achieving success in any career — both in and outside of music. Each of the book's 15 eight-minute lesson plans

have the same format and focus on specific transferable skills, such as problem solving, networking, teamwork and self-management.

[Alfred Music \(alfred.com\)](http://alfred.com)



Vox Remakes SuperBeetle

When the Beatles hit the stage with their Vox AC100 amp heads and the matching 4 by 12 cabinets, Vox instantly became the amplifier of choice for countless guitarists.

To honor this historic time in rock 'n' roll, Vox Amplification has released the Mini SuperBeetle. It's a smaller, modernized replica, complete with a distinctive chrome stand and retro-chic look, yet powered by Korg's NuTube technology, and an analog design that recreates Vox's famous AC sound.

Ideal for guitarists who seek the British tone, the Mini SuperBeetle provides an output of 50 watts when paired with a 4-ohm cabinet, and features an open-backed speaker cabinet, equipped with a single 10-inch Celestion speaker. It also includes on-board reverb, as well as a NuTube powered tremolo circuit that provides a pulsing '60s-style effect.

[Vox Amplification \(voxamps.com\)](http://voxamps.com)



Vintage Guitars Adds V100 Reissued Models

Offering a high level of specification, the Vintage V100 guitar includes a solid mahogany body and neck mated in true set-neck fashion for tone-enhancing rigidity. A carved, gently arched body top adds to the V100's distinctive look. The mahogany and maple tone woods help deliver the sounds that this style of guitar is renowned for — smoky, sultry, sweet-toned bluesy

licks with a warm jazzy feel.

A matched pair of Wilkinson open-coil pickups provides classic vintage tones, and industry-standard Wilkinson hardware means hassle-free performance. The V110THB model comes in a flamed-maple, honeyburst top. The V100TWR comes in a flamed, maple-through-wine, red top.

[RBI \(sales@fretking-vintage.com\)](mailto:sales@fretking-vintage.com)



Casio Ships CT-X Series

Following the global launch of the CT-X700 portable keyboard, Casio's CT-X3000 and flagship CT-X5000 now are arriving in stores.

Equipped with AiX (Acoustic and Intelligent multi-Expression), Casio's next-generation sound source, the models offer

enhanced speaker systems, in addition to 800 tones, 235 rhythms, 100 programmable DSP effects, tone and rhythm editing, 17-track MIDI recorders, four phrase pads and more. MSRP: CT-X3000, \$419.99; CT-X5000, \$799.99.

[Casio \(casio.com\)](http://casio.com)



Fender Adds Player Series

Fender has released the Player Series, a line of electric guitars and basses for aspiring players and artists.

The Player Series replaces the Standard Series and is the first step into Fender's electric guitar product lines.

Features include Alnico pickups, updated body radii, 22-fret necks, upgraded bridges, bold colors and a revised logo.

[Fender \(fender.com\)](http://fender.com)



D'Angelico Goes Upscale with Premier

D'Angelico's Premier series welcomes the Niagara mini-dreadnought and Tammany OM, as well as koa and aged mahogany options on the Bowery single-cutaway dreadnought.

Each model features an onboard pre-amp, pickup and tuner. A slim C-shape neck profile delivers comfort, while lightweight bodies with finely scalloped X-bracing provide warm, unobstructed tone.

[D'Angelico \(dangelicoguitars.com\)](http://dangelicoguitars.com)

New Debuts from Martin

Martin Guitar is offering five new models during Summer NAMM. The company will debut its third Arts & Crafts inspired guitar, a D-28 Bigsby guitar, a Jimmy Buffett Custom Signature Artist Edition and a D-16EPD (Poker Dogs) guitar, inspired by the painting from artist Cassius Marcellus Coolidge. The company also will debut a Konter Ukulele replica, which celebrates the most valuable ukulele in the world.

[Martin Guitar \(martinguitar.com/new\)](http://martinguitar.com/new)





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GUITAR WALL



Conklin Cures 'Munday' Blues

Conklin Guitars has released the Conklin Classics 424 Shaun Munday Edition. Developed in collaboration with bassist Shaun Munday, the 424 model replaces the original Lundgren P&J pickups and Volume, Volume, Tone electronics with EMG P/J pickups and a full three-band EQ.

Other features on the Munday model include: a sidewinder double-cutaway body; Conklin's 2+2 headstock; an alder body and three-piece hard maple bolt-on neck; 24 frets; and a 34-inch scale rosewood fretboard.

[Conklin Guitars \(conklinguitars.com\)](http://conklinguitars.com)



Jazzing it Up

This year marks the 60th anniversary of Fender's Jazzmaster guitar.

The Jazzmaster was introduced in 1958 as the top-of-the-line electric guitar for jazz musicians, but it didn't follow its original destiny. Instead the instrument found its niche with underground musical movements, still maintaining popularity today. From surf to '90s punk and alternative, the Jazzmaster continues to be the guitar for searchers pushing music into uncharted territory.

To celebrate the anniversary, Fender is releasing collectible iterations of the Jazzmaster, including the Limited Edition 60th Anniversary '58 Jazzmaster, Triple Jazzmaster and Classic Jazzmaster.

[Fender Musical Instruments \(fender.com\)](http://fender.com)



Yamaha Builds on A Series with 2 Models

Yamaha has introduced the A4K and AC4K, building on its A Series of acoustic-electric guitars constructed of solid Koa under \$3,500.

These two models comprise the second in a series of limited-edition runs of solid Koa A Series guitars. Only 75 of each model will be made. The guitars are designed for the experienced player with a high degree of playability and a versatile sound for stage and studio. Additionally, the alternative tone woods, fine-grain patterns and aesthetic appeals to collectors.

[Yamaha \(usa.yamaha\)](http://usa.yamaha.com)



Alvarez Designs Masterworks MD60BG Model for Flatpickers

Alvarez Guitars has shipped the latest bluegrass model from its Masterworks Series, the MD60BG.

"We were very inspired by the success of our genre-specific Jazz & Blues Series," said Chris Meikle, senior vice president at St. Louis Music and head of Alvarez development. "The MD60BG and MD60E-BG (with onboard electronics) are our offering for players and fans of bluegrass music. A lot of design went into delivering a guitar perfect for flatpicking. We spent

time designing the bracing system to enhance our bass and mids, making the guitar very responsive to play with a plectrum. We believe flatpickers and fans of the genre are going to love this guitar."

Part of the solid wood Masterworks Series, the MD60BG feature AA-grade, solid Sitka spruce tops, with solid African mahogany backs and sides. The bracing system is a back-shifted, scalloped X brace, made for flatpicking.

[St. Louis Music \(stlouismusic.com\)](http://stlouismusic.com)



Framus Displays D-Series Guitars

The electric guitars of the Framus D-Series are manufactured in China with the same quality requirements as the Warwick RockBass Series instruments. Additionally, all D-Series guitars also undergo extensive final inspection, first in China and then again in Markneukirchen, Germany.

The series features high-quality woods, hardware and other parts and are

based on the guitars of the Framus Team-built German Pro Series and the Custom Shop models.

The pickups for the Framus D-Series are manufactured by Seymour Duncan, the fingerboards are made of Tigerstripe Ebony, and left-handed versions are available without extra charge.

[Warwick \(warwick.de\)](http://warwick.de)



D'Angelico Adds Upgrades

The flagship model in the D'Angelico product line and a true reissue of a D'Angelico original, the Excel EXL-1 has been a fan favorite since the brand's re-ignition six years ago.

For 2018, the Excel EXL-1 boasts new features to bolster both tone and aesthetics. A Seymour Duncan Johnny Smith mini-humbucker offers more organic, warm archtop tone, while split-block inlays and a scroll-style fingerboard bevel harken back to the days of Art Deco decadence. MSRP: \$1,499.99.

[D'Angelico Guitars \(dangelicoguitars.com\)](http://dangelicoguitars.com)

Summer NAMM
BOOTH# 1007



THE BARITONES

The Baritone Ukulele has been growing in popularity with uke players and guitarists and Kala has two new Baritone models coming out this summer. Solid Spruce Top Hawaiian Koa Gloss and Hawaiian Koa Gloss join our line of Baritone models that already includes Travel, 8-String, and Makala, as well as Acoustic and Electric options.

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Baritone

SOUND ROOM



Eventide Plug-in is NKS-ready

Eventide's Blackhole reverb plug-in is now NKS-ready — reconfigured to support Native Instruments' Native Kontrol Standard extended plug-in format for use with Maschine and Komplete Kontrol keyboards and software.

As reflected in its updated GUI (Graphical User Interface), Blackhole is part of Eventide's H9 Plug-In Series designed with live performance in mind. The Ribbon control can be mapped to any combination of parameters giving a performer a single control over a world of effects. Integration with the NKS platform makes the Ribbon an integral part of the performer's instrument.

🛒 [Eventide \(eventideaudio.com\)](http://Eventide (eventideaudio.com))



PreSonus HD9 Headphones Reduce Bleed

PreSonus' HD9 headphones feature a closed-back acoustic design that provides superior listening isolation and reduces headphone bleed.

The HD9's 45-millimeter dynamic, neodymium drivers and high-power handling (900 mW per channel into 40 Ω) deliver loud, clear, clean audio, minimizing listening fatigue. Its tailored frequency response extends from 10 Hz to 26 kHz (33 dB), with accurate bass response, enabling precise mixes. The lightweight HD9 features an adjustable headband, cups that rotate 180 degrees on two axes, and comfortable, durable ear pads.

🛒 [PreSonus \(presonus.com\)](http://PreSonus (presonus.com))

DAW Relaunch

BandLab Technologies has launched early access to "Cakewalk by BandLab," replacing Sonar, the digital audio workstation developed by Cakewalk Inc. The release follows BandLab Technologies' announcement in March that it had acquired Cakewalk's intellectual property and certain assets from Gibson Brands.

The revived DAW includes all core features of Sonar Platinum, such as the SkyLight user interface, flexible ProChannel modules and an end-to-end 64-bit mix engine. "We're excited to be able to continue development of Sonar in its new guise as Cakewalk by BandLab," said Meng Ru Kuok, CEO of BandLab Technologies.

🛒 [Bandlab \(cakewalk.bandlab.com\)](http://Bandlab (cakewalk.bandlab.com))



Audified's RecAll Solves Live Event Recording Challenges

Audified's RecAll is a "record-it-all" live event multichannel MacOS application.

RecAll solves the challenges of recording a live show quickly and easily.

When working sound reinforcement events, there's usually next to no time for ancillary recording. While most DAWs can be set up to record multichannel events, configuring them can be challenging.

RecAll lets users record it all without the need to repeatedly name inputs and channels on a DAW. It also allocates intelligent metering, automatically toggling between the two types available during the recording process. Before recording starts, standard meters show the input level at the time.

🛒 [Audified \(audified.com\)](http://Audified (audified.com))

Audiofly Makes a Comeback

After taking a short break from the U.S. market, Audiofly is back at NAMM with a new and improved range.

The company closed its U.S. subsidiary in 2017 as Audiofly focused on its research and development, developing in-ear monitors with the signature Audiofly sound. This includes the company's custom IEM program and its upcoming universal IEM AF1160 with eight balanced armature drivers per side.

Alongside these additions, Audiofly's current IEMs are being redesigned and refreshed to meet the market feedback and demands.

🛒 [Audiofly \(audiofly.com\)](http://Audiofly (audiofly.com))



ProTour Series Meets Installation Requirements

Crest Audio's Class D ProTour Series power amplifiers are designed to meet the demanding requirements of portable and fixed installation audio systems. The ProTour Series delivers high output power, efficient cooling, onboard DSP, Dante

network connectivity and USB/ethernet connectivity for monitoring and control.

The ProTour Series currently comprises four models: the ProTour 8004d 4-channel amplifier, the ProTour 5002d 2-channel amplifier with 2500w/channel

into 4ohms, the ProTour 4004d 4-channel amplifier with 1000w/channel into 4 ohms and ProTour 3003d 3-channel amplifier with 1000w/channel into 4 ohms or 70/100V direct drive.

🛒 [Peavey \(peaveycommercialaudio.com\)](http://Peavey (peaveycommercialaudio.com))

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Promark Collaborates for Fairbanks Sticks

Promark by D'Addario Percussion has announced that marching drum guru Tim Fairbanks has joined its family of artists.

Fairbank's addition to the company's roster also comes with a collaboration to create the Tim Fairbanks Signature Marching Snare Stick.

The Tim Fairbanks Signature Marching

Snare Sticks were created for today's marching percussionist. Crafted with sound and feel in mind, this stick features a robust round bead and extended taper. These are the first sticks available to the marching market with FireGrain technology and will be shipping in July.

🛒 [D'Addario \(daddario.com\)](http://DAddario.com)

Levy's Nova Delivers Taste

Levy's Leathers has introduced the Nova Series guitar straps MPDS2.

The Nova Series is a contemporary collection of sublimation straps that departs from the aesthetic of more in-your-face guitar strap designs, instead focusing on tasteful patterns, colors and images.

Subjects like muted colors and quiet leaves grace these straps, which are made



of Levy's garment-quality, suede leather.

🛒 [Levy's Leathers \(levysleathers.com\)](http://LevysLeathers.com)

Hal Leonard Highlights Film Soundtracks

Hal Leonard has released songbooks featuring arrangements of the scores for three blockbuster movies: *Black Panther*, *The Post* and *The Shape of Water*.

As part of the development of the film, *Black Panther*, composer Ludwig Göransson traveled to Senegal and South Africa to help develop the film's score. The songbook features piano solo arrangements of nine selections from the score.

The Post's score from John Williams

utilizes traditional orchestral instrumentation along with what Williams has referred to as, "very light, computerized electronic effects." The songbook includes piano solo arrangements of seven selections from the score.

The award-winning score for *The Shape of Water* was composed by Alexandre Desplat. The piano solo songbook features

13 compositions.

🛒 [Hal Leonard \(800-554-0626\)](http://HalLeonard.com)



Godin Launches New Website

Godin Guitar customers can now learn about Godin's latest models, like the Summit Classic SG series or the Stadium '59, with more ease through the company's new website.

Godinguitars.com is mobile friendly, easy to navigate and includes detailed spec pages on all new models in the Godin collection.

In addition to designing and creating top-quality guitars, Godin sees the website as an opportunity to implement smart design in all aspects of its business. Providing consistently positive service means streamlining the online user experience.

With a wide range of models already released in 2018, and more developments in the works, the website is equipped to represent Godin products and the overall brand. The site is product-focused with the Godin customer in mind. New features



like a product search function, searchable specs, demo videos from the Godin Atelier and more detailed product pages tell viewers everything they need to know.

"It was important for us to make the website more user friendly," said Simon Godin. "It offers a more dynamic and visual experience, which reflects our new style at Godin."

🛒 [Godin Guitars \(godinguitars.com\)](http://GodinGuitars.com)

Mod Kits DIY Unleashes Penetrator

Mod Kits DIY has unleashed The Penetrator, a treble boost pedal kit with enough gain to cut through any mix.

The pedal adds glistening harmonics that get loud enough to saturate an amp's front end. Adjust the level knob to vary the output so there's no mistaking when the pedal gets kicked in.

Mod Kits are designed to give novice and experienced musicians the opportunity to build their own amps and effects pedals. All kits come with easy-to-follow instructions and use point-to-point wiring. A predrilled enclosure and all necessary parts are included. The Penetrator operates on a 9-volt battery.

🛒 [Mod Kits DIY \(modkitsdiy.com\)](http://ModKitsDIY.com)



Pearl Roadshow Jr. Gives Small Players Big Voice

A complete drum set package scaled-down to fit smaller drummers, who are 10 years old and under, Pearl's Roadshow Jr. proves it's never too soon to start drumming.

Following in the footsteps of Pearl's Roadshow series for beginning drummers, Roadshow Jr. is not a toy made to look like a drum set. It's an all-in-one, five-piece kit featuring hardware, cymbals and a sturdy White Poplar shell construction for a tunable, powerful playing.

The package includes a 16- by 10-inch bass drum, a 13- by 8-inch floor tom, 10- by 5.5-inch and 8- by 5-inch toms, a 12- by 4-inch snare, bass drum pedal, snare, cymbal and hi-hat stands, and a 13-inch crash and 10-inch hi-hat metal cymbal set.

"As a parent of five, drumming is a skill I want to teach to my children," said Kevin Packard, Pearl combo marketing manager. "Trying to teach the basics to a kid whose



feet can't reach the pedals has proven to be a difficult challenge. Pearl's Roadshow Jr. takes all the elements of a full size drum set and shrinks them down to give the smallest player an excellent learning platform for drumming."

Roadshow Jr. is available in Jet Black and Grindstone Sparkle.

🛒 [Pearl Drums \(pearldrums.com\)](http://PearlDrums.com)




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DRUM PAD



Gretsch Drums Reintroduces Hardware

With a history dating back more than 100 years, Gretsch Drums has announced the return of its Gretsch Drums Hardware.

The new G3 hardware series includes a straight cymbal stand, boom cymbal stand, hi-hat stand, snare stand and single-chain bass drum pedal. Available as individual pieces or a pack, the G5 series includes a straight cymbal stand, boom cymbal stand, hi-hat stand, snare stand and double-chain bass drum pedal. A G5 double tom stand is sold separately.

🛒 [Gretsch \(gretschdrums.com\)](http://Gretsch.com)

Yamaha Goes Light Weight

Yamaha has launched its Crosstown line of Advanced Lightweight Hardware, offering drummers the next generation of portable and sturdy cymbal, snare and hi-hat stands.

The HW3 Advanced Lightweight Hardware Pack includes two CS3 cymbal stands, one SS3 snare stand and one HHS3 hi-hat stand. The ensemble comes with a carrying case that was designed to fit all pieces, as well as most drum thrones and bass drum pedals. Each component in the hardware pack is also sold separately.

🛒 [Yamaha \(usa.yamaha.com\)](http://Yamaha.com)



Promark Expands with Select Balance Maple Sticks

Promark Drumsticks has rolled out maple drumsticks as part of its Select Balance line.

Compared with hickory, maple is a softer, lighter wood, allowing for a larger diameter drumstick without the added weight.

It's also comfortable in the hand and will not transmit vibrations as easily as denser woods like hickory or oak.

The new models feature the rebound design of Promark's Select Balance models with a long, 3-inch taper for optimized finesse and agility, but with the addition

of a round tip for a bright, full tone that is articulate on drums and cymbals.

Rebound 7A, 5A, 55A and 5B models are available in both standard length (16 inches) and long versions (16 inches).

MSRP: \$17.50.

🛒 [D'Addario \(daddario.com\)](http://DAddario.com)



Pearl Adds E-Drum Line

Pearl and Korg have partnered on creating e/Merge, a new electronic drum line.

The e/Merge MDL1 module features a full library of high-definition, minimally processed acoustic Pearl drums. Add to that the orchestral and world percussion sounds from Korg's library of samples. e/Merge also features the introduction of Wave Trigger Technology. Based on Korg's Wave Drum, WTT brings realism, instantaneous response and wide dynamic range.

🛒 [Pearl \(pearlemerge.com\)](http://Pearl.com)



Dixon Fuse Kit Gets Exotic Finish

Dixon's Fuse Swiss Ebony four-piece shell kit features an exclusive Swiss Ebony exotic laminate.

"The problem with owning an exotic kit is that you never want to take it out of the house or studio because it's so expensive," said Jim Uding, Dixon brand manager. "Being able to deliver these exotic finishes at a more affordable price point means drummers won't be afraid to take excellent looking kits to gigs and on the road."

The Fuse Swiss Ebony kit features a six-ply, hybrid 7.3-millimeter shell and a 45-degree bearing edge. The kit comes with an eight-lug bass drum, ball L-rod tom mount, mini isolation system tom mounts and chrome drum hardware.

The four-piece shell comes complete with an 8- by 10-inch tom, a 9- by 12-inch tom, a 14- by 16-inch floor tom and an 18- by 22-inch, eight-lug bass drum.

MSRP: \$1,209.99.

🛒 [Dixon \(playdixon.com\)](http://Dixon.com)

WMD Claps On

WMD has introduced Fracture — a multi-particle percussion synthesizer module for small-format Eurorack modular systems that applies concepts from classic analogue clap circuits to granular synthesis techniques to generate a wide palette of sounds while maintaining a simple, intuitive interface. Initially inspired by audience applause, hip-hop samples, and classic drum machines, Fracture uses granular synthesis techniques to generate a wide palette of sounds while maintaining a simple, intuitive interface.

🛒 [WMD \(wmdevices.com\)](http://WMD.com)



Toca Upgrades Freestyle Djembes, Tom Toms

Toca Freestyle II Nesting Djembes are PVC drums similar to the company's freestyle djembes but with drum-heads made from reinforced composite synthetic material for added durability. The heads can also be removed and be played like a frame drum.

As a result, percussionists who purchase the set will get three Freestyle II djembes in one light package — and three frame drums.



The removal of the head also makes them stackable for ease of load, transport and durability.

Available in three head sizes — 8, 10 and 12 inches — the drums are lightweight, always tuned, cleanable, stackable, space saving, weather-resistant and maintenance free.

Simply wipe them with a cloth or use a gentle cleanser to clean.

🛒 [Toca \(tocapercussion.com\)](http://Toca(tocapercussion.com))



Yamaha Rolls Out DTX402

Yamaha has launched DTX402 series electronic drum kits, providing beginning drummers with an entry-level kit that will help improve drumming skills and techniques.

Featuring durable components, high-quality sounds and intuitive operation, the Yamaha DTX402 series is also compatible with the free Yamaha DTX402 Touch app for iOS and Android.

Improving upon the DTX400 series, the models feature a sturdier design and quieter, more natural-feeling drum and cymbal pads. For increased stability, the redesigned rack provides a solid foundation and more flexibility for the placement of the hi-hat and snare pads.

The series comes in two models, the DTX402K and DTX452K. Both come with the DTX402 module, which comes with 287 high-quality, expressive drum and percussion sounds, 128 keyboard sounds, 10 customizable drum kits and nine reverb types.

🛒 [Yamaha \(4wrld.it/DTX\)](http://Yamaha(4wrld.it/DTX))

Fishman Debuts Open Core Pickups

Fishman has introduced its Fluence Open Core Classic Humbuckers and Fluence Custom Keith Merrow pickup set.

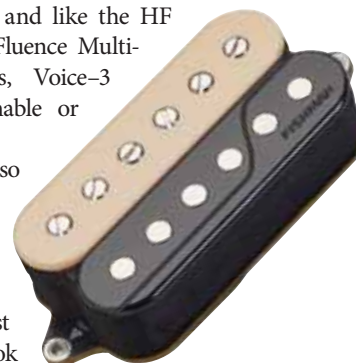
Fluence Open Core Classic humbuckers feature a new "Voice-3" Single Coil. Voice-3 replicates the glassy punch of a single coil pickup, and like the HF Tilt and other Fluence Multi-Voice functions, Voice-3 is either switchable or set-and-forget.

Fishman also introduced the Fluence Custom Keith Merrow pickup set.

With almost 62,000 Facebook followers and another 83,000 subscribers on YouTube, Merrow is known for his passion, keen ear and a multitude of fans. Merrow's signature Schechter guitars are some of the company's best-selling instruments.

Merrow has also chosen Fishman Fluence. Going forward, all Schechter Keith Merrow guitars (6-, 7-, and 8-string models) will feature his Custom Fluence set, which consists of a standard Open Core Fluence Classic in the neck position and a slightly modified Classic bridge pickup that emphasizes the passive side of Fluence tone.

🛒 [Fishman \(fishman.com\)](http://Fishman(fishman.com))



Dixon Ships Cornerstone Kits

Dixon is shipping its Cornerstone Drum Kits, the company's new series of professional, road-worthy drums.

Cornerstone will feature a redesign of the Dixon brand's graphics and design.

"These aren't just great drums, but they also represent an entirely new vibe for Dixon," said Jim Uding, Dixon brand manager. "We felt that the best way for us to present this image shift was to focus on a drum series that lives in the center of our offering, and appeals to the working drummer. We know professionals will really appreciate the versatility of these drums."

Dixon Cornerstone Drums feature a 18-



by 22-inch bass drum, 8- by 10-inch tom tom, 9- by 10-inch tom, 16- by 16-inch floor tom and an optional matching snare.

The two color options are piano black and natural.

🛒 [St. Louis Music \(800-727-4512, info@stlouismusic.com\)](http://St.LouisMusic(800-727-4512,info@stlouismusic.com))

ADVANCED

SMART CASE™ TECHNOLOGY

Summer NAMM Booth #909



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SN19
Summer NAMM

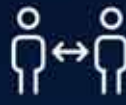
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Learn more at namm.org/exhibit-sn19



Hal Leonard Hits the FastTrack

Hal Leonard has released updated editions of its FastTrack Starter Packs to connect with beginners of all ages.

The new editions are available for guitar, bass, drums and keyboards. The books include online audio examples and 60 minutes of video lessons that can be downloaded or streamed on any type of device. The FastTrack packs are designed for those who are motivated to teach themselves, but not impressed with what's available for free online. Written with teenagers and adults in mind, the instruction starts with the basics but moves along quickly to get students playing music as soon as possible while not skipping the essentials they need for a strong musical core. The goal is to get a user playing and feeling confident enough by the end of the book to move into songbooks.

🛒 Hal Leonard (halleonard.com)

Get in Tune with TU-03

Boss has introduced the TU-03 Clip-On Tuner & Metronome, the latest addition to its lineup of instrument tuners.

Geared for guitar, bass, ukulele and other stringed instruments, the TU-03 combines a high-performance chromatic tuner and metronome in one clip-on unit, giving players two essential music tools in a single device.

Boss' tuner range offers a variety of solutions for musicians and educators, including everything from handheld designs to pedal-based models. The TU-03 joins Boss' two other clip-on models, which include the compact TU-01 and TU-10.

The TU-03 features Boss' trusted tuner

technology for quick and accurate instrument tuning. Musicians can switch between standard chromatic mode and

dedicated guitar, bass, ukulele and violin modes. The reference pitch is adjustable from 430–450

Hz, and flat and double-flat tunings are supported as well. Reference pitches can also be sounded through a built-in speaker.

In metronome mode, the integrated speaker and metronome display in the TU-03 lets musicians both hear and see the beat.

🛒 Boss (boss.info)



Alvarez Ships School Series

Alvarez Guitars' Regent School Series are guitars specially designed for younger players.

"There aren't many good, quality student guitars on the market, especially for younger kids," said Chris Meikle, senior vice president of St. Louis Music and head of Alvarez development. "They often feature toy-like quality, or younger players are left to choose travel guitars that have been designed to be played by adults. The Regent School Series bridges the gap by offering a great quality student guitar designed especially for the most important players of all, our children"

The Regent School Series shape is a fractional-sized OM, chosen for its balance and ergonomics. The nut width is reduced from standard size to 1 3/8 inches and the neck has been custom shaped to be comfortable for smaller hands. They feature a Sitka top and mahogany back and sides.

🛒 St. Louis Music (stlouismusic.com)



Yamaha Expands Pacifica Line with Limited Run Model

Yamaha expanded on its Pacifica line of electric guitars with a new limited run of the Pacifica 612VIIIFM model, featuring finishes that highlight the guitar's flame maple tops. Only 100 pieces will be offered in the U.S.

First launched in 1990, the Pacifica series was inspired by custom-shop guitars popu-

lating the California recording session scene at the time. The latest edition is geared for experienced players of any level in search of a versatile guitar. The guitar's double cut, beveled-alder, solid body delivers a balanced, resonant tone, while the bolt-on maple neck ensures comfortable playability.

🛒 Yamaha (usa.yamaha.com)

UpBeat

The Official NAMM Show Publication

DAILY

Vol. 65 No. 7 | Summer NAMM | Saturday, June 30, 2018

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Maher Publications: DownBeat, Music Inc., UpBeat Daily. UpBeat Daily is the official NAMM show publication, published four times annually for The NAMM Show and three times annually for Summer NAMM. Music Inc., the business magazine for progressive music product retailers, is published 11 times annually.

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ACCESSORIES

Waggi Unveils New Line of Guitar Pedalboards

Waggi Pedalboards has introduced its new take on the traditional guitar pedalboard, featuring an integrated, tidy cable system and a two-tier design with plenty of space to accommodate pedal arrangements in a small footprint.

The pedalboards come in three sizes — W20, W28 and W34 — and



feature an easily accessible front deck, a spacious side deck, and a hinged upper deck that opens to provide extra storage underneath for power supplies and patch boxes.

Users can run audio and power cables in Waggi's under-rail channels, then enclose them with the protective and freely

configurable Raceways Section.

The Waggi is designed with plenty of side, rear and bottom cut-outs to allow various cable configurations to pass through.

Each Waggi is constructed from durable, 14-gauge aluminum with a stylish stainless steel back panel for an uncluttered audience view and includes a padded carrying case for safe and easy transport.

🛒 [Waggi \(waggi.co\)](http://Waggi (waggi.co))



RockBoard Debuts Pedal Bag Range

There are lots of multi-effects pedals, amp modelers, loopers, switchers and vocal effects in floor format on the market, from a variety of well-known manufacturers.

But rarely do these manufacturers also supply protective bags, according to RockBoard.

The RockBoard Effects Pedal Bag range changes that by including protective bags for nearly every multi-effect, amp modeler, looper, switcher and voice-EFX pedal on the market.

RockBoard Effects Pedal Bags offer safe protection, meet professional requirements and are inexpensive.

With 14 RockBoard Effects Pedal Bags available, they are suitable for more than 130 different pedal multi-effects.

The Effects Pedal Bags are equipped with a water-repellent black RokTex surface material, 10-mm thick padding, two-way zipper, removable, adjustable and padded shoulder strap, and a padded double carrying handle. The bags also include a front pocket for cables and accessories, an inside accessory pocket, PVC reinforced bottom and metal feet and fittings.

🛒 [Rockboard \(rockboard.de/en/Home.html\)](http://Rockboard (rockboard.de/en/Home.html))

Korg Pitchclip 2 Expands Tuner Line

Since its debut in 2011, the Pitchclip tuner has been a top choice for guitarists looking for an accurate and reliable tuner.

To further expand on its clip-on tuner series, Korg has introduced the Pitchclip 2 — a refined clip-on tuner that features high tuning precision with visibility and an enhanced clip for better holding power. The Pitchclip 2 also includes a reverse display function, allowing for easier tuning for left-handed guitarists or players who want to keep their tuner behind the headstock.



While carrying on the compact body of the original, the Pitchclip 2's display is thinner than the original.

The series also includes a larger, easier-to-read screen and improved detection sensitivity.

🛒 [Korg USA \(korg.com\)](http://Korg USA (korg.com))



Boss Displays Covers, T-shirts

Boss is displaying premium Boss accessories including amplifier covers, T-shirts and more.

Built to Boss standards, these newly released accessories deliver top-level performance. High-quality Boss amplifier covers are constructed with durable

materials and designed to protect Boss, Waza, Katana, Roland Blues Cube and Jazz Chorus amplifiers.

Boss' growing lifestyle accessory line-up also includes T-shirts featuring iconic Boss pedals.

🛒 [Boss \(boss.info\)](http://Boss (boss.info))

Rico 50-Pack Bulks Up

D'Addario Woodwinds has launched Rico by D'Addario Bulk 50 Boxes.

Each box contains 50 individually sealed and barcoded reeds. This configuration is offered for Bb clarinet as well as alto and tenor saxophones.

Available in strengths 1.5, 2, 2.5 and 3, the reeds are offered at a discounted price as compared to other Rico offerings.

The Rico by D'Addario Bulk 50 Boxes are available now. Rico reeds are naturally grown and digitally milled for consistency and quality. In addition to this new offering, Rico is available in configurations of 3, 10, 25 and 250 reeds for all voices of clarinet and saxophone.

🛒 [D'Addario \(daddario.com\)](http://D'Addario (daddario.com))



Neutrik USA Launches True Outdoor Protection Series

Neutrik USA has introduced the True Outdoor Protection (TOP) series.

Encompassing powerCON TRUE1, etherCON and XLR product groups, the TOP series is IP65 rated and UV light resistant. These products are specifically designed to provide maximum performance under challenging conditions.

As an alternative to Neutrik's powerCON TRUE1, the powerCON TRUE1 TOP product line features all-black, high-impact, UV-resistant materials.

IP65 and UV-resistant etherCON TOP products feature rugged RJ45 cable carriers in two colors, Cat 5 chassis connectors for vertical PCB mounting, horizontal PCB mounting and D-size



feedthrough as well as an SE8FD-TOP outdoor assembly kit.

The XLR TOP product line comprises 3- and 5-pin male and female XLR cable connectors.

🛒 [Neutrik \(704-972-3050\)](http://Neutrik (704-972-3050))

NS19
The NAMM Show

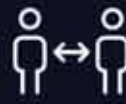
The Music Begins Here



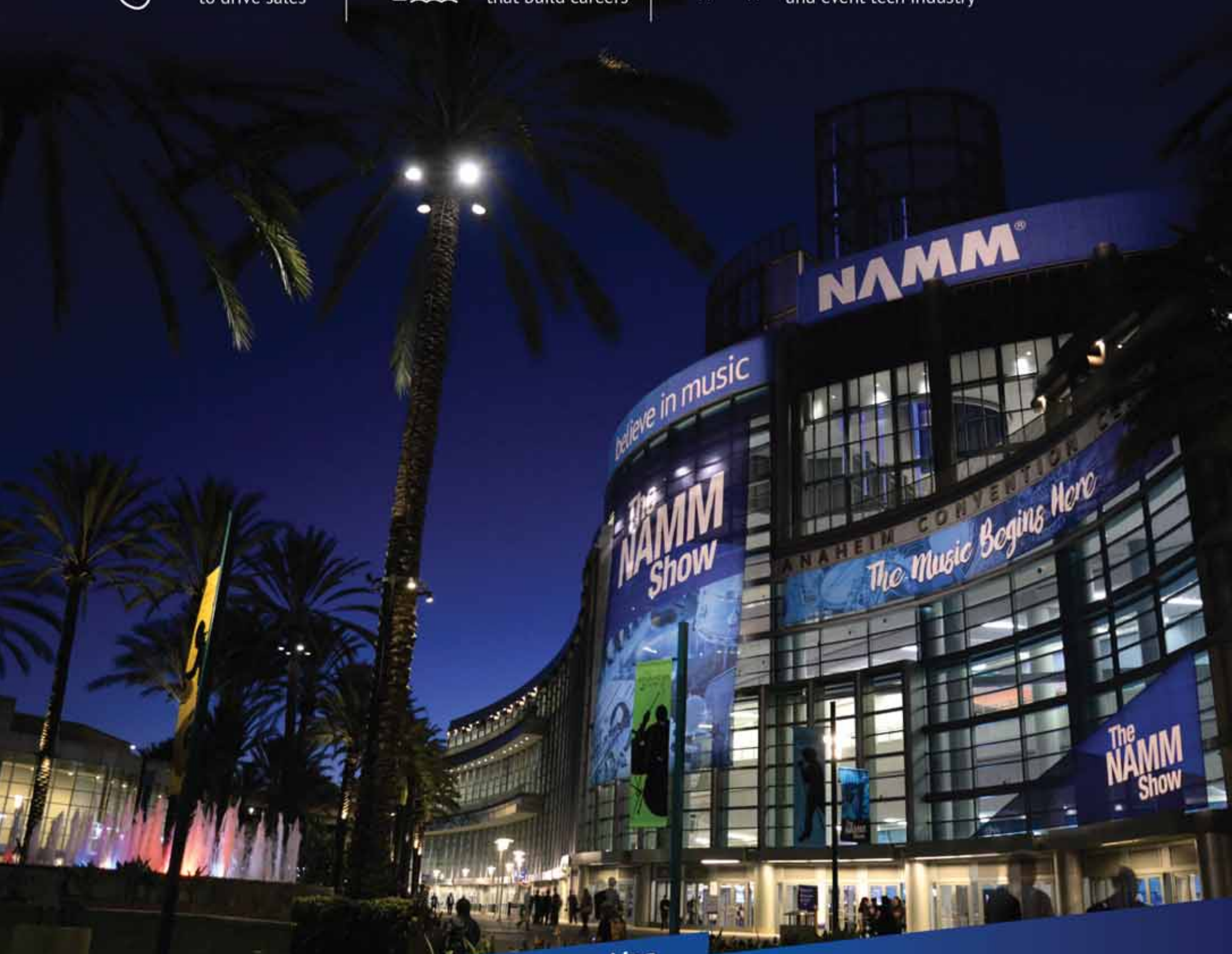
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Summer 18 NAMM

NAMM U Education

Saturday, June 30, 2018

DAILY BREAKFAST SESSION



Best in Show

Frank Alkyer
Davidson Ballroom, Music City Center
(Level 1M)
8–9:30 am

Topics Include: ● Music Retail ● Music Business

Saturday morning kicks off with “Best in Show,” a fast-moving roundup of the biggest products, services and technologies at Summer NAMM. Moderated by Frank Alkyer, publisher of *Music Inc.* and *UpBeat Daily* magazines, this NAMM U Breakfast Session features a panel of gear experts who’ve shopped the far corners of the show floor to bring you their top picks. Discover the new products everyone will be talking about, and as a bonus, expect demos, previews and discussions about why these products matter to you.

NAMM IDEA CENTER SPOTLIGHT



'Pensado's Place' Live at Summer NAMM (Double Session)

Dave Pensado
Herb Trawick
NAMM Idea Center (Booth 453)
1–2 pm

Topics Include: ● Music Retail ● Music Business

In a first for Summer NAMM, Dave Pensado and Herb Trawick will take their hit web show, “Pensado’s Place,” to the NAMM Idea Center stage! Join this industry power duo for a live discussion with recording legends that you won’t hear anyplace else. They’ll dive into the biggest topics in production today, including techniques, projects and products, as well as sources of creative inspiration, through one-on-one interviews with audio legends. Get there early for this not-to-miss Make Music Experience event.

TEC TRACKS STANDOUT



The Future Musician: The Real Impact of Artificial Intelligence

Joseph Vangieri
Marcus Matusiak
TEC Tracks (Booth 153)
11 am–12 pm

Topics Include: ● Audio Production ● Music Business

Would you like to learn a new style of music, score a soundtrack and write a hit song—all in one afternoon? Machine learning technology is already capable of driving a car, mastering a video game overnight and even developing new languages to communicate. A3E invites a panel of experts to explore the incredibly real subject of artificial intelligence and machine learning for music.

SCHEDULE

All sessions are held at the NAMM Idea Center, booth 453, unless otherwise noted.

💡 All TEC Tracks sessions will be held at booth 153.



BREAKFAST SESSION 8:30–9:30 A.M. Best in Show

Frank Alkyer, Music Inc. and UpBeat Daily magazines and panel

Music City Center, Davidson Ballroom
Don't miss out on your big best-seller for the holidays — and beyond! Saturday morning closes with “Best In Show,” a fast-moving roundup of the biggest products, services and technologies at Summer NAMM. Moderated by Frank Alkyer, publisher of *Music Inc.* and *UpBeat Daily* magazines, this NAMM U Breakfast Session features a panel of gear experts who’ve shopped the far corners of the show floor to bring you their top picks. Discover the new products everyone will be talking about, and as a bonus, expect demos, previews and discussions about why these products matter to you. Exhibitors, take note: You’ll want to be there, too. You might just be a “Best In Show” winner. (Free breakfast is served on a first-come, first-served basis from 8–8:30 a.m.)

10:30 A.M. How To Prepare Your Music for Pitching

Josh Young, Atrium Music

How can you best prepare your music, your legal and your approach for pitching? A first impression is critical, so how do you make your music stand out? In this session, you’ll hear from Josh Young, CEO of Atrium Music and an Emmy-nominated editor, whose firm receives more than 20,000 music submissions per year. He’ll reveal what makes him and his associates pick the artists and composers they sign. Find out how artists get their attention and also what music gets the most placements.

💡 A3E Opening Presentation: Game-changing Gadgets and Apps for Musicians

A3E opens the day with a look at some new products that will change the way you write and perform. From iOS loopers to sampling sustain pedals to Bluetooth metronome watches, the morning kicks off with must-see products that range from entry-level to high-end.

11 A.M. DIY Tips for Marketing and Social Media Success (Double Session)

Laura B. Whitmore, Mad Sun Marketing (moderator) and panel

The promotional landscape for musicians changes daily. So, if you’re an artist, songwriter or in the music business, what can you do now to get the word out? Laura B. Whitmore, of Mad Sun Marketing, will host this panel discussion with the industry’s top marketing and PR minds. They’ll weigh in on what works and what doesn’t, so come prepared to take notes and get actionable ideas.

💡 The Future Musician: The Real Impact of Artificial Intelligence

Would you like to learn a new style of music, score a soundtrack and write a hit song — all in one afternoon? Machine learning technology already is capable of driving a car, mastering a video game overnight and even developing new languages to communicate. As time and technology progress, the process of human learning likely will evolve from traditional methods of study to instantaneous data retrieval from the cloud to the mind. A3E invites a panel of experts to explore the incredibly real subject of artificial intelligence and machine learning for music.

12 P.M. Success Secrets for Independent Songwriters and Artists (Double Session)

Thornton Cline, Bryce Hitchcock, Brenda Best and Trammell Starks

You don’t have to wait years for commercial success as a songwriter or artist. You can create amazing opportunities for yourself by using nontraditional, unconventional avenues. Here, award-winning songwriters Thornton Cline and Bryce Hitchcock will lead a panel of acclaimed songwriters, artists and producers, including Brenda Best and Trammell Starks. They’ll reveal how they’ve created their own successes through bypassing traditional channels. Get their insider tips, wisdom and big ideas.

💡 The Other Nashville Society: A3E Explores the Future Sounds of Music City

With almost 100 people moving to Nashville every day, it's no surprise that the style and sound of Music City rapidly is diversifying. A3E invites The Other Nashville Society to Summer NAMM to discuss the future of the world's most iconic music scene. Meet the organizers and the artists who are exploring new styles of production, and find out how they're paving the way for the next generation of Nashville's esteemed heritage in music.

1 P.M. 'Pensado's Place' Live at Summer NAMM (Double Session)

Dave Pensado and Herb Trawick, Pensado's Place (hosts), and special guests
In a first for Summer NAMM, Dave Pensado and Herb Trawick will take their hit web show, "Pensado's Place," to the NAMM Idea Center stage! Join this industry power duo for a live discussion with recording legends that you won't hear anyplace else.

💡 The Future of Production in Nashville: An Indie Rock Masterclass

Last year, Sheryl Crow's production team packed the A3E chairs for a complete breakdown of the production techniques behind her latest album "Be Myself." This year, A3E explores the indie-rock production of another big artist. Join the artist's production team for a deep dive into how the album was made, from songwriting, to programming, to live recording, to final masters.

2 P.M. How to Build a Fan Base in the New Music Industry (Double Session)

Ari Herstand, acclaimed singer-songwriter, author and music industry blogger (moderator); Andrew Leib, Red Light Management; and Hunter Scott, LaFamous PR

In today's digital age, with people's attention spans shrinking, making an impact and capturing potential fans' attention in an effective and efficient way is a must. This panel, moderated by music industry thought leader Ari Herstand, will explore how to create a compelling story and get media attention.

💡 Developing Creative Software for the Social Media Era Musician

In recent years, preloaded music software, like Garage Band and Stagelight, have become no-cost recording platforms that provide young musicians with a functional digital audio workstation, with all of the basic music creation tools and effects necessary to make very good recordings. The leaders in music production software are tasked with developing products that provide an intuitive creative experience

for people with little to no training in audio engineering or studio production. This developer-focused session will discuss best practices for designing software that caters to the self-taught producer, while maintaining a high standard of excellence for your brand.

3 P.M. Essential Tips for Getting Endorsed and Sponsored (Double Session)

Chandra Lynn, Glow Marketing (moderator) and panel

You want endorsements and sponsorships but don't know where to start. Who do you go to, and what do you prepare? If this sounds familiar, you'll want to be at this insightful panel with top industry minds, hosted by Chandra Lynn, of Glow Marketing. Hear directly from artist relations professionals about what they look for when signing new endorsees and sponsors.

💡 The Future of the Frets: Guitar for the Next Generation of Musicians

Technology has changed the creative and social habits of young musicians in ways that even Leo Fender or Paul Bigsby never could have predicted. Mobile and desktop music apps, online lessons, gaming, cloud connectivity, MIDI and USB connection are design essentials that did not exist when pop culture's most iconic music instrument was developed. This A3E session explores the latest innovations and trends that will continue to inspire young guitarists.

3-7 P.M. Vintage King Beer and Gear Summit

Vintage King, 2826 Dogwood Place
The Nashville-based location of the pro-audio outfitter has lined up an exciting afternoon, including a conversation with Grammy award-winning producer, mixer and engineer Joe Chiccarelli (U2, Alanis Morissette). Warren Huart will lead a "Produce Like A Pro" panel featuring Jeff Balding (Taylor Swift, Eagles), Ryan Freeland (Bonnie Raitt, Ray LaMontagne), Ryan Hewitt (Red Hot Chili Peppers, The Avett Brothers), Kim Rosen (Dashboard Confessional, Franz Ferdinand) and F. Reid Shippen (Dierks Bentley, Eric Church). The Vintage King Nashville showroom will be open.

5-7 P.M. Muriel Anderson's All Star Guitar Night

3rd and Lindsley, 816 3rd Ave S.
Featuring Tommy Emmanuel, Jack Pearson, Keith Medley, Thom Bresh, Rory Hoffman, Muriel Anderson, plus surprise guests! Tickets are \$17.50 in advance or \$20.00 at the door; proceeds will benefit the Music for Life Alliance. The event is supported by GHS Strings, Sam Ash Music, Yamaha Guitars and ToneWoodAmp.



Saturday, June 30, 2018

SPECIAL EVENTS

D'Angelico Pick Up & Play Giveaway
NAMM *Reverb* Stage on the Terrace (Level 3)
11-11:15 am



Music-Making Circles
Music City Center, Lobby (Level 3)
Guitar Circle 11 am-12 pm
Ukulele Circle 2-3 pm



Fender Play Activation Station
Visit booth #943 or the breezeway off 8th Ave. All show hours



Community Music Making (CMM) Forum
NAMM Member Center (Level 3)



World's Fastest Drummer Finals
NAMM *Reverb* Stage on the Terrace (Level 3)
5-6 pm



Vintage King Beer and Gear Summit
Vintage King, 2826 Dogwood Place, Nashville, TN 37204
3-6 pm



WHAT'S NEW

Check out our headline performances on the NAMM *Reverb* Stage on the Terrace



Lillie Mae
12-1 pm



The Delta Saints
1:30-2:30 pm



Mona
3-4 pm

Pensado's 'Pro Audio Party'
Don't miss your chance to meet audio luminaries Dave Pensado and Herb Trawick as they host the "Pro Audio Party." Following their popular web show format, audio and recording experts will discuss techniques, products and projects in an hour-long, live interview session. The Pro Audio Showcase Lounge, 2-3 pm



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MARKETPLACE



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Ask Us How at Booth 501

www.veritas-online.com



Gloss Black, Purple Models Added to Vintage Guitars

Originally introduced in 2015 and designed with the needs of the modern player in mind, the Vintage V6M24 electric guitar brims with features that can take a guitarist from the practice room to the world's stages.

The V6M24 features an American alder body matched to a bolt-on maple neck and fingerboard.

Its 24-fret, medium-jumbo fret board lets player comfortably access high notes thanks to a contoured, low-profile neck joint. It comes with Trev Wilkinson-designed hardware and pickups.

The V6M24 will be available in gloss black and purple.

RBI (vintageguitarsus.com)

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Gator Goes Extra Large with Tray

Every musician needs an easy-to-reach place for their stuff. The Gator Frameworks line offers an extra-large solution with the addition of the GFW-MICACCTRAYXL.

It's a convenient tray that can attach to most microphone stands, music stands and drum hardware up to 1.38 inches in diameter.

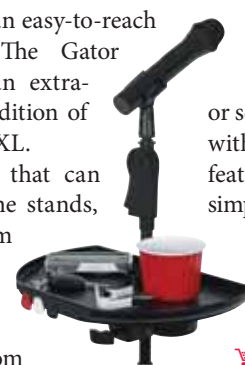
The 14- by 9-inch surface stores everything from

phones, keys, harmonicas and capos to slides and other favorite accessories.

A guitarist can keep an assortment or set of emergency picks at their fingertips with the included pick holder. The tray also features a recessed drink holder. The tray is simple to set up using an adjustment clamp.

A raised edge keeps items from sliding or rolling off. This lightweight yet durable tray from Gator Frameworks is an ideal stand companion.

Gator (gatorframeworks.com)



THE FUTURE OF AMBIENCE IS HERE
NAMM Booth #1054



RESOUND

CUSACK-MUSIC
MFD. IN HOLLAND, MICH. USA

Earthboard Attaches Pedals Magnetically

Rare Earth Music has debuted Earthboard, the first magnetically powered effects pedalboard.

Earthboard has a patented magnetic rail system using rare-earth magnets, the strongest available, and a long-lasting rechargeable battery to secure pedals.

The board's next-gen design makes the Earthboard cordless — requiring no daisy-chaining — and portable. It also creates an isolated power circuit, ensuring a purer sound, independent of electrical interference.

"This is a one-of-a-kind pedalboard," said Frank Boxberger, company partner and Earthboard engineer. "The circuit is completely



isolated, and the Earthboard is über portable."

Rare Earth Music
(615.624.7194; earthboardmusic.com)

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Kyser Creates 3 Uke Capos

Kyser Musical Products has created three Hawaiian-themed, Quick-Change capos for ukuleles — Red Hibiscus, Pastel Hibiscus and Hawaiian Lei.

The Kyser capos are specifically made for the small neck and flat fretboard of ukuleles.

The models feature a smaller body, no curved radius and lighter spring tension than the original Kyser Quick-Change capo. Ukulele players can now use a beautiful, island-themed capo to quickly and easily change the pitch of their instrument.

Kyser (kysermusical.com)



Gator's G-Pro Gets Refreshed

Gator Cases has updated its U.S.-made G-Pro rotationally molded audio racks. The strong polyethylene construction provides durability and ensures that gear is transported safely.

The cases are available in a standard 19-inch depth or shallow 13-inch depth and come in a variety of rack-space sizes.

The G-Pro Racks feature molded-in ergonomic side carry handles and an improved stacking design.

🛒 [Gator Cases \(gatorcases.com\)](http://GatorCases.com)



Toca Offers Jamal Series

Toca Percussion has released the World Percussion Jamal Drum series.

Designed in collaboration with doumbek master Jamal Mohamed, the Jamal Drum series features mazhar drums, a riq and three new frame drums. Each is adorned with Mohamed's signature logo and constructed of durable, lightweight PVC with a dark red painted finish.

The frame drums include a tunable system and come in 10-, 12- and 14-inch sizes that are sold individually or in sets of three.

The riq comes with five sets of dimpled jingles and a 10-inch durable, synthetic head that produces a classic sound.

The Jamal series mazar has a 12-inch

head and is available with or without dimpled brass jingles.

🛒 [Toca Percussion \(tocapercussion.com\)](http://TocaPercussion.com)



Martin Delivers Walnut Guitars

Martin Guitar has introduced two black walnut guitars, a Road Series guitar and two additions to its Monel strings line.

The DE Black Walnut (pictured) and the GPCE Black Walnut models provide an alternative tonewood to rosewood and mahogany. Martin also will introduce an affordable Road Series model, the 000RSG. The banjo

and mandolin strings crafted with Monel also will make their U.S. debut in Nashville.

Martin chose black walnut tonewood for its warm color and clear, bright trebles. Walnut produces a good amount of bass, resulting in a well-balanced guitar, ideal for recording, performing and songwriting.

🛒 [Martin Guitar \(martinguitar.com\)](http://MartinGuitar.com)

VHT Redline V-Four Pedal Drives Distortion

Responding to requests, VHT extracted the drive channel from its RedLine series amplifiers and made it available in pedal form.

The RedLine V-Four's four modes provide a wide range of tones and textures: overdrive, distortion, metal and the extremely high-gain and djent-ready Redline mode. Each mode is responsive to picking dynamics and guitar volume control changes.

The V-Four also features low-, mid- and high-tone controls, plus controls for gain and level. The V-Four has a true-bypass "Engage" footswitch, and the Select footswitch scrolls through the four modes.

It's powered by a 9-volt battery or external 9-volt power supply.

🛒 [VHT \(vhtamp.com\)](http://VHT.com)



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Phil Jones' Cab 27 Handles 200W of Power

Phil Jones Bass has introduced the Cab 27 (model C-27) bass enclosure.

The C-27 is a two-way, compact, high-performance bass instrument loudspeaker that features two proprietary PJB 4 ohm, 7-inch drivers wired in series.

Designed to handle high power levels of up to 200 watts with extremely low distortion, Cab 27 includes a proprietary 3-inch cone tweeter that augments the high-frequency component giving it a fully extended range of 30 Hz to 25 KHz. The C-27's full range and smooth frequency response enables it to easily double as a vocal monitor or as a music playback speaker.

🛒 [Phil Jones Bass \(pjbworld.com\)](http://Phil Jones Bass (pjbworld.com))



Boss Amp Eliminates All Wires

Boss has launched the Katana-Air, a wireless guitar amplifier.

Compact and battery-powered, the Katana-Air features new low-latency wireless guitar technology developed by Boss as well as a custom wireless transmitter that plugs into any electric guitar.

This gives players the freedom to jam

and practice anywhere without fussing with guitar cables or AC connections.

It's also possible to play along with audio streamed via Bluetooth from an iOS or Android smartphone, and remotely edit tones and effects from the dedicated Boss Tone Studio app.

🛒 [Boss \(boss.info\)](http://Boss (boss.info))



Vox Expands Custom Series with AC30S1

To expand on the legacy of Vox's AC30, Vox has introduced the AC30S1 which boasts a single-channel design inspired by the iconic top boost channel of the AC30.

The AC30S1 also features a single Celestion 12-inch speaker, studio-quality digital reverb, an effects send/return for pedal pairing, and an external speaker output for pairing with other speaker cabinets.

"The new AC30S1 is the Vox amp for today's guitarist," said Brian Piccolo, director of guitar brands for Korg USA. "Though it is based on our classic Top Boost circuit, this amp offers a versatile palette of tone from chiming cleans to harmonically rich overdrive. Seasoned Vox players and newcomers will be impressed by what this amp can do."

The AC30S1's single-channel design is simple to dial in, yet offers enough versatility to capture a wide range of memorable guitar tones. The circuit has also been tweaked to be more responsive, making it a strong platform for pedals or plugging straight in. It utilizes a full tube design with two 12AX7 tubes in the pre-amp and four EL84 tubes in the power amp.

🛒 [Vox \(voxamps.com\)](http://Vox (voxamps.com))

Jensen Musical Goes Jurassic

Jensen Musical Instrument Speakers has unveiled The Jensen Jet Raptor, a powerful speaker with a smooth, warm sound.

According to the company, The Jensen Jet Raptor boasts excellent definition in the upper midrange. When presented with overdrive distortion, it exhibits a silky, full sounding lead tone.

The Raptor's 100 watts of power and its ceramic magnet make it a workhorse. As with all the Jensen Jet speakers, The Raptor delivers modern tone for modern musicians.

Jensen worked closely with musicians and sound engineers to create efficient, tone-pleasing speakers for the working

musician. The Raptor is the company's latest example of that commitment.

🛒 [Jensen \(jensentone.com\)](http://Jensen (jensentone.com))



Genzler Amps Up Distribution

Genzler Amplification and Connolly Music have formed a distribution partnership for the U.S. musical instrument market featuring the entire Genzler Amplification product line of lightweight, compact bass amplifiers and cabinets, along with its current acoustic guitar amplification products.

Connolly and Genzler began a distribution relationship in 2017 focusing on Genzler's Acoustic Array Pro, acoustic amplifier.

The expanded partnership now takes advantage of that relationship with the goal of further solidifying both companies in the combo market.

"[Genzler founder] Jeff Genzler's uniquely outstanding bass and acoustic amplification products are a flawless enhancement to our offerings," said Jake Connolly, president of Connolly Music.

"On our third anniversary of launching the Genzler brand, we're excited for this opportunity to expand our sales representation deeper into regions we have not penetrated," Genzler said. "And working together with a solid and valued company like Connolly Music, and the success and integrity they've earned in the industry makes us very bullish on the next phase of our company."

📄 [Connolly Music \(connollymusic.com\)](http://Connolly Music (connollymusic.com))



Peavey's Portable Bass Amp Series Takes it to the Max

Peavey Electronics' new Max bass amplification series boasts a durable yet ultra lightweight construction, while delivering power and state-of-the-art tonal quality.

One of Peavey's key innovations in the Max series is an angled baffle, which lets players direct the sound at their ears, not at their feet.

The Max 100 features a 10-inch woofer and delivers 100 watts of power. The Max 150 has a 12-inch woofer and delivers 150 watts. The Max 250 has a 15-inch woofer with high-end tweeter and delivers 250 watts. The Max 208 has two 8-inch woofers and delivers 150 watts.

🛒 [Peavey \(peavey.com\)](http://Peavey (peavey.com))

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